

# OLIVE GROWING AND CLIMATE CHANGE



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## TOPIC HIGHLIGHTS

1. Introduction: global trends
2. The IOC Campaign to raise awareness of the positive impact of olive growing
3. World evaluation of the carbon balance of olive oil
4. Conclusions



# GLOBAL FOOD & BEVERAGE TRENDS 2019

## Cargill's Proprietary Perspective on Global Food & Beverage Trends 2019



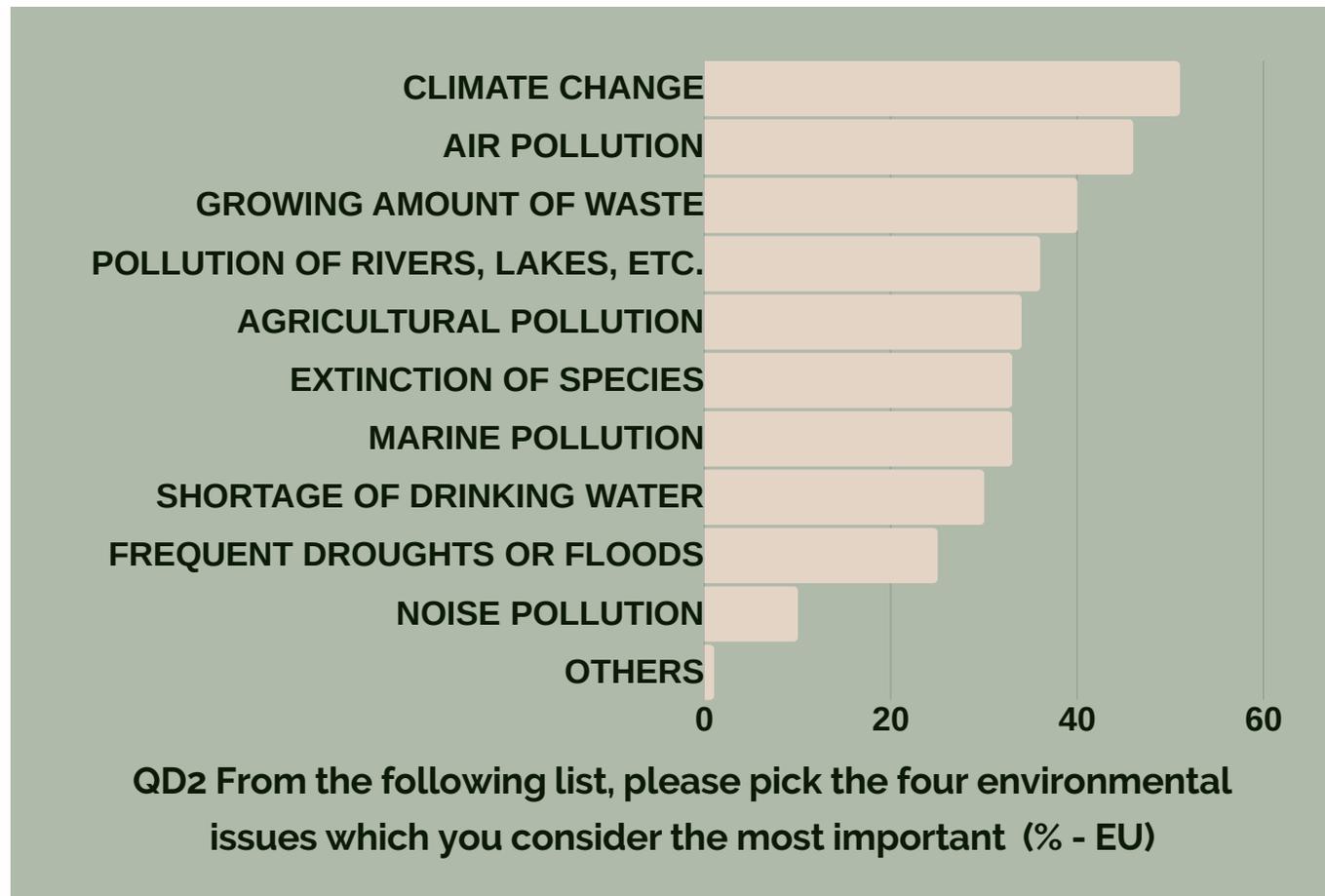
Source. Generating organic growth: Workshop "Medium-term outlook for the EU agricultural commodity markets", Cargill (2019)

