

BPM and Workflow in Action

*Creating a long-term strategy for
business optimization.*



BPM and Workflow in Context

Business process management (BPM) and workflow automation software enables organizations of every stripe to become more efficient and effective. By eliminating legacy paper-based processes, workflow automation makes your business, agency, or non-profit better organized and more responsive.

Processes run our businesses. For many of us, processes also run our lives (although we may not think of it in quite that way). Without them, we risk not keeping up with the fast paced global, digital world in which we live.



Because processes drive activity, it is important to understand how much operational value they can provide, and how they contribute to our success.

Business process management (BPM) and workflow are used by companies to address their organizational needs. In some cases, those needs are driven by internal demands; in others they are reflections of things like industry standards or market trends.

Processes, by definition, have to mirror the way an organization works. Workflow, by definition, facilitates the sequential and logical movement of those processes through all required activities until the processes themselves are completed.

Workflow cannot be "one size fits all" and should not require a massive effort to launch. The effective implementation of BPM and workflow results in faster, better decision-making and greater insights into organizational activities.



See if BPM and Workflow Are Right For Your Business

All organizations want to increase efficiency and operate at an optimal level. Business process management (BPM), smart forms and workflow automation software help to create a business environment that is highly responsive, accountable, and compliant. BPM software provides the tools required to automate all your business processes and improve your results.

Try it for Yourself – [Request a BPM Software Demo.](#)

Advantages of the Right Solution

BP Logix has worked with many customers who have implemented creative and interesting workflows that address their automation requirements. They have tackled existing issues and established more efficient ways to conduct their business. Their goals align with what BPM and workflow are able to deliver: a simplified, more accessible and engaging business experience for those who drive business activity.

Like these customers, smart managers are keenly aware that improving efficiency can increase stakeholder engagement and impact the bottom line. With workflow and BPM, organizations can automate activities (and processes) that lead to optimizing and improving their operations.

Workflow for Today's Business Environment

For businesses looking to gain greater insight into where roadblocks and inefficiencies occur, workflow can be an important tool in that arsenal. Without the ability to recognize and report on its activities and deliverables, organizations are unable to pinpoint the places and processes at which things break down.

When a tool can identify patterns and behaviors (especially those that repeat and reoccur), managers can uncover potential issues before they become problems. Positive and constructive actions can be implemented, resulting in a change to that activity or process.



Customer Success Profiles

[Workflows and Electronic Forms](#): Memphis Light, Gas and Water supports 420,000 customers and 2,500 internal users. With BPM and workflow, they eliminated the sheer volume of paper documents they used and put an end to the delays caused by routing forms to multiple approvers across various locations.

[Simplifying Internal Processes and Improving Efficiency](#): Efficiency is highly valued at Multi-Chem. Working with companies around the globe, and with tight timeframes, the company needs to be responsive to all requests— and for its employees to be armed with the most current and accurate information. Workflow has helped them do that.



Addressing the Changing Nature of Business

Many organizations also rely on their existing systems to handle new types of processes. Yet many of those systems were not 'typically' developed to address the changing nature of today's business environment. Simple changes such as how a company approaches workflow or how it manages its processes can create sustainable and recognizable benefits. And when organizations replace a paper-based, manual approach with an automated and streamlined approach, better management and decision-making can occur.

It is no secret that smart companies realize how effectively business process management works to create a foundation upon which they can build.

"Flexibility is important, as we are supporting a high end system. As important, the BP Logix team supporting the tool has been excellent."



A flexible, robust workflow tool can enhance collaboration across the company, facilitate faster reviews and approvals, provide timely status updates, and embrace smart forms, mobile and social capabilities. These capabilities alert users to make changes as needed that result in keeping the process flowing.

Innovation. Execution.

Customer-focused.



The roots of BP Logix are in the software industry however we are involved in our communities, work in philanthropic and non-profit organizations, help build schools in third world countries and write books. We are grateful to be a part of an organization that thrives on challenge and rewards creativity and innovation.

Talk to Bechtel, Leo Burnett USA, Memphis Light, Gas and Water, Rite Aid, Starwood Hotels and Resorts, or Vulcan Materials Company. They can tell you how we have helped them.

We hope that knowing more about us and what we do – and what we do for our customers – will be the reason to check us out further. And we invite you to start that conversation.

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