

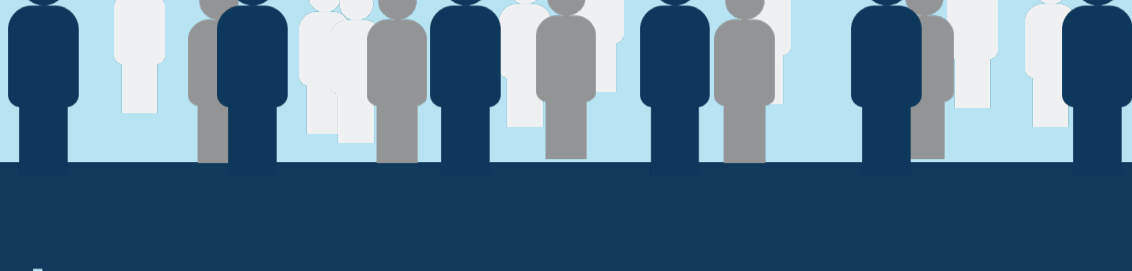


Insights & Highlights

Here's what people wanted to know from the U.S. Government

24,093,905

Interactions with the public



Highlight

The government's COVID-19 eviction moratorium ended during Q4 of FY2021.

With that change, we saw **42% more** housing-related searches

41,263,809

total impressions



The biggest change in Q4 compared to Q3 occurred in the following categories:

↑ Foreclosures 1,477% increase
101,973 total impressions

↑ Rent 1,360% increase
876 total impressions

↑ Mortgages 595% increase
170,679 total impressions

Top 5 Pages

These were the most frequently visited USA.gov pages between July and September 2021.

#1

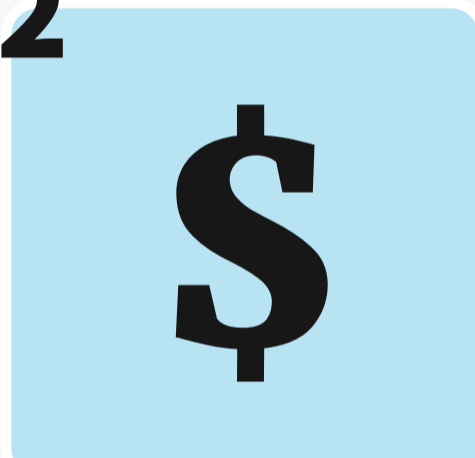


Getting or Renewing a U.S. Passport

1,238,502

unique pageviews

#2



Where's My Refund? How to Check the Status of My Tax Return

875,795

unique pageviews

#3



Change Your Address and Other U.S. Post Office Services

685,682

unique pageviews

#4

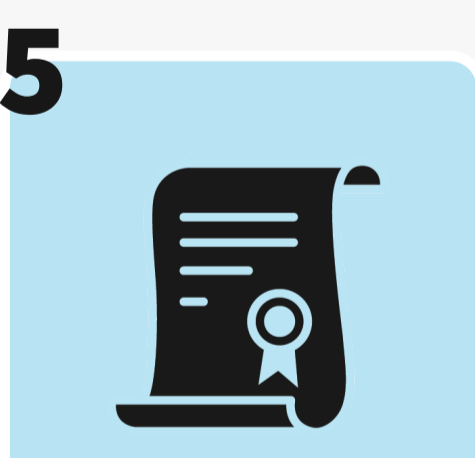


Unclaimed Money from the Government

466,194

unique pageviews

#5



Replace Your Vital Records

323,771

unique pageviews

Q4: This Year and Last

2021

From July through September 2021, we saw higher interest in travel to/from the U.S., including high traffic to the following pages:



Getting or Renewing a U.S. Passport



Apply for Nonimmigrant Visas to the U.S.



U.S. Passport Fees, Facilities, or Problems



2020

As the Presidential Election approached in the same months in 2020, USA.gov's voting and election pages dominated traffic to the site. Top pages included:



Confirm You're Registered to Vote



How to Register to Vote



Absentee and Early Voting

