**Insert your logo here**

**Enter release date**

**Project Name Recognized for Implementing Evidence Based Design**

*Project Name Joins Network of Best Practice Sites to Receive Recognition and Outcomes Data*

City, State - PlayCore’s Center for Outreach, Research and Education (CORE) awarded its National Demonstration Site® Designation to (project name) for thoughtfully aligning with evidence-based design best practices to promote (enter from section A).

(enter paragraph from section B if desired to share more on applicable NDS Designations, and section C for quotes from the programs’ scholar contributors).

(Discuss here local info - name of project, stakeholders, stakeholder quote, process, location and when the grand opening ceremony will take place).

(Project name) will be listed on the PlayCore National Demonstration Site Map at <https://www.playcore.com/nds/map>. As a National Demonstration Site, CORE’s Data Service Lab will be working with (insert name of park department/customer) to provide data translation reports on this site’s contribution to overall Community Vitality. Visitors are encouraged to participate in the research by scanning the QR Code on the National Demonstration Site sign located (insert sign location). To learn more about turning research into practice, visit playcore.com/nds.

*About \_\_\_\_\_)*

*INSERT your boilerplate above the PlayCore boilerplate below.*

*About PlayCore*

*PlayCore is a purpose driven Company committed to building healthy communities around the world by advancing play and recreation. The company infuses scholarly learning, through its Center for Outreach, Research, and Education (CORE), into its comprehensive family of brands. PlayCore combines best-in-class educational programming with the most comprehensive portfolio of play and recreation products and services to create tailored solutions that match the unique needs of each community served. Learn more at playcore.com and playcore.com/CORE*

Section A fills:

**Outdoor Adult Fitness Parks:** physical activity and fitness.

**7 Principles of Inclusive Playground Design:** inclusive play for all abilities.

**Play On!:** youth physical activity.

**NatureGrounds:** nature play.

**Pathways for Play:** playful pathways.

Section B fills:

**Outdoor Adult Fitness Parks:** This [Outdoor Adult Fitness Park](https://www.playcore.com/research/adult-fitness) provides the six key elements of a well-rounded workout – aerobic activity, muscle/strength advancement, core development, balance, and flexibility. Together, these elements can help individuals of all fitness levels enjoy the health benefits of engaging in more moderate to vigorous physical activity outdoors.

**Inclusive Play:** This Inclusive Playground applies a comprehensive design philosophy by utilizing the [7 Principles of Inclusive Playground Design™](https://www.playcore.com/research/inclusion) in an outdoor play environment where both physical and social inclusion can occur to the greatest extent possible. Moving beyond minimum accessibility guidelines, this park intentionally addresses the development of the whole child, aligns with evidence-based design principles of the whole environment, and ultimately, benefits the whole community by providing a meaningful destination for individuals of all ages and abilities to play together. A robust and balanced assortment of playground activities can be found to support the physical, social-emotional, sensory, cognitive, and communicative needs of all children, including those with disabilities.

**Play On!:** This Play On! playgroundpromotes fitness and fun by implementing the [Play On!](https://www.playcore.com/research/youth-fitness) design best practices to intentionally promote physical activity through active play and encourage the developmental progression of skills through healthy movement. This outdoor play destination incorporates six key elements of play- balancing, brachiating, climbing, spinning, sliding, and swinging to promote fitness opportunities that support national physical education standards and efforts to combat childhood obesity.

**NatureGrounds:** This NatureGrounds site was deliberately designed to create a unique destination through the integration of the living landscape with manufactured equipment to support play value, increase physical activity, foster social interaction, and improve environmental stability. By implementing [NatureGrounds](https://www.playcore.com/research/nature-play) design best practices, this naturalized play environment offers rich opportunities for connecting children to nature and supports healthy human development across generations.

**Pathways for Play:** This Pathways for Play siteintentionally infuses play along a walkable, shared-use linear environment to encourage active lifestyles for children, families, and their community. This [Pathways for Play](https://www.playcore.com/research/trails) National Demonstration Site, creates a playful route for families to explore, discover, learn, and be physically active together surrounded by nature. This community destination was designed to promote environmental literacy by integrating play pockets along the pathway and educational signage to enhance learning and family fun.

Section C fills:

**Outdoor Adult Fitness Parks:** “As our country continues to struggle with obesity and chronic disease, outdoor adult fitness parks are a sustainable option with measurable impact across the broad spectrum of adult health and wellness,” said Gary Liguori, PhD, University of West Florida and *Outdoor Adult Fitness Parks™* scholar contributor.

**7 Principles of Inclusive Playground Design** “Providing intergenerational, inclusive play ensures that all people experience the satisfaction of contributing to meaningful play and reap the lifelong developmental, physical, and social benefits of inclusion” said Keith Christensen from Utah State University’s Emma Eccles Jones College of Educaton and Human Services and *7 Principles of Inclusive Playground Design®* Co-Author.

**PlayOn!:** “It is critical to advocate for play initiatives, effectively communicate the developmental benefits of playgrounds, and demonstrate how investing in play can result in healthy outcomes,” said Russ Carson, PhD, Co-author of Play On!

**NatureGrounds:** “A generation ago playing outdoors in nature was usually taken for granted, but times have changed. Now, nature must be deliberately designed back into children’s lives” said Robin Moore, ASLA’s Dipl Arch and *NatureGrounds®* Co-Author.

**Pathways for Play:** “Pathways for Play gives us new tools to ensure that children grow healthier in body and spirit. American Trails is honored to be a part of this project and to help introduce it to the trails world” said Pam Gluck, American Trails’ past Executive Director and *Pathways for Play™* contributor.

**Multiple Designations:** “National Demonstration Sites exemplify evidence-based best practices in design and implementation, support health-related initiatives, and provide meaningful ways for community stakeholders to gather data about the sites’ impact on the community. (Site name) was recognized for turning research into practice as a (designation(s)) site of excellence,” said Jennie Sumrell, PlayCore Director of Education.