



## ABOUT GMH

GMH Communities specializes in acquiring, developing, and managing exceptional living communities throughout the United States.

## BEFORE NORTHSPYRE

Before Northspyre, and throughout most of the company's history, GMH used Excel to track project budgeting like change orders and reallocations. The manual entry required to keep excel spreadsheets up-to-date was prone to keystroke errors that would affect the entire spreadsheet, leading to time spent reconciling mismatched data and ultimately, project delays.

To try to reduce human error, GMH would download project cost data directly from their accounting system, MRI, and manipulate the data in Excel. While this cut down on data discrepancies, it didn't eliminate the problem.

This led GMH to search for a digital solution to organize costs, contracts, and invoices over the duration of the projects' development and construction phases to ensure their project leads and stakeholders were being served up accurate project data.

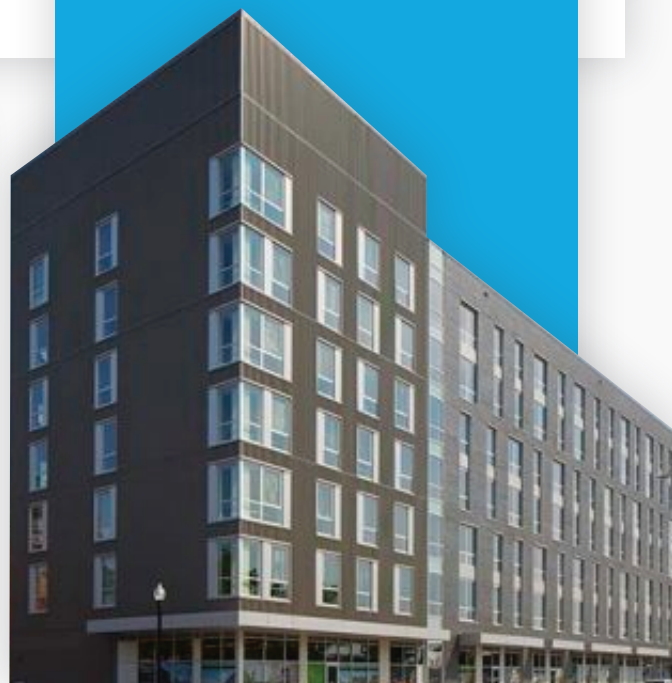
After doing a few Google searches, GMH discovered Northspyre.

**"We were impressed by the capabilities of Northspyre at the outset. Northspyre seemed to be the market leader, offering an all-in-one solution, and hasn't let us down yet. Their customer service has been very responsive to our needs."**

## AFTER NORTHSPYRE

Once GMH brought on Northspyre, the workflow improvements were vast.

Having a real-time handle on potential budget savings and exposures was extremely helpful in managing their project budgets, and tracking change orders and reallocations became a breeze.



**"Northspyre's Team is top-notch. Emails typically receive a response within 12 hours or less, and there's always a real estate expert available for a quick call to answer questions or give guidance."**

GMH was especially drawn to the Project Roadmap feature, which gives their team the ability to review project progression together and focus in on areas that need attention. Draw request automation has also been critical for reviewing the draw monthly with their partners/investors.

The time it takes to process and audit each month, including draw meetings, is significantly less than their previous methods. With less time spent compiling reports, project leadership and managers can now focus on the strategic decisions that lead to higher project returns.

GMH has found that Northspyre takes away the headache of keeping track of physical records and ensures all information you need to track the success of your project is available for analysis within a few clicks. In turn, all of the information you need to track the success of your project is available for analysis within a few clicks.

And as the pandemic lingers, GMH has found that Northspyre and Zoom make a winning formula for their team while working remotely. They're able to screen share Northspyre's dashboards through Zoom and review an entire project from home offices and remote work areas.

Overall, with Northspyre, GMH can identify areas where they can cut costs while saving project teams time, allowing them to focus on bringing in projects with the most strategic, efficient workflow possible.

**"The ROI is worth every penny. If you're not using Northspyre, chances are you're losing time/money and missing out on key areas where you could have saved additional funds."**

## ABOUT NORTHSPYRE

Northspyre is a cloud-based intelligence platform that harnesses the power of automation, data analytics and artificial intelligence to help teams achieve easier, more predictable outcomes on their projects.

This is accomplished by: eliminating data entry and other tedious administrative tasks, providing real-time access to critical project data to make better, more informed decisions, generating key actionable insights, increasing visibility into project metrics and, mitigating potential risk.

Northspyre was designed and built specifically for real estate professionals who run complex, budget-driven projects: owners, developers, project management firms, and internal real estate teams at institutions and corporations. It is not construction management software force-fitted for real estate owners like many options currently on the market.

**BOOK A DEMO!**

