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Security Awareness
implementation
GUIDE

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1

IT ALL STARTS WITH ONBOARDING...

It's crucial to instill the importance of security from the very beginning. New hires are often targeted by cyber criminals because they don't know many co-workers and are more likely to follow direction from someone who pretends to be an executive.

2

WHAT'S IN IT FOR ME

People are more accepting of learning when it's personal. So, make training personal and teach them how to protect themselves at home, they will soon apply the same behavior at the workplace.

3

STAY AWAY FROM JUST TICKING THE COMPLIANCE BOX

If they don't understand the importance of security, then they won't take it seriously. And don't make it a once a year thing, it should be a continuous effort all year long.

4

GET THE BOSS TO BUY-IN

Show how security training aligns with organizational goals and specific targets, and remind them that they have a huge target on their back.

5

GET THE EMPLOYEE TO BUY-IN

Establish a supportive presence by creating a circle of influencers that will act as ambassadors of the training program.

6

DON'T JUDGE PEOPLE WHEN THEY MAKE MISTAKES

Create an open culture where everyone can ask questions without fear. Whenever mistakes happen, use them as teachable moments and not to cast judgement.

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7

ENGAGE AND FOLLOW UP

Training is not "set and forget". Ask
employees for feedback and be open
to constructive criticism.

8

KEEP IT SIMPLE AND REAL

Don't assume employees have a technical background, so use simple terms and real life examples they can relate with. And don't make it childish, adults don't appreciate content appearing like it was taken from a kids TV show like "Dora the Explorer".

9

FACE-TO-FACE IS STILL A THING...

Training in a classroom is still a thing and very effective. This is usually more expensive, however if you have the budget then don't rely only on automation, do offline training once a year in addition to your online training.

10

MAKE IT EASY TO CONSUME

Employees think like consumers, you don't want them to disengage, so make training frictionless. For example, it should be accessible through their phones with a single click.

11

TAP INTO EXISTING RESOURCES

Collaborate with HR or the marketing team to create unique content and embed it into existing communication channels. For example, create posters and hang them in the coffee area, write a blog post, or publish a newsletter.

12

AVOID SURPRISES

Many people don't like being surprised at work. So, if you are planning on running a phishing simulation for example, let people know in advance and explain the goal. It may keep them on their toes as they look at every email as suspect.

13

GET YOUR MESSAGE ACROSS FAST

People are busy, so be short and to the point. Find a balance between continuous awareness training without overwhelming or boring your team.

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"Security Awareness Simply Explained"