April–June 2021 Edition

Insights & Highlights
Here’s what people wanted to know from the U.S. Government

26,348,876 Interactions with the public

Highlight
Education-related searches increased 44% in Q3 compared to Q2. The June 30 deadline for submitting the Free Application for Federal Student Aid (FAFSA) appears to have contributed to this increase. Searches for “FAFSA login” were up 926%.

Top 5 Pages
These were the most frequently visited USA.gov pages between April and June 2021.

1. Where’s My Refund? How to Check the Status of My Tax Return
   1,913,656 unique pageviews

2. Getting or Renewing a U.S. Passport
   1,768,037 unique pageviews

3. Change Your Address and Other U.S. Post Office Services
   618,539 unique pageviews

4. Unclaimed Money from the Government
   544,656 unique pageviews

5. Replace Your Vital Records
   313,679 unique pageviews

This Time Last Year
Between April and June 2020, the most popular page on USA.gov was “Unemployment Help” with nearly 4.6 million unique pageviews. During this same timeframe in 2021, this page experienced a 94% decrease in visits with only 293,968 unique pageviews.

Unemployment Help
<table>
<thead>
<tr>
<th>Year</th>
<th>Pageviews</th>
</tr>
</thead>
<tbody>
<tr>
<td>2020</td>
<td>4,597,470</td>
</tr>
<tr>
<td>2021</td>
<td>293,968</td>
</tr>
</tbody>
</table>

https://www.usa.gov/unemployment

USAGov added several new COVID-19-related pages in March. During Q3, that new content had close to 550K unique pageviews with the most traffic going to pages on stimulus checks in English and Spanish.

To view other USAGov data visit
https://www.usa.gov/website-analytics/