From: Crown Verity
To: Chris Miller
Subject: 2022 Crown Verity Price Increase Notification
Date: Friday, December 17, 2021 11:23:07 AM

2022 Crown Verity Price Increase

Date: December 15, 2021
To: Crown Verity Partners
Subject: February 1, 2022, Price Increase Announcement

Thank you for your partnership in 2021. As we head towards the close of the year, we are grateful for your support. Our Infinite launch was a large part of Crown Verity's 2021. It has been a success thanks to you and your teams.

As with many manufactures, we are faced with continuing supply chain challenges and associated increases in component, raw material, and transportation costs. Due to these impacts, we find it necessary to adjust our pricing moving into 2022.

Crown Verity is releasing a February 1, 2022, full line price increase. Included with this announcement is our new price list. Please note pricing protection terms.

- **All orders in house as of December 15, 2021, will receive current pricing**
  - **If the dealer changes the requested ship date on these orders beyond February 1,**

2022, the pricing on the order will move to February 1, 2022, pricing.

- All orders placed before January 15th with a customer requested ship date not to exceed February 1, 2022, will receive current pricing.
- All orders placed on or after January 15th with a customer requested ship beyond February 1, 2022, will receive new pricing.
- All active quotations will receive price protection terms noted on the quotation and not to exceed February 1, 2022.
- No stocking orders unless pre-approved by a Crown Verity sales manager.

As we implement this price increase, please know that we are working to reduce our current costs and will adjust our pricing accordingly as required to keep competitive within the ever-changing marketplace.

Crown Verity appreciates your continued business and looks forward to growing with you in 2022. If you have any questions, please feel free to contact our Crown Verity team. Thank you.

2022 MSRP Price List - USD

37 Adams Blvd. Brantford, ON N3S 7V8
1-888-505-7240

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