



## **GRAPHIC DESIGN/MARKETING CONTRACTOR**

**MISSION :** Accelerating the Impact of Veterans on Our Communities  
**VALUES :** Resilience | Innovation | Integrity | Inclusivity | Service  
**REPORTS TO :** Marketing Manager

Combined Arms is a dynamic, ever-evolving collaborative impact organization that is using an innovative approach to technology and service delivery to disrupt the veteran and military family transition experience; streamlining the connection between veterans and their families from all branches of the military with organizations that serve them.

As a bridge to the community we aim to quickly connect veterans and military families to the holistic ecosystem of support that accelerates their life's transitions and connects them back to the community.

### **POSITION SUMMARY :**

The Graphic Designer/Marketing Contractor will assist the marketing team by creating graphics and flyers for website, social media, e-newsletters, and print use for events, campaigns, and other marketing efforts.

### **GRAPHIC DESIGN**

- o Create graphics and flyers for fundraising and community events for social media, e-newsletters, event platforms, and print use

- o Create social media and e-newsletter graphics for national and veteran holidays
- o Create/edit slide decks to be sent to potential donors
- o Create designed assets for events

## **MARKETING**

- o Work closely with the marketing and event team members to build campaigns that serve larger purposes and goals
- o Update event pages using platforms such as One Cause, GiveSmart, etc.
- o Assist with creating e-newsletters through HubSpot

## **POSITION PREFERENCES EXPERIENCE**

- o Understanding of military & veteran nonprofit organizations
- o Commitment to diversity, equity & inclusion of the military community
- o Ability to produce high quality work on deadline; comfortable managing multiple projects, priorities and deadlines in a fast-paced environment
- o Keen attention to detail
- o Comfortable working in a dynamic environment
- o Comfortable using software tools or ability to learn new software: slack, canva, GSuite, Hubspot & Salesforce
- o Ability to work both independently and collaboratively
- o Experience or comfort working in a virtual environment

## **PREFERRED SKILLS**

- o Minimum of a Bachelor's Degree
- o Graphic Design experience
- o Adobe Photoshop, Adobe Illustrator proficiency
- o Canva proficiency
- o Texas geography preferred