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# Cyber Insurance

What it is, and how to find a good  
insurance company

## QUICK GUIDE

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1

## IT'S NOT INSTEAD OF...

Cyber insurance is the last resort if  
all your other defenses fail you.

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## WHAT WILL THEY PAY FOR?

The provider will pay for data breach recovery including business interruption costs, data loss, your reputation, and much more.

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## ANYTHING ELSE?

A good provider will include pre and post breach services like risk assessments, penetration testing, monitoring, employees' security awareness training, forensic services following a breach, and much more.

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**SO HOW DO YOU FIND A  
GOOD INSURANCE  
COMPANY?**

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**LOOK AT HOW MANY  
CLAIMS THEY HAVE  
PAID OUT.**

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**TALK TO FRIENDS AND  
COLLEAGUES AND FIND  
A BROKER.**

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3

**REVIEW THEIR BEFORE  
AND AFTER BREACH  
SERVICES**



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4

**THE DETAILS OF THE  
COVERAGE AND POLICY  
SHOULD BE EASY TO  
READ.**

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**5**

**CYBER INSURANCE  
SHOULD ALWAYS BE  
PURCHASED AS A  
STANDALONE SERVICE  
AND WITHIN YOUR OWN  
COUNTRY.**

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# **“Security Awareness Simply Explained”**

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