

LifeSaver

Case study:

Changing the Culture of Distracted Driving



Customer:

Joe Bland Construction
Austin, TX

Industry:

Construction

Needs Expressed:

- Prevent cell phone use behind the wheel
- Monitor occasional cell phone use
- Control rising insurance premiums

Benefits Realized:

- Increased productivity
- Lower insurance premiums
- Proactive insights to prevent distracted driving

Joe Bland Construction is based in Austin, TX and has been operation in Central Texas for over 20 years. The employees have been able to develop a reputation of integrity and commitment.

Customer Story

Joe Bland Construction was recommended to LifeSaver through Cincinnati Insurance after discovering driver were still using their cell phones behind the wheel.

Results

Adding LifeSaver to their fleet of drivers was seamless being a software-only solution. With a robust change in our cell phone policy and the LifeSaver system, Joe Bland Construction found the last missing piece to the puzzle. LifeSaver's weekly reports on who is unlocking their phones while in motion combined with the driver daily digests, give me a low effort way to proactively tackle the problem of distracted driving before it becomes a major issue.



"Distracted Driving is an important safety concern for our business" said Jason Fritsche, Safety & Compliance Manager at Joe Bland Construction.