

Reach For All

Turnkey Sponsored Data Platform for
Education, Health, and Essential Services

Rapidly deploy toll-free mobile access to content
and resources, without operational complexity



SPECIAL OFFER

Launch before the end of May and get
50% off license fees for 90 days
(Mobile data charges from the carriers will still apply)



Enabling broader digital access requires:

Content



Leverage world-class resources from the public and private sector, many of which may already be in use

Avoid costs associated with procuring and implementing new tools and cloud costs

Access



Enable toll-free access in a simple way that optimizes budget to reach more people with the same budget

Grant toll-free access without additional hosting costs

Reach For All Platform minimizes operational complexity and maximizes cost efficiency

Funding



Set controls to manage budget, maintain visibility across your initiative, and align funding with need

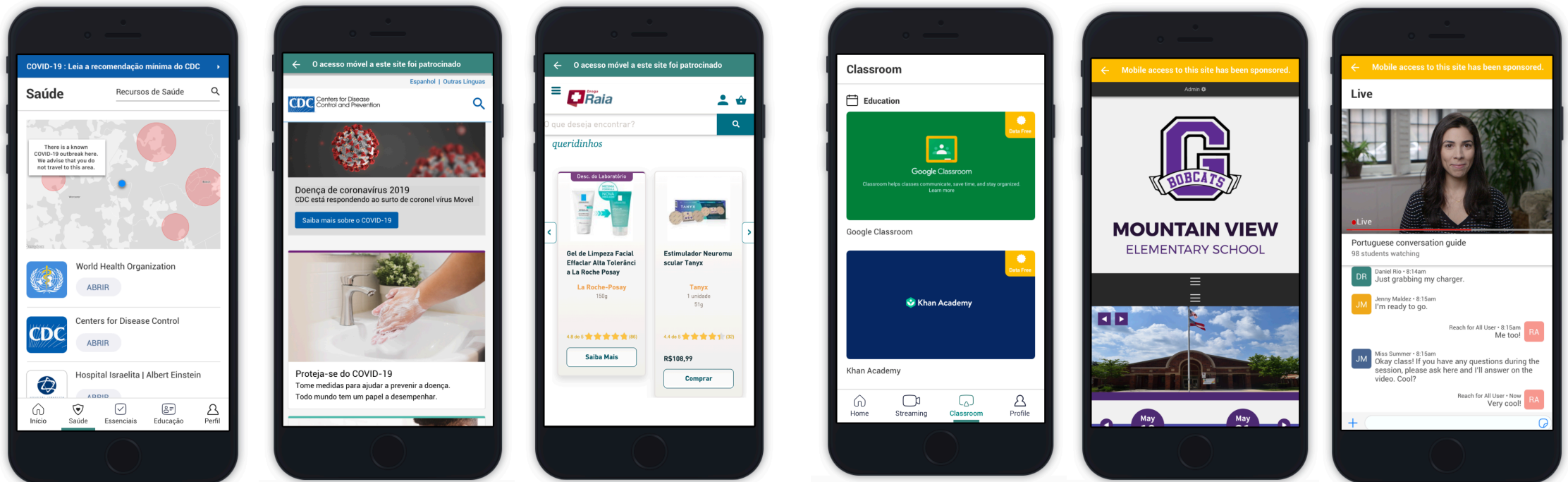
Make a broader impact with the same amount of funding

Health and Essentials

- Broaden access to reliable information
- Engage in two-way conversations with doctors, public health (e.g. user records temperature to activate toll-free access)
- Send alerts to zones / regions "Do you need a free meal this week?"

Education

- Sponsor access to numerous e-learning resources/tools from a single entry-point
- Enable toll-free Live Chat and Video Streaming
- Foster real-time connections within the learning community



