

Job Description



Job Title: Kickstart Placement – Graphic Designer

Reports To: Co-Founder & COO

Job Purpose: Graphic Designer in the Government's Kickstart Scheme will report directly to the Co-Founder & COO. Their responsibility is to generate and design bespoke content to promote our services across our online platforms.

****Who we are****

Tickets for Good is a platform that connects ticket providers, corporate partners, and charities to allow everyone to do good, be seen and inspire others. We allow ticket providers to do good whilst filling their venues. We help companies do good and be seen through sponsorship. We help people in need through access to life-changing experiences in order to be healthier and happier.

****Our Mission***

Our mission is to connect ticket partners and charitable organisations (charities, social prescribers and the NHS), enabling them to do good together, by creating life-changing experiences for people in need. Our vision is to create a world where some tickets from every live event are used to improve mental health and social inclusion.

****Who are eligible****

Claiming Universal Credit? Aged 18 -24? Looking for that opportunity to get a job role with training? A Kickstart Placement offers 25 hours a week paid employment for 6 months. During that time, we will support young people to build experience. Kickstart Scheme candidates should be eligible for the Kickstart scheme to be considered for this role (refer to kickstart eligibility at <https://www.gov.uk/government/collections/kickstart-scheme> for more information).

****Who we are looking for****

- Super creative
- Loves events culture
- Flexible, target-driven, proactive approach
- Think laterally
- Eager to learn
- Ability to come up and execute on creative concepts
- Know how to bring abstract ideas to life visually
- 2-3 years' experience as a Graphic Designer
- We would expect you to have evidence of why you would be good / love to work for us

****What you will do****

- Design amazing infographics, posters, social media posts etc.
- Create these materials by hand or using technology, including computer software programs. Adobe & Creative Suite—including Photoshop, Illustrator, InDesign etc.
- Select type size and style to enhance the readability of text and image
- Creating branded resources and documents for our team

****What we care about****

We care about your creativity, skills, character, and work ethic.

****What we don't care about****

Degree, qualifications or lack thereof, at all.

****Why you would want to work for us****

The work we do benefits society. We will offer equity. You will receive tickets to amazing music, theatre and sporting events throughout the UK. You can work remotely if you wish.

Our site can be seen here: www.ticketsforgood.co.uk