

Increased Productivity for California Recycling Company



North America

Business Issue

Workers invested in the company, not just a paycheck.

A California-based recycling company with locations throughout the Southwest was looking for a vendor to partner with on talent solutions. They wanted to add workers who saw the job as more than just a paycheck – people who would be invested in the business itself – actively involved in their safety program and interested in long-term assignments.

Solution

Keen understanding of need coupled with in-depth interviewing.

Manpower had previously placed a couple associates on small assignments for this client and saw a great match between the client's needs and our offerings. Manpower worked closely with the company to understand the position, professionalism and commitment sought in each worker. As the client came to know Manpower even better, they were impressed by our time approval system, candidate experience focus and internal disciplines.

Results

Decreased turnover and costs, increased productivity.

With the quality of associates provided, turnover has decreased, reducing costs in training and uniforms. In addition, daily productivity has increased. The client has now asked Manpower to fill customer service positions and general clerks as well. In addition to providing great talent, this trust was earned by providing associate background checks, credit checks and assessments as warranted.

Another office in Manpower's network and another branch of this company have also begun to collaborate on talent projects. The company is very pleased with the consistency of service they've experienced, regardless of which Manpower office is providing that service.