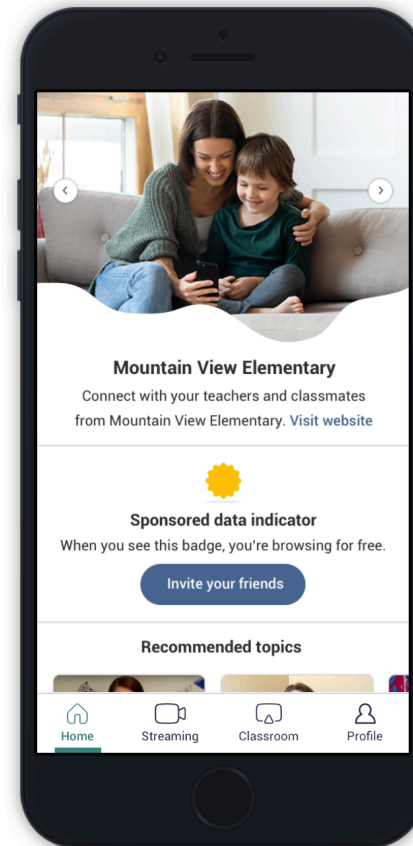
Video Introduction

<https://youtu.be/lnHtKHxynQg>



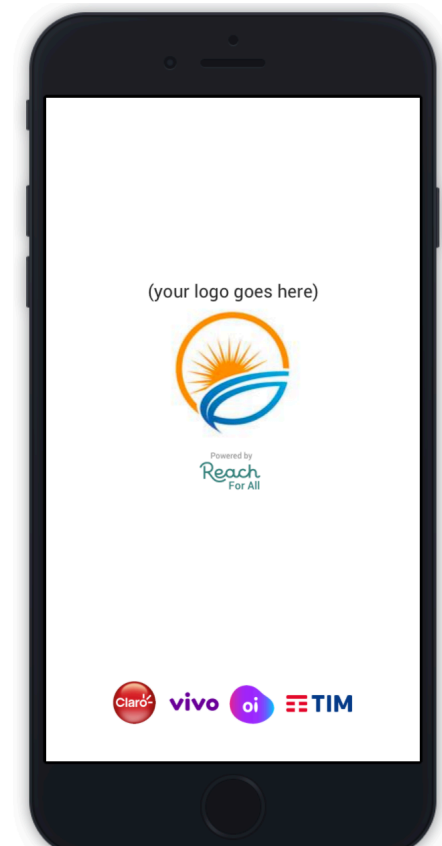
View Education Demo

<https://invis.io/FKX2OBKSUCV>



View General Demo

