

Automotive Project

North America



Business Issue

This client was working with outdated equipment and needed a new direction for their aluminum plants. They found new business in the automotive market and needed to update and expand their facility. This required a partner, as they did not have enough internal resources to manage the projects, much less implement them.

Solution

- Manpower Engineering helped to strategize on pricing guidelines around markup
- Worked with client's VP of Operations, Plant Manager, Director of Maintenance and Project Engineering Director to fully understand pain points
- Provided dedicated management and onsite representation to work with the entire team through the recruiting and interview process.

Results

- Added permanent placement engineers to address expanded needs for reliability engineers, a new testing center, and added production capacity as new/updated lines came to life
- Helped **double** the size of the facility
- Increased capacity by **300%**

