

# CPQ Software Helps today's sales teams succeed

## CPQ Uplifts Business Outcomes



Companies that implemented CPQ saw the above improvements, compared to companies not using CPQ. (Aberdeen report 2017)

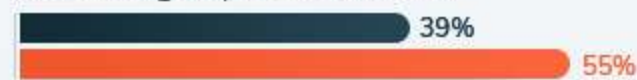
## CPQ Optimizes Sales Teams' Effectiveness

■ Non-CPQ Users ■ CPQ Users

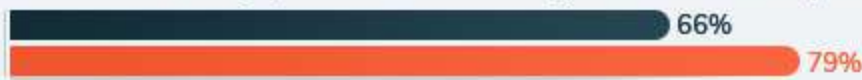
Onboarding: training new salespeople



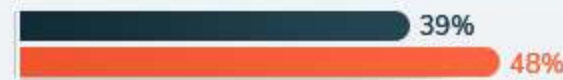
Retaining top sales talent



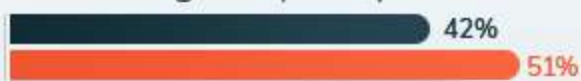
Demonstrating product knowledge at the sales process



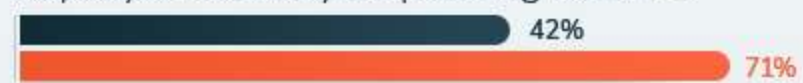
Managing pricing by exception



Generating complex quotes in a timely manner



Rapidly, effectively responding to RFPs



Sales teams that use CPQ are performing better compared to sales teams which are Non-CPQ Users. (Aberdeen report 2017)

## The Impact of DealHub CPQ Sales KPIs



DealHub customers are reporting significant uplifts in their Sales KPIs. (DealHub report 2018)