<https://projects.invisionapp.com/share/G5WT57K4RJ3#/screens>





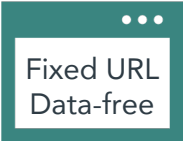












<https://apps.apple.com/us/app/reach-for-all/id1509158688?ls=1>

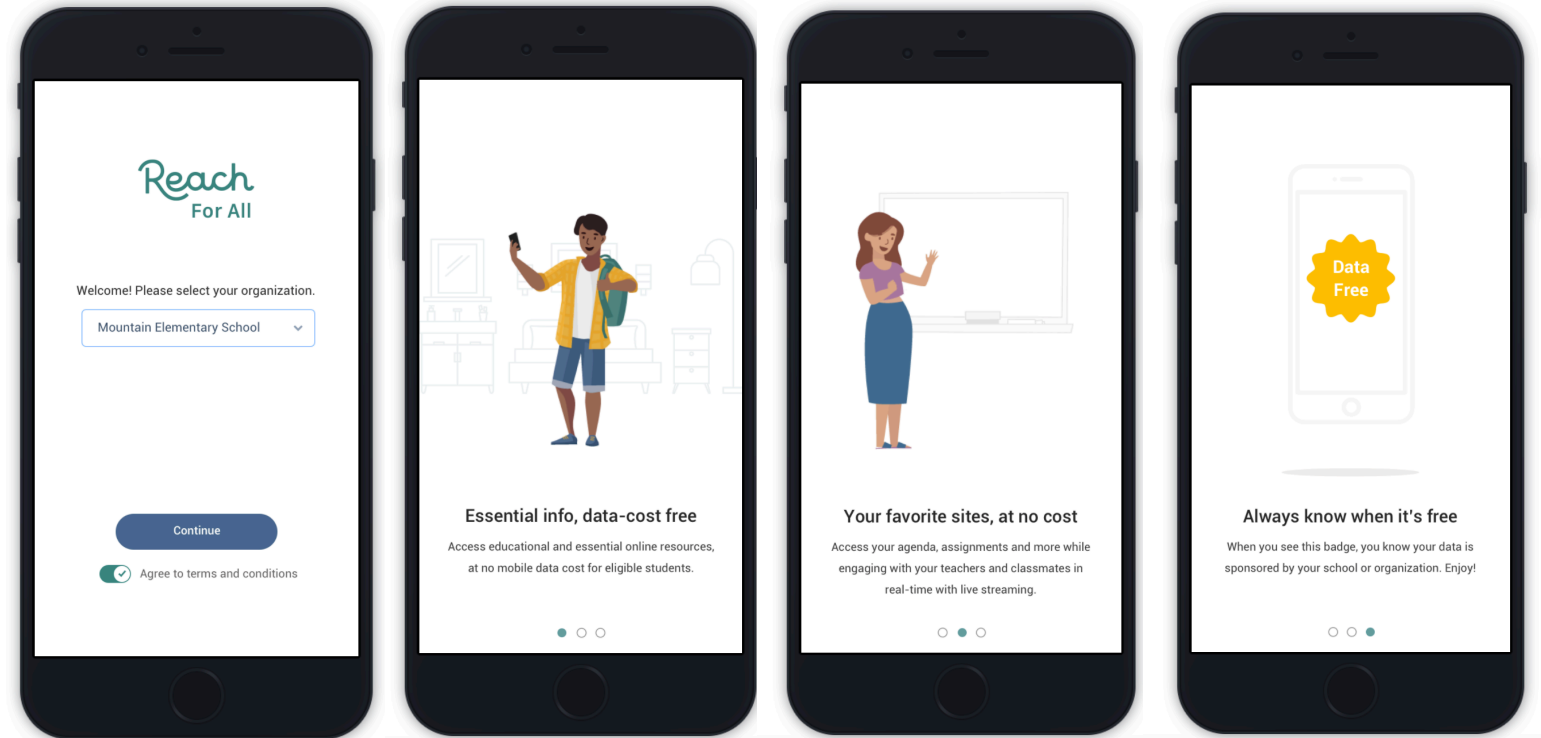
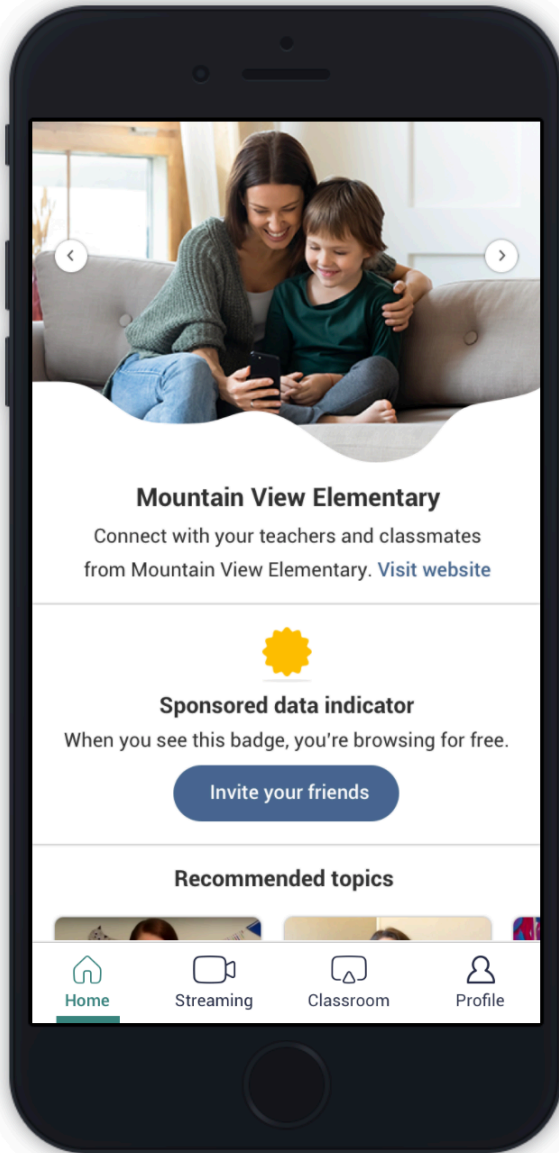


