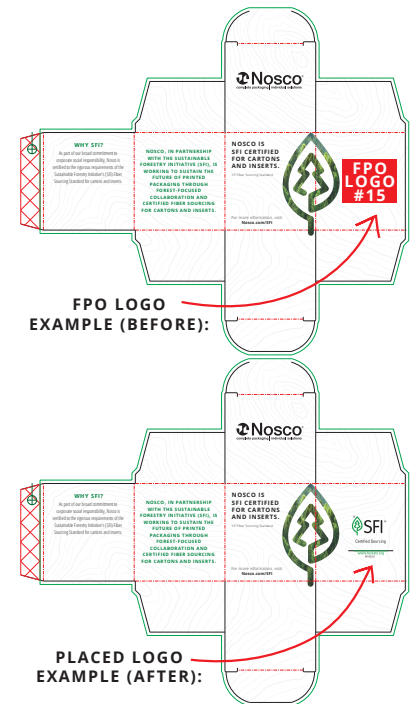


SFI® On-Product Checklist

Nosco is certified to the SFI® Fiber Sourcing Standard. As such, when producing printed packaging with Nosco, you have access to SFI on-product logos to promote sustainable forest management throughout North America.

HOW TO GET STARTED

- Let your Packaging Advisor or Account Manager know that you would like to incorporate an SFI on-product logo into your packaging artwork / design.
 - Choose an SFI on-product logo from the logo options sheet (1-24).
- Place an FPO / SFI box with chosen logo number in the desired location on packaging artwork / design (see right).
 - Minimum size requirements for SFI on-product logos are:
 - 1" wide for vertical layouts
 - 1-1/2" wide for horizontal layouts
- Submit artwork / design to Nosco for official logo placement. Nosco will then submit artwork to SFI for approval.
 - You approve final SFI artwork once received from Nosco.



SFI ON-PRODUCT LOGO REQUIREMENTS

- An SFI identification number must be present with all SFI on-product logos.
- Standard color options for SFI on-product logos include: green and white; black and white; and reversed. You may also choose to use a custom color in cases where one-color print is used (to match the rest of the product).
- The minimum logo size requirements stated above must be met, and changes to the proportions of the SFI on-product logo are not acceptable.
- Background graphics should be "soft" or a solid color, and the chosen SFI on-product logo can be used with or without a border to help accommodate this requirement.

