



## Working with Track West Partners in Atlanta

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Northspyre is a unique tool that's very needed by people in real estate development. It was the closest thing to what I would have created myself, so there wasn't much of a decision that needed to happen when signing on. I have not seen any real competitors that would give Northspyre a run for its money.

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**Matt Widmaier**

Founding Principal  
Track West Partners



### PROJECT TYPES

Commercial, retail, multifamily, office and mixed-use development



### SIZE

Ranging from 4,500 to 130,000+ square feet



### FRUSTRATIONS BEFORE NORTHSPYRE

- ❌ Relied on a very manual process involving complex, error-prone spreadsheets
- ❌ Did not have a reliable way to quickly and accurately crunch numbers and analyze data
- ❌ Wanted to create a repeatable program that mitigated risk or surprises across projects
- ❌ Could only find construction, accounting or asset management solutions on the market, nothing specifically for development teams



### SUCCESSSES WITH NORTHSPYRE

- ✅ Advanced reporting and analysis with the ACR allows for faster, more informed decision-making and a sharp view into financial-related impacts on a project
- ✅ Real-time access to historical data enables more informed underwriting for new deals
- ✅ Tangible time-savings fuels cost-savings, especially as business continues to scale
- ✅ Ability to achieve predictable project outcomes which, applied across projects, drives efficiency and reduces risk



NORTHSPYRE