<https://play.google.com/store/apps/details?id=com.datami.reach4all>

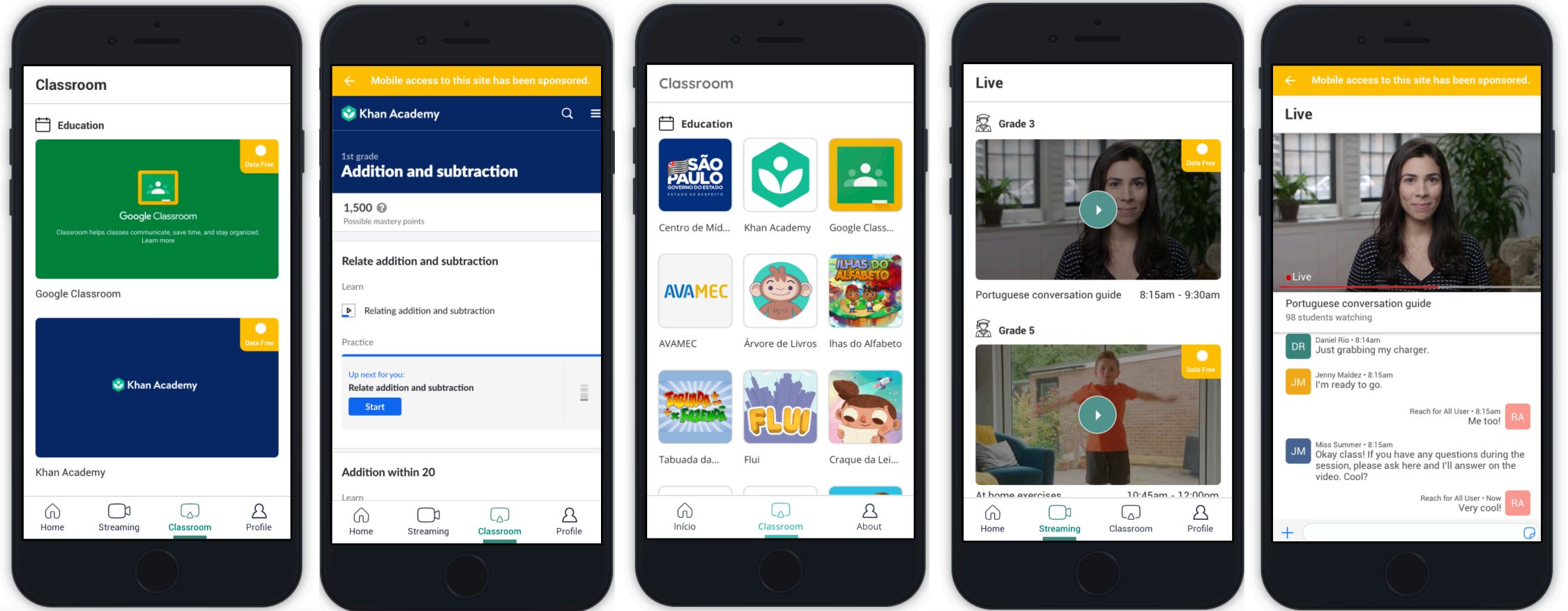
Deployment Options

| | | |
|----------|--|---|
| Option 1 | Install the Reach For All SDK within your app | |
| Option 2 | Leverage the turnkey Reach For All Platform with value-added features | |
| | <div><div><p>Existing carrier integrations and contracts</p></div><div><p>Easily configure limits per user, per classroom, per district, etc.</p></div><div><p>Save extra hosting costs</p></div><div><p>Zoom plug-in</p></div><div><p>Create static toll-free channels on YouTube for learning content</p></div><div><p>“Smart Link” creator – generate toll-free links with time and usage limits</p></div><div><p>Create a toll-free experience for a myriad of apps and sites</p><div></div></div></div> <tr><td>Special Offer: Launch before the end of May and get 50% off license fees for 90 days <i>(Mobile data charges from the carriers will still apply)</i></td></tr> | Special Offer: Launch before the end of May and get 50% off license fees for 90 days <i>(Mobile data charges from the carriers will still apply)</i> |
| | Special Offer: Launch before the end of May and get 50% off license fees for 90 days <i>(Mobile data charges from the carriers will still apply)</i> | |

