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Scam Ads!

How To Spot Them

GUIDE

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BEFORE WE START, HERE IS WHAT PEOPLE ARE SAYING..

- I bought Nike trainers and they never arrived...
- I bought a shed for \$139 and never received it. It was a scam on facebook...
- I was scammed twice, unfortunately I bought on the same day.. Flashlight and weights.. PayPal sucks, no help
- I was suckered twice. No more!! I will never buy anything off a Facebook ad again, ever
- I also fell for two FB ad scams. One was for a small belt sander for \$39.95
- Facebook is driving me nuts with all the scam duplicate selling sites

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**DON'T BLINDLY TRUST
SLICK VIDEO CONTENT
OR PICTURES, MANY ARE
SIMPLY TAKEN FROM
THE ORIGINAL SITES**

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**IF THE ADVERTISED
PRICE LOOKS TOO GOOD
TO BE TRUE, IT
PROBABLY IS**

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**DON'T BUY FROM
FACEBOOK PAGES OR
WEBSITES YOU'VE NEVER
HEARD BEFORE... THAT
IS LIKE BUYING FROM A
RANDOM PERSON ON
THE STREET**

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**GOOGLE THE EXACT
WORDING IN THE AD,
MANY SCAMS CAN BE
FOUND THIS WAY**

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**GOOGLE THE PRODUCT
OR WEBSITE NAME
ALONG WITH THE
PHRASE "SCAM"**

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**DON'T TRUST AN AD
JUST BECAUSE IT
APPEARS ON A
REPUTABLE
SITE, SCAMMERS POST
FAKE ADS EVERYWHERE**

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**IF YOU ARE
CONSTANTLY
SERVED THE SAME AD
AND THE PRICE IS
DROPPING, IT'S
PROBABLY A SCAM**

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8

**IF MOST OF THE
REVIEWS WERE WITHIN
SEVERAL DAYS, THEN
THEY ARE PROBABLY
FAKE**

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**LOOKOUT FOR
DOMAINS WITH
EXTENSIONS LIKE “.SITE”
OR “.SHOP”, SCAMMERS
PREFER THEM BECAUSE
THEY ARE CHEAPER
THAN “.COM”**

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**WATCH-OUT FOR ADS
THAT SHOW
POPULAR PRODUCTS
FROM CROWDFUNDING
SITES SUCH
AS KICKSTARTER, IT'S A
COMMON SCAM**

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“Security Awareness Simply Explained”

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