

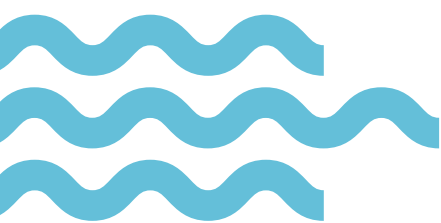


# Top 10 Global Pharma Company Decreases Compliance Risk with BP Logix



# Challenge

A top 10 global pharmaceutical company with over 130K employees was frustrated with its off the shelf publications planning software. Their legacy system wasn't flexible enough to accurately meet the growing complexity from their decentralized organization, which made the submission and review process extremely difficult for end users. This was slowing their ability to publish new research and stifling innovation.



Record extraction was onerous, and integrations were expensive. Debarment checks and authorship agreements were often missing due to the manual nature of their processes, increasing compliance risk. As a result, the company was forced to hire agencies to do compliance track-downs, dramatically increasing total cost of ownership. **When they discovered that they were at risk of failing audits, they knew it was time for a change.**


“The new system has solved 99% of our compliance issues.”

– Director, Global Commercial Strategy Operations, *Global Pharmaceutical Company*

## Action

The company decided to explore building a new solution from scratch. Ultimately, the custom build turned out to be too expensive and time consuming to realistically scale. They then evaluated off the shelf software solutions, but none could meet the complexity of their specific processes. Rather than fitting their SOPs to a cookie-cutter solution, they decided to try a different approach. Since the processes need to constantly adapt to changing regulatory and business requirements, using a low-code platform would provide the team with the flexibility and agility they needed.

The company ultimately chose BP Logix because of their robust compliance capabilities and ability to automate complex SOPs. BP Logix not only met the stringent requirements, but enabled the company to configure tailored workflows that matched their unique challenges across thousands of product lines, geographies, and departments. In comparison to the rigid off the shelf options, and the slow and resource-intensive custom build option, BP Logix' Low-code automation platform was the superior option.



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for submitting  
a publication  
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## Result

BP Logix tailored their solution to the company's unique publications review process and SOPs, which allowed submitters and reviewers to move faster. The pre-built workflow components like Debarment Checks and Intelligent Review, combined with the always-on audit tracking eliminated the need for manual compliance reviews and greatly reduced risk. **"The new system has solved 99% of our compliance issues.** With the prior system, a very high percentage of records had some sort of compliance issue resulting in us having to contract help to chase people to try to close gaps over thousands of records. That effort has been essentially eliminated," said the Director of Global Commercial Strategy Operations.

**50%**

cost savings

In addition to the compliance benefits, the time it took for submitting a publication for review was cut from several hours to minutes, which increased speed to market, critical in this highly competitive marketplace. Finally, **the total cost of the new solution was 50% lower than its predecessor.**

The relationship continues to be a success, as additional features and releases provide even more value to their user base.

The choice to transition to BP Logix was a resounding win, and continues to provide a competitive advantage for this Pharma giant.



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