

EDIFY

BETTER BUSINESS COMMUNICATIONS ARE HERE

Let's reinvent employee and customer experience together.

Edify connects companies with customers and employees with each other in a new way that makes business interactions as easy as personal ones. We give users the freedom to interact with colleagues and customers by phone, text, email, and video, just like they do with friends ... on one screen, with one click.

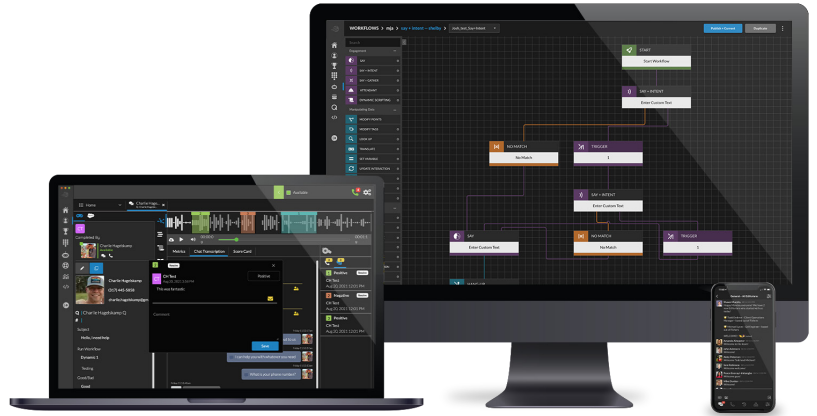
We know how painful most customer service experiences can be because we are customers, too. So we built the communications solution we wish every business had. Combining contact center, unified communications, and API functionality unites the entire organization on a common platform because customer experience is everyone's job.

Better software. Happier employees. Forever customers.

IN A COMPLEX WORLD, SIMPLIFY.

Edify combines what most companies need multiple, disparate products to achieve.

- **Contact Center (CC):** One window for users to meet customers across channels within a single interaction
- **Unified Communications (UC):** Enterprise-wide team collaboration with one-click voice, chat, and video
- **Communication Platform (CP):** Third-party integrations, customizable open APIs, and built-in telecom
- **No-Code Workflows:** One drag-and-drop tool to replace IVR, IVA, RPA, and more



Everything employees need to do the best job for customers in one window, at their desk or on the go.

Besides newfound peace of mind, here's what's in it for you:

