

CULTURE CODE

TEAMSPIRIT



We value the fact that we are not lone fighters, but pursue our mission side by side. That's why we experience success and failure together – by jointly celebrating what we achieved as well as motivating and supporting each other in what is difficult.

RESPONSIBILITY



We appreciate that we're all responsible for our company and its success – regardless of our role and position. That's why all of us take ownership of tasks and projects whenever it is needed. Conversely, we accept when someone else is in charge and makes decisions that we might have made differently.

OPEN-MINDENESS



Nothing is carved in stone – no matter whose opinion, idea or approach it is about. That's why we always seek the feedback of our colleagues, customers and partners and don't hold on to our opinion when the best argument is not on our side.

INTEGRITY



We believe that stable and healthy relationships are not only the key to business success, but also take us furthest as individuals. That's why we approach our colleagues, customers and partners at eye level and always strive for integrity towards each other.

CUSTOMER FOCUS



We build our product for our customers. Only if we stay attentive to their needs will we succeed as a company. At the same time, we are aware that there are goals that may not correspond with our customers' ideas – that's why we are always looking to balance them with the well-being of our company as a whole.

DATA-DRIVENESS



We believe in the power of a data-driven approach to business decisions – not only for our customers, but also for the success of our own company and product. That's why we set clear, measurable goals, keep track of our KPIs and are guided by them in all areas of our business.

HUMANITY



Nobody is just a team member or just an employee – everybody is a person above all else. That's why we value each other as individuals, with all our strengths and weaknesses, and respect the priorities that each of us has beyond working life.