**A MAJORITY OF  
EUROPEANS  
THINK THAT  
PROTECTING THE  
ENVIRONMENT IS  
IMPORTANT TO  
THEM  
PERSONALLY  
(94%)**



Source. Flash Eurobarometer 468 (2017), Attitudes of European citizens towards the environment

**AND CLIMATE CHANGE (51%) AND AIR POLLUTION (46%) ARE CONSIDERED THE MOST IMPORTANT ENVIRONMENTAL ISSUES**



Source. Flash Eurobarometer 468 (2017), Attitudes of European citizens towards the environment



**PEOPLE WORLDWIDE ARE CLAMING FOR A SOLUTION,  
ESPECIALLY YOUNGER GENERATIONS...**

**WHAT ARE THE INITIATIVES THE IOC  
HAS LAUNCHED IN ORDER TO ADDRESS  
THE PROBLEM OF CLIMATE CHANGE?**





***Although agriculture and livestock are thought to be responsible for 14% of green house gas emissions; several studies show that the olive tree is capable of fixing CO<sub>2</sub> in the soil in a stable way.***

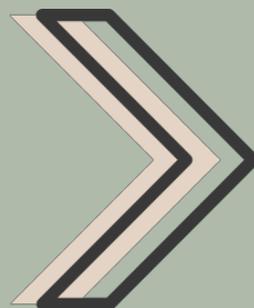
# IOC STEPS TO BRING AWARENESS OF CLIMATE CHANGE AND OLIVE GROWING

## STRATEGY

HIGHLIGHT THE POSITIVE EFFECTS OF OLIVE GROWING IN THE ENVIRONMENT

## APPROACH

DEVELOP A TOOL IN ORDER TO ESTABLISH THE CRITERIA FOR DETERMINING THE BALANCE SHEET CO<sub>2</sub> OF OLIVE OIL



## ACTION

PROVIDE OLIVE OIL WITH A POSITIVE DIFFERENTIATION RECOGNIZED IN SEVERAL NATIONAL MARKETS

The screenshot displays the IOC News website interface. At the top, there is a navigation bar with the IOC logo, social media icons (LinkedIn, Twitter), and links for 'Events', 'Tools and links', 'Work with us', 'CONTACT', and 'SEARCH'. Below this, a secondary menu includes 'ABOUT IOC', 'WHAT WE DO', 'OLIVE WORLD', 'OBSERVATORY', 'PUBLICATIONS', 'NEWS', and a 'PRIVATE AREA' button. The main content area is titled 'IOC NEWS' and features a 'SEE ALL THE NEWS' button. Three news articles are visible: 1. 'THE NEW IOC WEBSITE GOES LIVE' (MADRID, 20.11.2019) with a photo of a man pointing at a laptop. 2. 'OLIVE GROWING AND OLIVE OIL TECHNOLOGY' (05.11.2019) with a photo of a presentation. 3. 'MEETING OF CHEMISTRY EXPERTS' (30.10.2019) with a photo of a meeting. Each article has an '-INFO' button.