Cloud-native platform

from telco to desktop

Transparent No-waste Pricing

for scaling as needed

Genius No-code Interface

for power at the administrator level without IT help

Multi-cloud Architecture

with no single point of failure

Innate Machine Learning

for smarter bots and more productive humans

Full-stack 100% uptime SLA

backed by a 10x financial guarantee

One Window

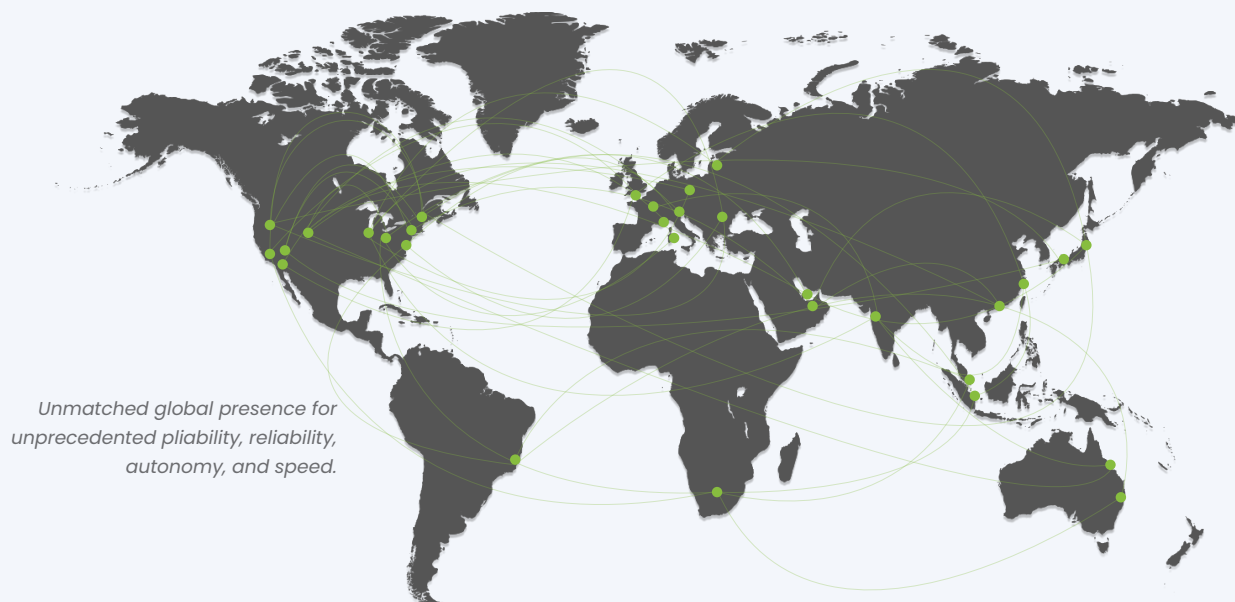
for applications, databases, and channels in a single view

Built-in Telecom

with owned minutes and number origination in 60+ countries

Global Availability

with real-time redundancy and sub-millisecond global routing across dozens of data centers



Unmatched global presence for unprecedented pliability, reliability, autonomy, and speed.

Build custom drag-and-drop workflows in moments.



HOW TO BUY EDIFY

Software licenses are over. Edify Credits are here.

Spending on licenses you don't use all the time isn't smart, fair, or necessary anymore. We're pretty sure your business needs change more than once a year, so we created pricing to match. Edify Credits give you the flexibility to use the solution your way. Each time a user logs in to Edify Huddle CX for the day or Edify Huddle EX for the month, they consume one Edify Credit. Use as many or as few as you like each day or week or month. Add or take away users at any time with just a click. Buy more Edify Credits whenever you need them.

Here's how to calculate how many you need to get started:

$$\frac{\begin{array}{l} \# \text{ Edify Huddle CX users} \\ \times 222 \text{ avg days worked/year} \end{array}}{\text{Edify Credits } \times \$7 \text{ each}}$$

$$\frac{\begin{array}{l} \# \text{ Edify Huddle EX user} \\ \times 12 \text{ months/year} \end{array}}{\text{Edify Credits } \times \$10 \text{ each}}$$



Unified Communications

One-click team collaboration across channels

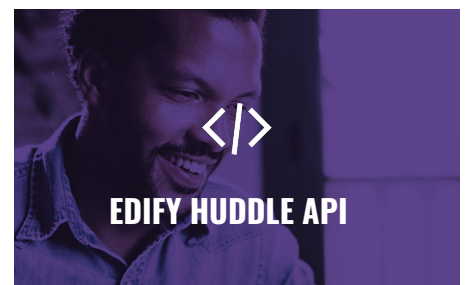
1 Edify Credit=
\$10/USER/MONTH



CC + UC + Communications Platform/API

For all the ways you communicate and collaborate internally and with customers

1 Edify Credit=
\$7/USER/DAY



Communications Platform/API

Expand your environment or develop something completely new

USAGE-BASED

Learn more at edify.cx/pricing

Prices are U.S.-based. International pricing is available upon request.



About Edify

Edify connects businesses with customers and employees with each other, making business communications as easy as personal ones. Its flagship product, Edify Huddle CX, unites contact center (CCaaS), unified communications (UCaaS), and real-time communications platform (CPaaS/API) functionality in a cloud-native solution that lets users move seamlessly among channels within one conversation, just as we do on our phones. Edify removes all the risk once associated with moving to the cloud by delivering global availability, real-time redundancy, no-waste pricing, and a 100% SLA uptime guarantee. Learn more at edify.cx.