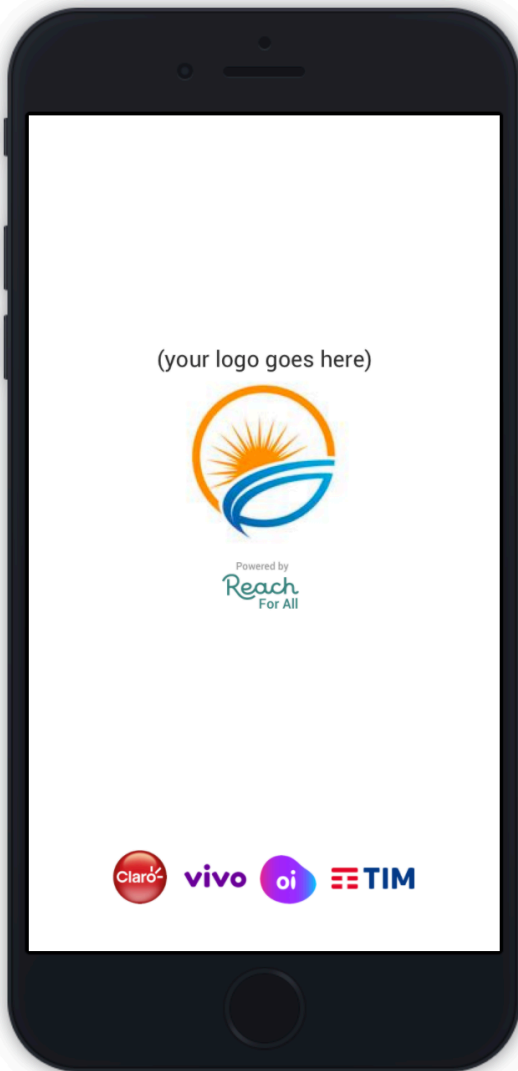
Single entry point | secure, seamless



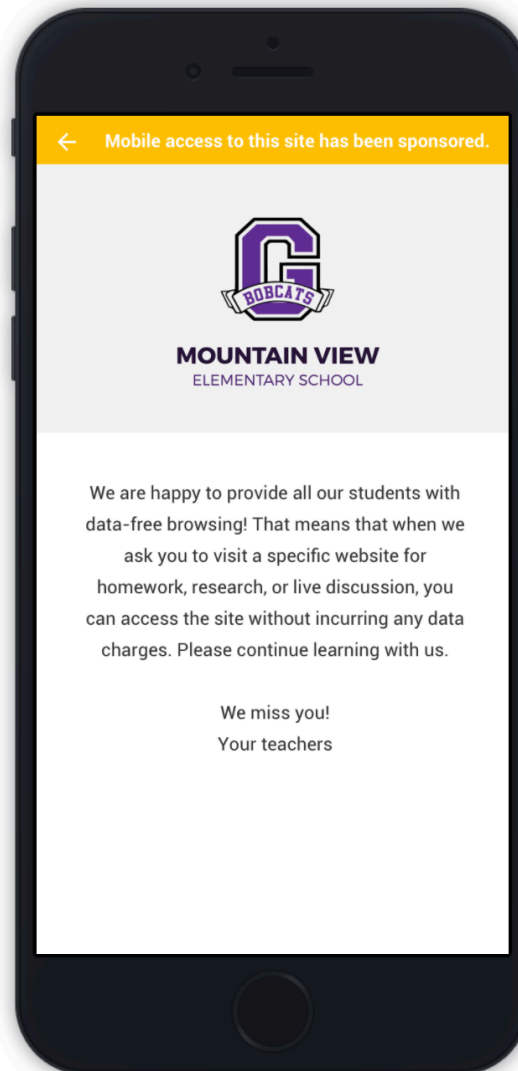
Familiar tools and content in a seamless, toll-free environment



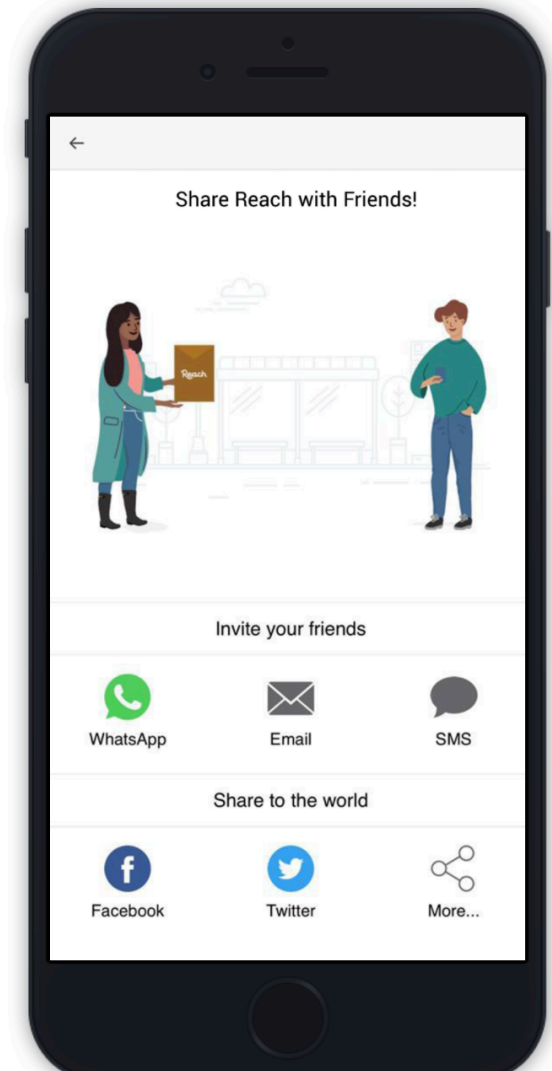
Cohesive experience – your brand, out-of-the-box UX



