

Tel: 336/661-1556 Fax: 336/661-1979 Toll Free: 800/532-8591

3765 Champion Boulevard Winston Salem, NC 27105

RE: Price Increase Implementation September 1, 2021 90 Day Notice

Dear Valued Champion Dealers,

On September 1, 2021 Champion and Bi-Line Conveyors will have a price increase of 4%. We have seen an enormous increase in component costs across the board and in our main element, stainless steel. Champion has worked to mitigate our cost pressures, but a price increase is necessary to offset the dramatic increases we are seeing in our supply chain. We have been paying a premium on many items to maintain competitive lead times on our equipment while ensuring the necessary quality.

Even with this increase, you will find that Champion is still in a very competitive pricing situation in the warewashing market. We continue to strive to be the Total Dishroom Solution Company for you and your valued customers.

Please let us know if you have any questions regarding the increase and we thank you for your support.

Best Regards,

Jay Bravinder
Vice President of Sales
Office: 336-201-4975
Champion and Bi-Line Conveyors
3765 Champion Blvd.
Winston Salem, NC. 27105

CC: Will Means, President