## WAYS TO AMP SALES SUCCESS IN 2020



Hire a Director of Sales Operations



Add More SDRs to Your Team



Optimize Lead Routing and Scoring



**Invest in Training** and Onboarding



Set Performance Requirements



Align Sales, **Account Management** and Customer Service





Eliminate Poor Performing Sales Reps



Increase CEO Role in **Business Development** 



Hold a Weekly Sales Webinar for Prospects



Celebrate Your Team