**2012**

✓Set up a group of experts on the calculation method of olive carbon balance



**2015**

✓Created a tool to estimate the carbon balance of olive oil



**2016**

✓Taken part in the EU initiative EF (Environmental Footprint) Pilots for the development of the Product Environmental Footprint Category Rules of olive oil



**2016-2017**

✓Taken part in the COP22 (Marrakech)



**2017**

✓Launched the IOC study about “Carbon balance of olive cultivation in the world”



**A COMMITMENT OF THE IOC: BACKGROUND OF THE CARBON BALANCE OF THE OLIVE TREE AROUND THE WORLD**

17



# SUSTAINABLE MANAGEMENT STRATEGY MARRAKECH 2016

THE IOC PRESENTS A STRATEGY ON  
SUSTAINABLE MANAGEMENT OF  
OLIVE OIL PRODUCTION on the  
occasion of COP22



# PROGRAMME

9:00 ARRIVAL OF PARTICIPANTS

9:15 **OPENING**  
Olive growing & climate change mitigation

9:30 **THE IOC GLOBAL CO2 BALANCE OF OLIVE GROWING**

**Abdelkrim Adi**  
IOC Head of the olive growing, olive oil technology and environment unit

9:45 **CARBON BALANCE IN THE OLIVE GROWING, AGRONOMIC VARIABLES AND SCENARIOS**

**Juan Francisco Hermoso León**  
Technology transfer and services to olive growing and nuts.  
IRTA Mas de Bover

10:20 **THE SOFTWARE TOOL, COMMUNICATION PLAN AND DISSEMINATION OF INFORMATION**

**Juan Antonio Polo Palomino**  
CO2 Consulting

10:40 **RECOMMENDATIONS FOR IMPROVING THE CARBON BALANCE**

**Cristos Xiloyannis**  
Università degli Studi della Basilicata | UniBas

11:15 COFFEE BREAK

# PROGRAMME

11:45 **ROUND TABLE: OLIVE GROWING & CLIMATE CHANGE ADAPTATION**

**Abichou Mounir**  
Institut de l'olivier de Zarzis  
Tunisia

**Ricardo Fernández-Escobar**  
University of Córdoba  
Department of Agronomy, ETSIAM  
Córdoba-Spain

**Zohar Kerem**  
Institute of Biochemistry, Food Science and Nutrition  
HUJI  
Israel

13:00 **ROUND TABLE: OLIVE GROWING & CLIMATE CHANGE COMMUNICATION**

**Teresa Perez**  
Olive oil environmental footprint  
Inter-professional Spanish Olive Oil Association

**Annunziato Scaramozzino**  
Project: Olive4Climate-Life  
UNAPROL  
Italia

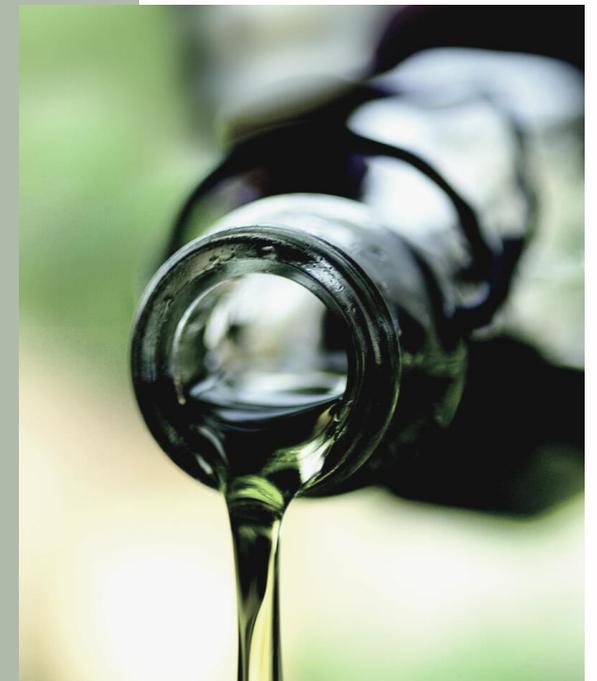
13:45 **CLOSING**

14:00 LUNCH

“CARBON BALANCE OF OLIVE  
CULTIVATION IN THE WORLD”  
(2017)

# WORLD EVALUATION OF THE CARBON BALANCE OF OLIVE OIL

- 
- IDENTIFY THE MAIN PRODUCER COUNTRIES (12)
  - DESIGN SCENARIOS BASED ON CROP VARIABLES (144)
  - DEFINE POTENCIAL SCENARIOS
  - INFORMATION REGARDING THE OLIVE OIL PRODUCTION CYCLE
  - DETERMINE THE BALANCE OF CARBON THROUGH THE IOC WEB TOOL



