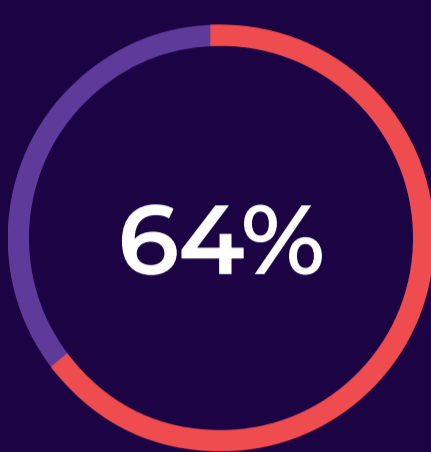


10 research-backed ways to improve sales success



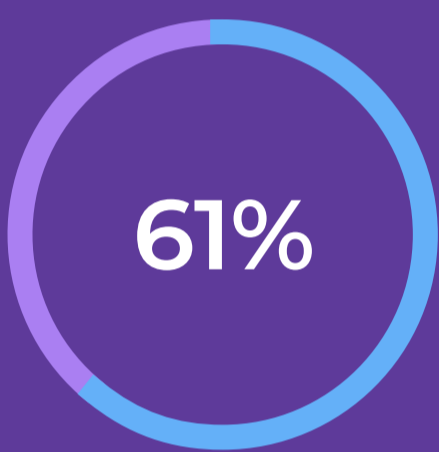
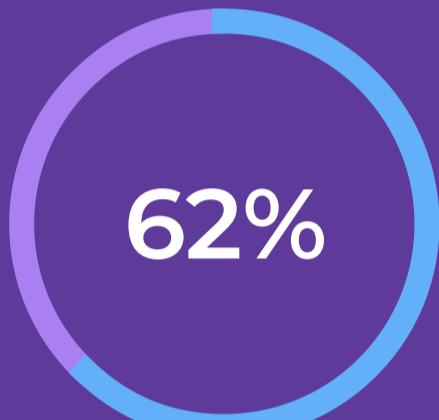
Improve ability to communicate

Improve productivity of sellers and sales teams



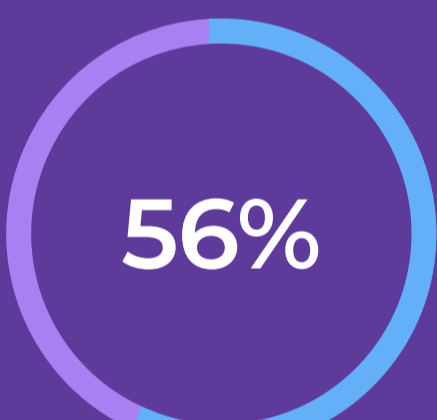
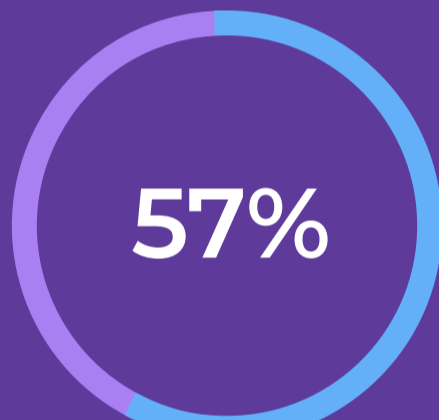
Increase business with existing accounts

Improve customer retention, repeat business, renewals



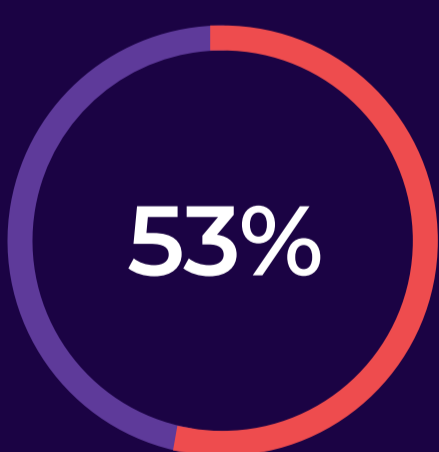
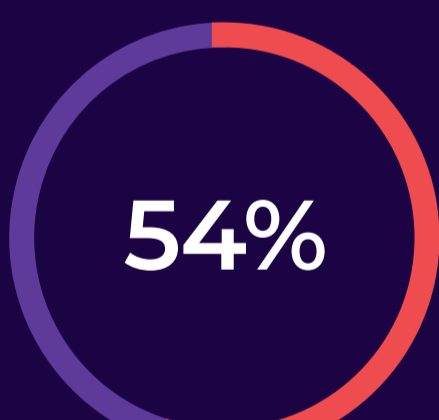
Improve sales opportunity approach and planning

Improves sellers ability to inspire with ideas



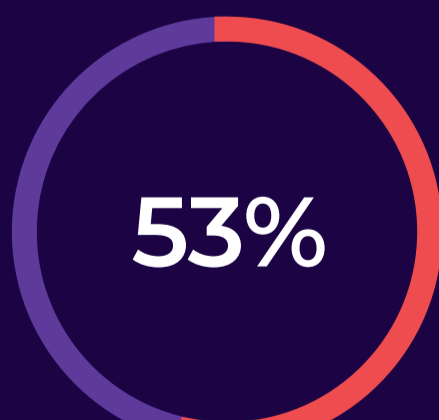
Win more against difficult competition

Improve sales manager effectiveness



Drive "new logos"/new accounts won

Optimize our sales process



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