

# Infinite Results, One Supplier

*Montréal, Canada*



## Business Issue

A leading rail company needed to hire 400 seasonal workers across the country within a 4-month timeframe. Skills requirements for the positions were diverse: some required customer service skills, while others called for skilled labourers and mechanics. Bilingualism was a requirement for most of the roles, and the company had limited in-house resources.

## Solution

Manpower rose to the challenge and assembled a team of dedicated bilingual recruiters in 3 major markets. The team duly assumed responsibility for maintaining the work-back schedule, conducting standardized phone and first-round screenings within the client's ATS, and testing for French and English oral skills.

The team also selected and presented candidates to hiring managers and scheduled interviews and testing. In addition, the members of the Manpower team were the main points of contact in each market for the individual hiring managers.

The client's dedicated Program Manager received further support from ManpowerGroup's Regional Vice President to ensure all staffing needs were fulfilled and candidates were happy with their experience.

## Results

Manpower consistently met all deliverables for every hiring event in the work schedule. The client was extremely satisfied with the quality of candidates and received positive feedback about the candidate experience. As a result, Manpower won a 5-year deal to continue fulfilling the client's workforce needs.

