

SOLUTIONS CENTER



SUNDAY, DECEMBER 5 | 7:00 AM – 5:00 PM

MONDAY, DECEMBER 6 | 7:00 AM – NOON

WHAT & WHERE

Contact & Literature/Demonstration Tables for Services Benefiting HARDI Distributors
HARDI 2021 Annual Conference | JW Marriott Palm Desert | Palm Desert, California

WHO

The FIRST 30 HARDI-member Service Vendors or Marketing/Purchasing Cooperative Groups to submit registration requests

HOW

1. Register for one of only 30 tables
2. Schedule appointments with members who will be attending and man your table during registration, breakfast, refreshment breaks and in between conference sessions.
3. Provide literature on your services for browsing members at the Conference
4. Turn all your new leads into new sales

The HARDI Solutions Center will be located outside on the Springs Ballroom Terrace which serves as a high traffic area for members during breaks and between sessions.

COST

Solutions Center Pricing: \$800. To reserve a table, the Conference Executive Registration Fee must be submitted along with your Solutions Center Fee.

DETAILS

Table registration includes one cocktail table, one 18"x6' table, three chairs, company sign, access to electric and WIFI. Freestanding Racks or Kiosks can be used as long as they do not extend beyond 6' W by 2' D. No pipe and drape is allowed.

Literature/Demonstration personnel must be full Executive Registrants to the Annual Conference.

Tables are not numbered. HARDI will place your company table sign prior to opening in plenty of time for you to set up your space.

MOVE IN/ MOVE OUT

Your table will be ready to set up materials beginning Sunday, December 5th at 6:00 AM. Tear down will be at 12:00 PM on Monday, December 6th. Setup and tear down will occur in an active public area of the property. This area will not be fully secure overnight and must be always kept clear of boxes and trash.

1. Demonstration Equipment and Promotional Materials: Except as provided for in #2 and #4 below, all equipment and materials must fit on an 18"x6' table.
2. Freestanding Racks or Kiosks: If these are used in place of, or in addition to, the table, the display must not extend beyond 6' W by 18" D. This is the space that would have been used for the table. No "trade show" booths, pipe and drape, etc. may be used anywhere in the Solutions Center.
3. Signs: May be hung on the front of your table. ONE banner/sign will be allowed on the floor behind the presenting table. Strictly Enforced.
4. Storage: Materials may be placed under your table out of sight.
 - a. **Important: Computer equipment and other valuables are stored at your own risk. 24- Hour Security is NOT provided by HARDI or the Hotel.**
5. Audio: Amplifiers, public address systems or loud playing of audio will not be allowed.
6. Premiums and Literature: These items are allowed on your table.
7. Company Representatives: Table personnel must be full Executive Registrants to the Annual Conference.

HARDI will provide one 6'x18" draped table, one cocktail table, three chairs, a company sign, access to electricity and WIFI.

QUESTIONS?

Please contact Dana Maguire at HARDI: 888/253-2128 or dmaguire@hardinet.org