

# SUSTAINABLE HOLIDAY GUIDE

Americans throw away **~25% more trash** during the holiday season and Deloitte recently shared that online sales are expected to increase by almost **30%** due to the pandemic this year.

## DID YOU KNOW ?



That's **25 million tons** of trash, or **1 million extra tons** per week!

**(Not So) Fun Fact:** Over the past few years, RoadRunner customers saw an average **increase of \$372 on their monthly bills** during the holiday season due to overage & contamination charges. That's almost **80% higher** than the average monthly charge during the rest of the year. So, let's make sure your holiday is a "fee-free" one!

Given these projections, the above percentage is only expected to increase as many of us continue to ship, shop, and work from home for the holidays. *Many businesses are affected by this waste increase, which, if not planned for, will result in unnecessary charges & fees that can impact their monthly bill and bottom line.*



Keep wrapping simple, or better yet—don't wrap your gifts at all. Consider hiding presents around your space for a fun scavenger hunt instead!



Reduce paper waste by sending e-cards, reusing packing & shipping materials, or wrapping with alternative materials like scarves, handkerchiefs, old cartoons, newspapers, and maps.



2.6 billion holiday cards are sold in the U.S. each year, consider using an e-card or make your own cards to send to family and friends this year to reduce waste.



Try to keep decorations simple or use upcycled materials. And, don't forget to compost any living trees post-holiday season, or, better yet, use an artificial tree, which you can break out in years to come.



Gatherings are projected to be smaller this year, and, as such, consider breaking out your dishes instead of using disposable products. If you cannot avoid "going disposable", try to opt for biodegradable plates or bamboo utensils for an eco-friendly twist.



Leverage well-marked bins and add festive signage highlighting best recycling/waste management practices for employees, tenants, or customers to remember, i.e. break down cardboard boxes, no greasy pizza boxes please, no food contamination, no mixed recycling materials, etc.