# ANALYSIS PLANTATION MODELS

	Traditional dry	Traditional irrigation	Intensive	High density	Superintensive
Operating model					
Framework	10-12 x 10 m	10 x 10 m	6-7 x 5-6 m	5-7 x 2-4 m	4 x 1,5m
Formation	2-3 branches/tree	1-2 branches/tree	High trunk	Trunk 2 branches/central axis	Central axis/smartree
Harvest system	Vibrator/manual	Vibrator trunk	Vibrator with umbrella	Colossus/lateral	Combine harvester
Irrigation resources	-	1500m <sup>3</sup> /ha	2000 m <sup>3</sup> /ha	2500 m <sup>3</sup> /ha	3500m <sup>3</sup> /ha
Average production	2000kg/ha	4000kg/ha	6500 kg/ha	8000 kg/ha	9500 kg/ha

**SOURCE**

Hermoso et al. (2014)

# CULTIVATING THE CROPS

	<b>Traditional machinisable (dry/irrigation)</b>	<b>Intensive (irrigation)</b>	<b>High density (irrigation)</b>	<b>Superintensive (irrigation)</b>
<b>Fertilisation</b>	Foliage Soil/fertirrig	Foliage Soil/fertirrig	Foliage Fertirrigation	Foliage Fertirrigation
<b>Pests and diseases</b>	2/3 treatments (1 it + ½ prim)	4 treatments (2 ot + 2 prim)	4-5 treatments (1 inv+2 pri+2ot)	5 treatments (1 inv+2 pri+2 ot)
<b>Phytos and foliage application</b>	Spray	Spray	Spray	Spray
<b>Soil Maintenance</b>	Tilling Coverage espont.	Minimum tillage coverage streets	Vegetal coverage pruning residue	Vegetal coverage pruning residue
<b>Pruning y desvareto</b>	Renovation > 30 years	Formation 6 years Produc. <30 years	Formation 5 years Produc. < 20 years	Formation 4 years Produc. < 15 years
<b>Removal of pruning residues</b>	Manual	Manual and grinding	Grinding	Grinding

## SOURCE

Aproximación a los costes de cultivo del olivo. AEMO (2010)

# MILL DIMENSIONS

	AOVES from the plantation			High intensive	Superintensive
Duration:	Traditional-Traditional irrigation-intensive				
50 days					
Daily intake	2000 kg	6000kg	13000kg	24000 kg	38000 kg
Mill capacity	10 t	20 t	30 t	60 t	75 t
Installed capacity	10 Kw/10 KwT	20 Kw/35 KwT	40 Kw/ 35 KwT	40 Kw/125 KwT	100 Kw/150 KwT
Hours day/crop year	5/35	10/128	14/208	13/171	16/203
Investment	100.000€	150.000€	225.000€	350.000€	500.000€

