

Power BI Pro

\$12.80 Per user/month

License individual users with modern, self-service analytics to visualize data with live dashboards and reports, and share insights across your organization.

Power BI Pro is included in Microsoft 365 E5.

[Buy Now](#)

Power BI Premium

from \$6,393.60 Per capacity/month

License your organization with capacity to accelerate access to insights with advanced AI, unlock self-service prep for big data, and simplify data management and access at enterprise scale—without per-user licenses for content consumers.

-Requires a Power BI Pro license for publishing content into Power BI Premium capacity.

-Enable autoscale with your Azure subscription to automatically scale Power BI Premium capacity.

[Buy Now](#)

Feature	Power BI Pro	Power BI Premium
Collaboration and analytics		
Mobile app access	✓	✓
Publish reports to share and collaborate	✓	
Paginated (RDL) reports		✓
Consume content without a per-user license		✓
On-premises reporting with Power BI Report Server		✓
Data prep, modeling, and visualization		
Model size limit	1 GB	400 GB
Refresh rate	8/day	48/day
Connect to 100+ data sources	✓	✓
Create reports and visualizations with Power BI Desktop ⁴	✓	✓
Embed APIs and controls	✓	✓
AI visuals	✓	✓
Advanced AI (text analytics, image detection, automated machine learning)		✓
XMLA endpoint read/write connectivity		✓
Dataflows (direct query, linked and computed entities, enhanced compute engine)		✓
Analyze data stored in Azure Data Lake Storage		✓
Governance and administration		
Data security and encryption	✓	✓
Metrics for content creation, consumption, and publishing	✓	✓
Application lifecycle management		✓
Multi-geo deployment management		✓
Bring your own key (BYOK)		✓
Autoscale add-on availability (preview)		✓
Maximum storage	10 GB/user	100 TB

Contact us today to help you determine which license is the best fit for your organization's needs.

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