Clear communication reinforces the benefit

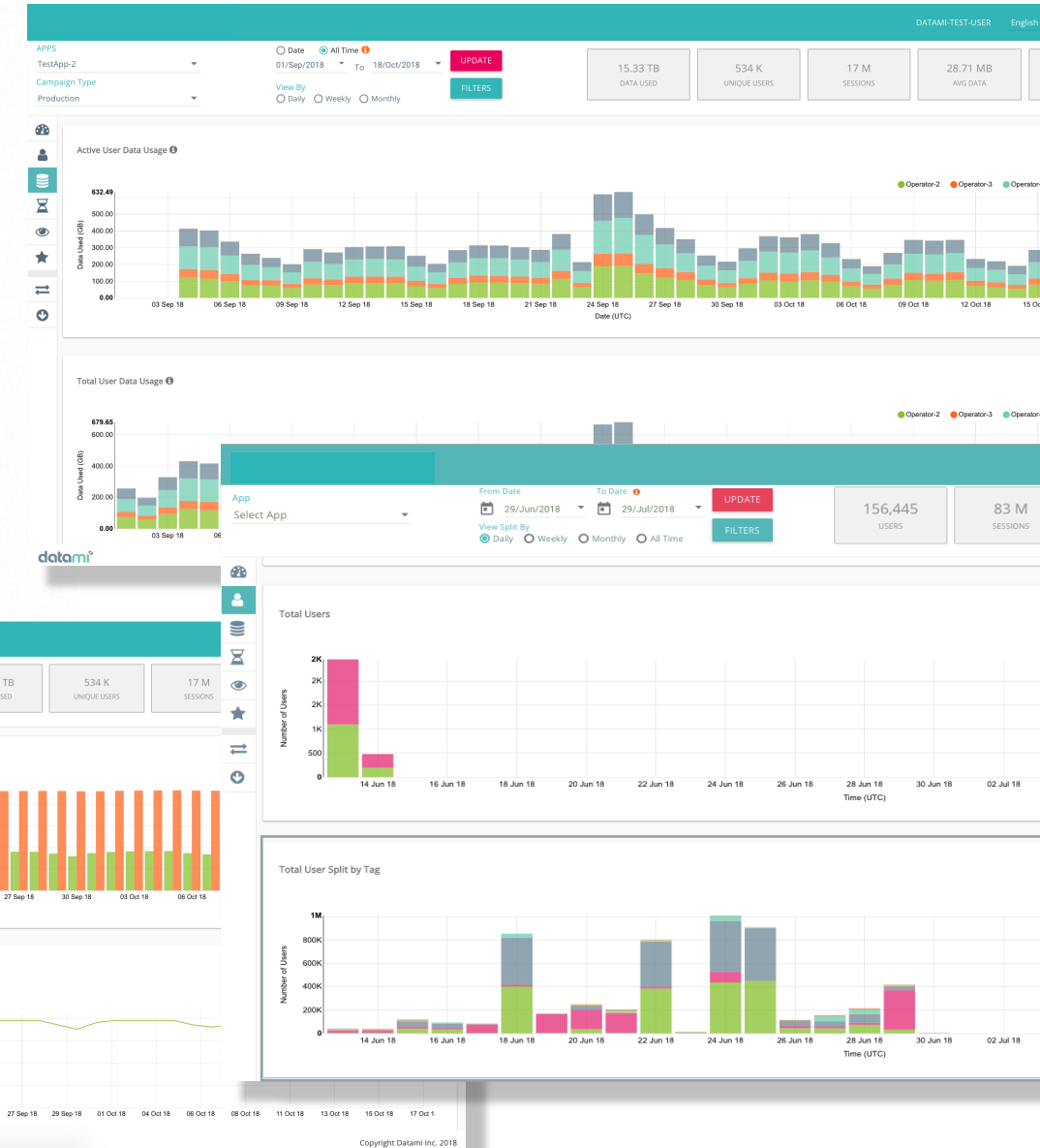
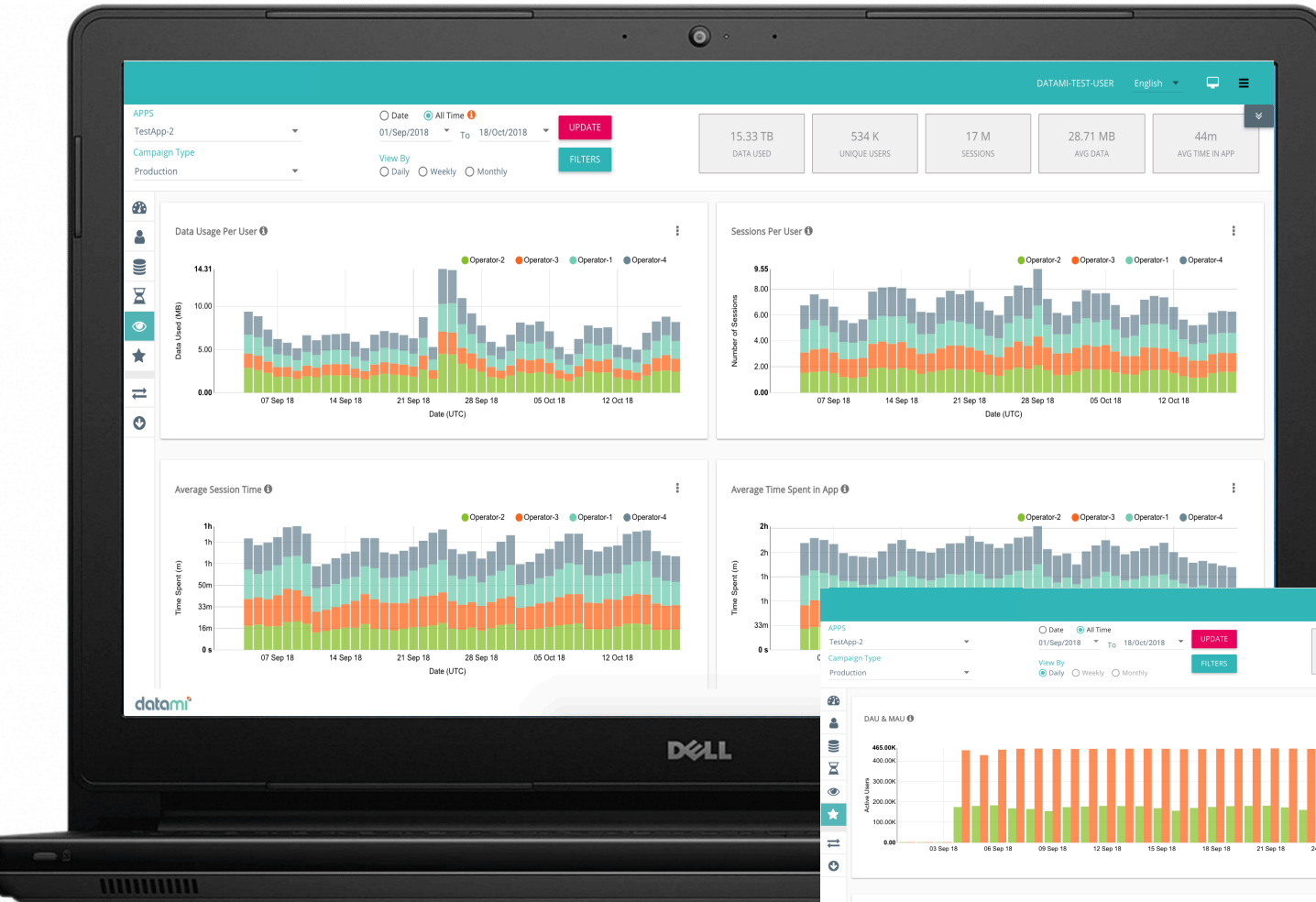