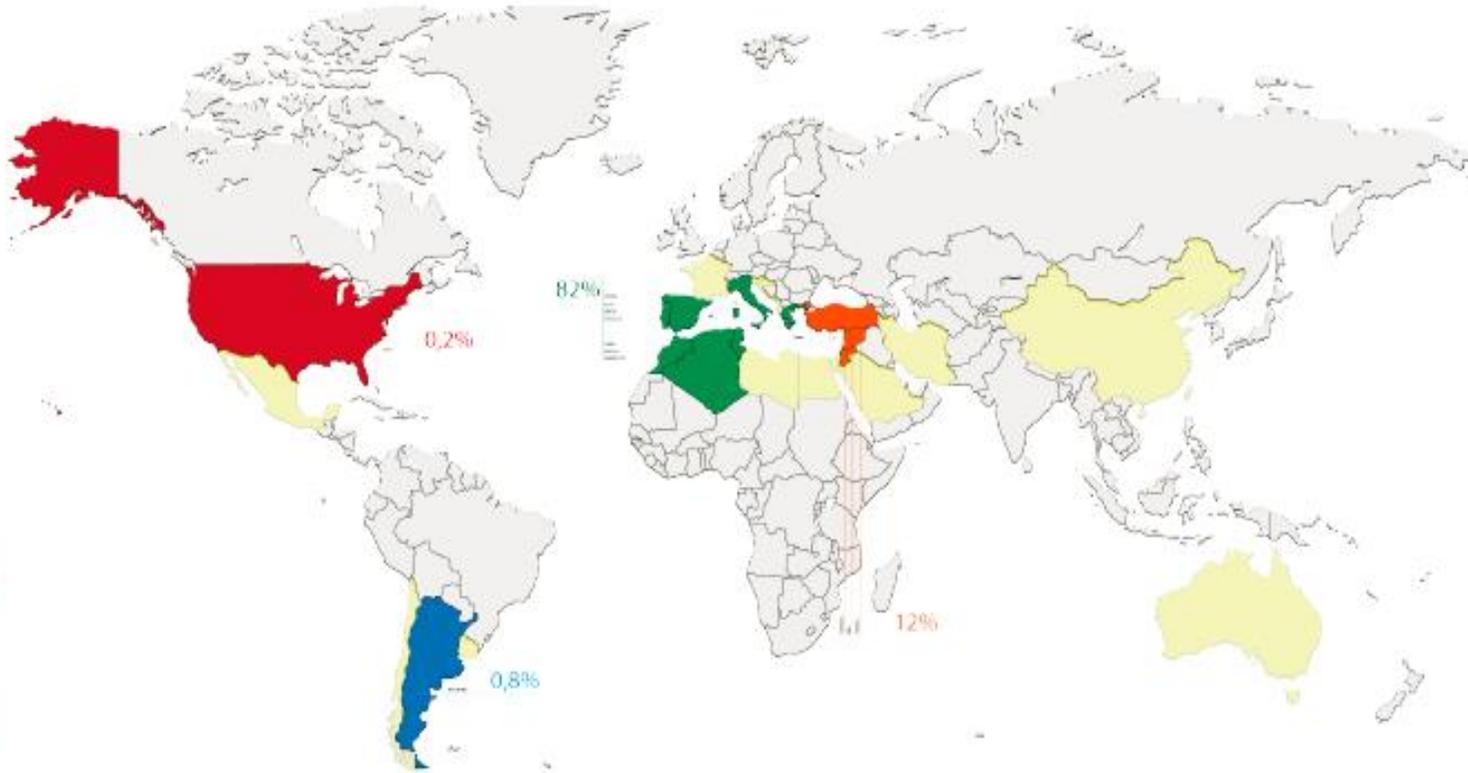
## SOURCE

Hermoso et al. (2014)

Variable/ Geographic region	Country	Production (1000t)	Global Production (%)	By Region (%)
V1,1 West Mediterranean	V 1,1,1 Spain	1.240,04	43,08%	81,93%
	V 1,1,2 Italy	415,77	14,44%	
	V 1,1,3 Greece	287,21	9,98%	
	V 1,1,4 Tunisia	177,43	6,16%	
	V 1,1,5 Morocco	117,86	4,09%	
	V 1,1,6 Portugal	66,69	2,32%	
	V 1,1,7 Argelia	53,43	1,86%	
V1,2 East Mediterranean	V 1,2,1 Syria	159,71	5,55%	11,82%
	V 1,2,2 Turkey	159,71	5,55%	
	V 1,2,3 Jordan	20,79	0,84%	
V1,3 South America	V 1,3,1 Argentina	24,14	0,84%	0,84%
V1,4 North America	V 1,4,1 USA	5,00	0,17%	0,17%
Total (V1,1+V1,2+V1,3+V1,4)		2.727,79	94,76%	94,76%
Global total		2.878,71		

