



# Insights & Highlights

Here's what people wanted to know from the U.S. Government

# 26,348,876

Interactions with the public



## Highlight

**Education-related searches increased 44%** in Q3 compared to Q2. The June 30 deadline for submitting the Free Application for Federal Student Aid (FAFSA) appears to have contributed to this increase. **Searches for “FAFSA login” were up 926%.**



## Top 5 Pages

These were the most frequently visited USA.gov pages between April and June 2021.

**#1**



**Where's My Refund? How to Check the Status of My Tax Return**

1,913,656

unique pageviews

**#2**



**Getting or Renewing a U.S. Passport**

1,768,037

unique pageviews

**#3**



**Change Your Address and Other U.S. Post Office Services**

618,539

unique pageviews

**#4**

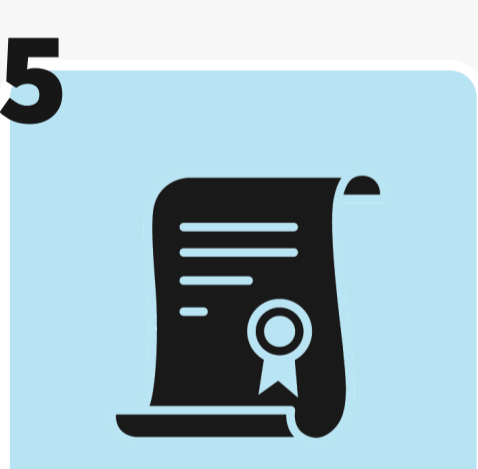


**Unclaimed Money from the Government**

544,656

unique pageviews

**#5**



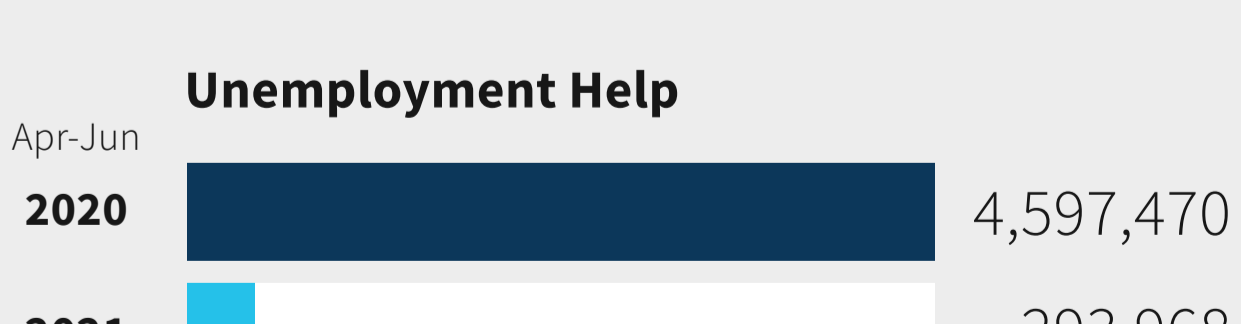
**Replace Your Vital Records**

313,679

unique pageviews

## This Time Last Year

Between April and June 2020, the most popular page on USA.gov was “**Unemployment Help**” with nearly **4.6 million unique pageviews**. During this same timeframe in 2021, this page experienced a 94% decrease in visits with only 293,968 unique pageviews.



<https://www.usa.gov/unemployment>



USAGov added several new COVID-19-related pages in March.

During Q3, that new content had close to **550K unique pageviews** with the most traffic going to pages on stimulus checks in English and Spanish.

To view other USAGov data visit <https://www.usa.gov/website-analytics/>