Promote content sharing, engagement, or other KPIs



Sponsored Data Analytics and Campaign Management

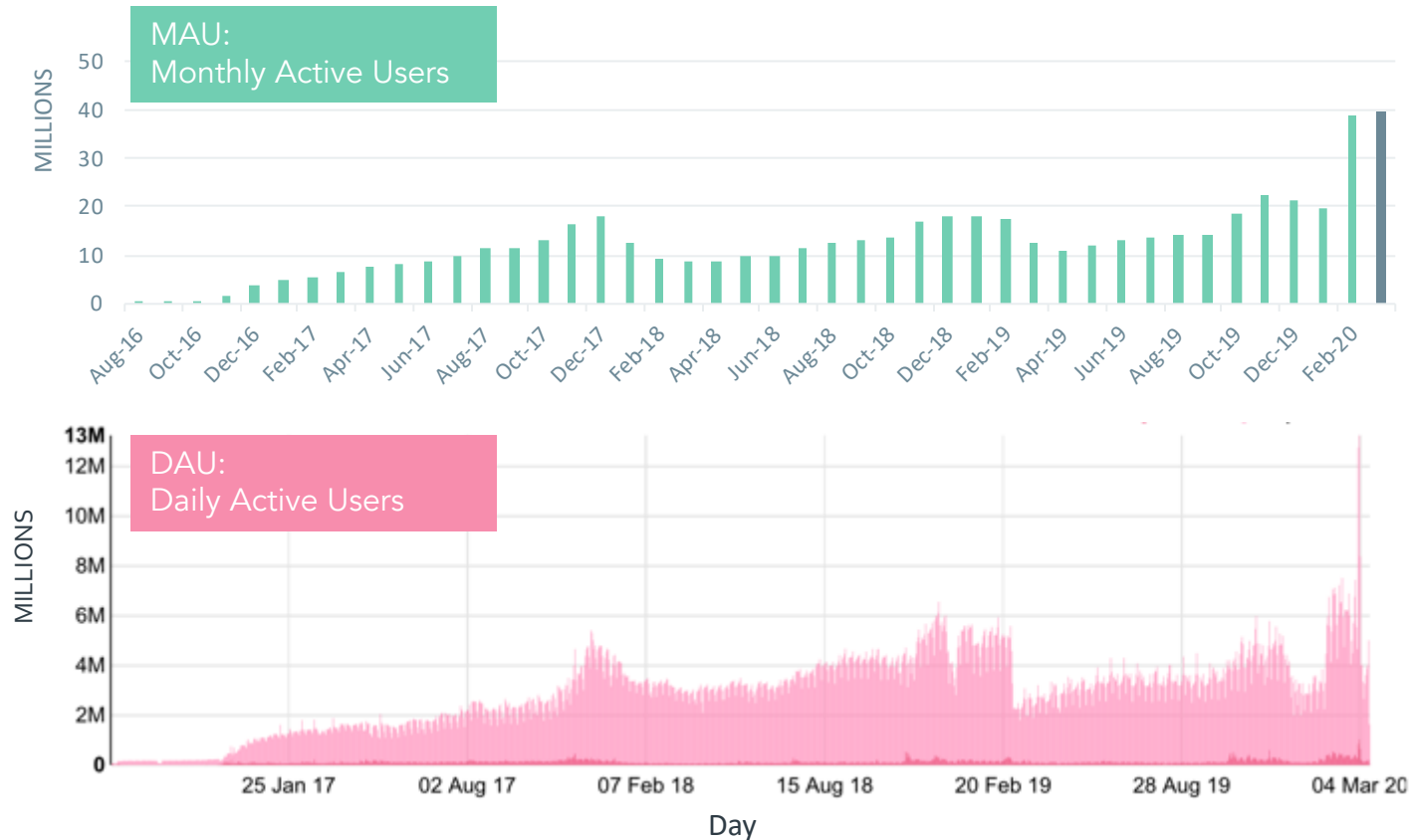
Reach



Company Background

Created by Datami in 2016, the **Reach For All Sponsored Data** platform is comprised of highly scalable Billing and Policy Modules

Highly scalable platform supports 40M monthly active users and 5-7M daily active users



Deployed with 45+ mobile operators across Central and South America and Southeast Asia



#staysafe #stayconnected