# BALANCE OF CO2 OLIVE CULTIVATION

MAIN PRODUCER COUNTRIES



LOCALIZACIÓN DE ZONAS GEOGRÁFICAS

CO2 EMISSIONS BY REGION



# BALANCE DE CARBONO DEL CULTIVO DEL OLIVO EN EL MUNDO

## SITUACIÓN ACTUAL

22 COP = 200 PAISES COMPROMETIDOS

SECTOR AGRARIO = 14% EMISIONES GEI MUNDIALES

EL OLIVAR COMO SUMIDERO DE CO2

## DIAGNÓSTICO DE LA PRODUCCIÓN

País	Producción aceite (1.000 t)	Representatividad producción mundial (%)
ESPAÑA	1.240,04	41,08
ITALIA	411,57	14,04
GRECIA	281,20	9,26
TURKIA	177,43	6,14
TUNISIA	158,71	5,55
IRAN	138,71	5,02
MARRUECOS	117,86	4,08
PORTUGAL	68,63	2,32
ARGENTINA	53,43	1,86
JORDANIA	20,70	0,72
ARGENTINA	24,14	0,84
EEUU	5,09	0,17
INDIA	190,82	6,24
TOTAL	2.878,71	100,0



### CONCENTRACIÓN

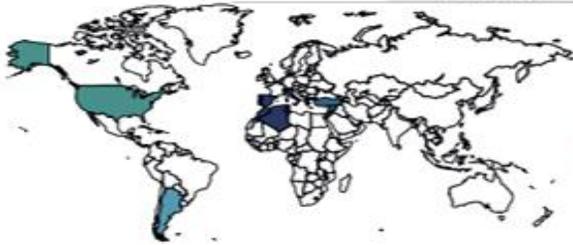
Aproximadamente, el 67% de la producción de aceite de oliva mundial se concentra en los países de España, Italia, Grecia y Turquía (10%). El resto de países muestran una tendencia ascendente, pero inferior a la de los 4 mencionados.



### SUPERFICIE

Los 4 países que concentran la mayor parte de la producción del aceite de oliva ocupan un 48% del total de la superficie cultivada a nivel mundial.

## RESULTADOS



WEB APP PARA CALCULAR EL BALANCE DE CO2 MUNDIAL



## LA LABOR DEL C.O.I.



## VARIABLES TÉCNICAS AGRONÓMICAS

### TOTAL DE ESCENARIOS ANALIZADOS

Se han analizado 10 escenarios para 4 variables agronómicas en 1100 explotaciones mundiales.

### VICIOSIDAD DE LA MADUREZ

Mediada (100000 kg/ha) Baja (100000 kg/ha)



### ZONAS GEOGRÁFICAS

- Mediteráneo Occidental
- Mediteráneo Oriental
- África del Sur
- África del Norte

### APLICACIÓN DE RIEGO

La aplicación del riego (200%) reduce el mayor consumo energético y el agua en el campo.

### SISTEMA DE CULTIVO

- Tradicional (800-1000 árboles/ha)
- Intensivo (200-400 árboles/ha)
- Superintensivo (3-4000 árboles/ha)

PRODUCIR 1 LITRO DE ACEITE DE OLIVA CAPTURA 10,65 KG CO2 DE LA ATMÓSFERA

LA PRODUCCIÓN MUNDIAL DE ACEITE DE OLIVA ABSORBE LAS EMISIONES DE UNA CIUDAD DE 9.000.000 HABITANTES

1 HA DE OLIVAR NEUTRALIZA PRACTICAMENTE LA HUELLA DE CARBONO ANUAL DE UNA PERSONA

“CARBON BALANCE OF OLIVE CULTIVATION IN THE WORLD” (2017)

## CONCLUSIONS



“An olive tree footprint stores the annual carbon footprint of a person”



“The world production of olive oil absorbs the emissions of 16,000 people”



“The world olive stores an amount of CO2 equivalent to that originated by 7,000,000 inhabitants”



“The olive grove is a sustainable strategy against climate change”

**THANK YOU  
FOR YOUR  
ATTENTION**



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