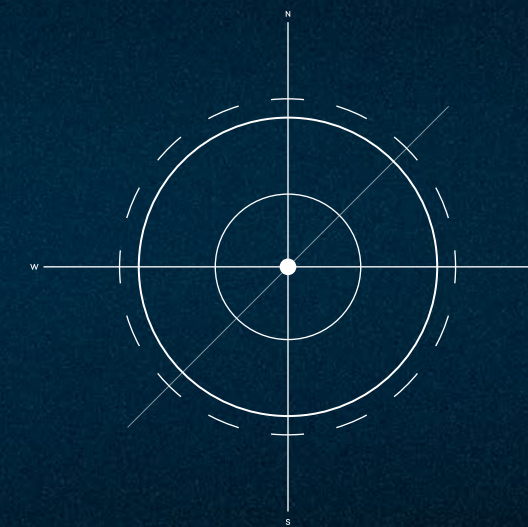


EyeEm



28.2916° N, 16.6291° W

CANARY ISLANDS
SPAIN

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02	RECOGNIZING EARTH	Introduction to Recognizing Earth				
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03	VISUAL CATALOG	Mountains	Oceans	Deserts	Forests	Cities
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About EyeEm

EyeEm is a global marketplace for premium stock photography and professional photo & video productions. The platform is powered by its patented AI based computer vision software that automatically analyzes the content of an image.

Our mission is to empower a creative community by offering them a platform for discovery, education, and a passage to collaborate with some of the world's leading and most exciting brands.

EyeEm offers more than 32 million photos for sale by our global community of more than 8 million creators from over 155 countries worldwide.

R E C O G N I Z I N G

≡ARTII

D A Y

Recognizing **Earth**

Where will you stand when it comes to protecting our home? Earth Day 2021 represents a time for individuals of all ages to take a collective stand once and for all. We've chosen to use photography to recognize its significance, not only today but all year round.

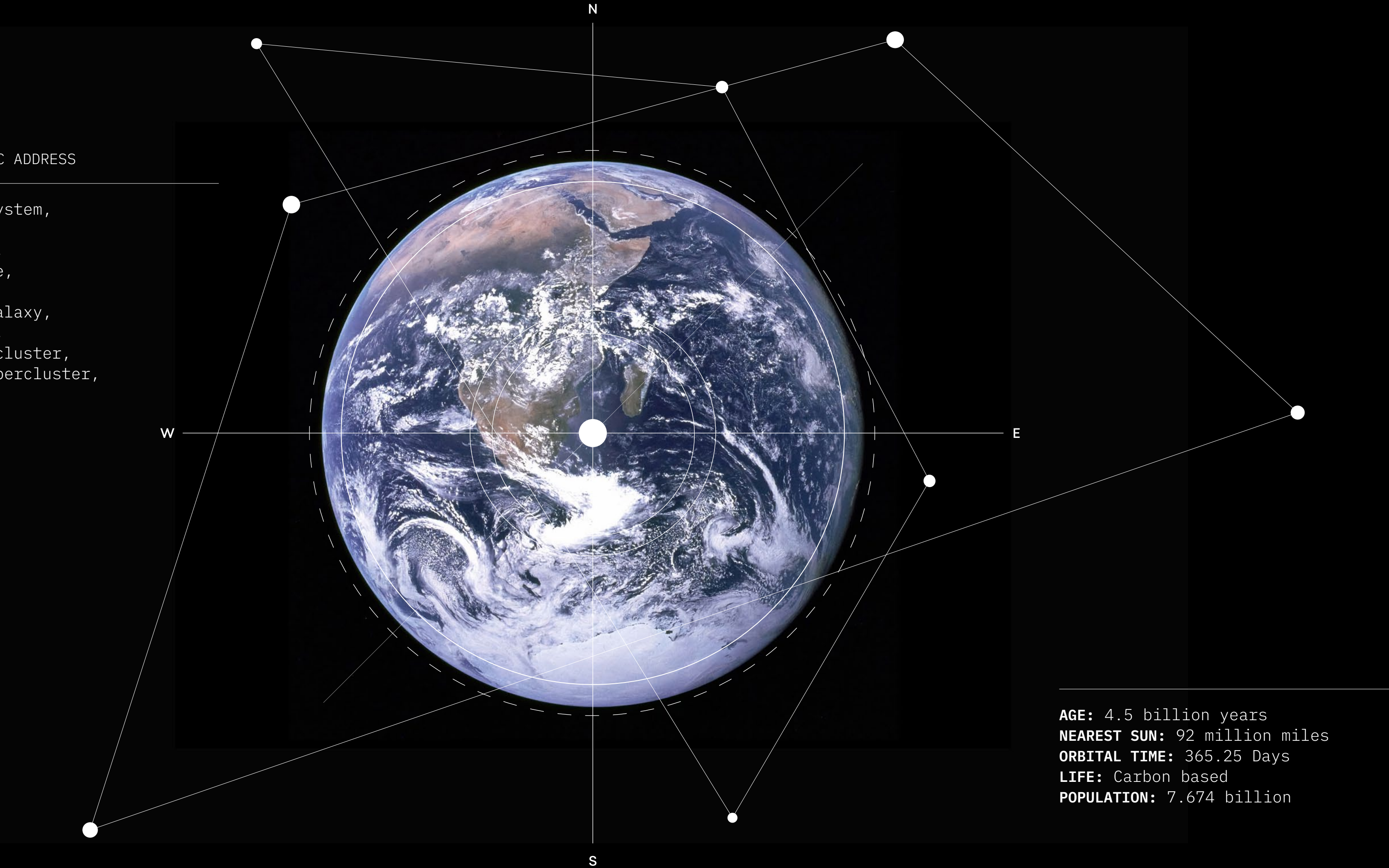
The art of photography is influential. It facilitates exploration, meditation, and discovery. Giving us more opportunities to celebrate the beauty of our planet—its epic magnitude and delicate intricacies. Yet, we cannot ignore our responsibility to bring clarity and awareness of the severity of the current climate crisis. Because the reality is, if we continue business as usual, the unique relationship between the natural world and creativity will not last.

This visual catalog is just one way we are empowering our creative community to have their say in the fight against the global climate crisis. Each beautiful photograph represents a warning to us all. The Earth is changing, and what we photograph today will not be here tomorrow if we do not restore and protect our planet.

If we let our Earth die, art cannot survive.
We cannot survive.

EARTH: COSMIC ADDRESS

The Solar System,
Oort Cloud,
local fluff,
local bubble,
Orion arm,
milky way galaxy,
local group,
virgo supercluster,
laniakea supercluster,
universe.



EARTII

M O U N T A I N S

8



45.9766° N, 7.6585° E

MATTERHORN MOUNTAIN
SWITZERLAND

9

“Photography is a wonderful tool for drawing attention to the uniqueness and vulnerability of our beautiful planet, which continues to be exploited and destroyed by selfishness, indifference, and ignorance.”

Nils Leithold,
EyeEm Photographer

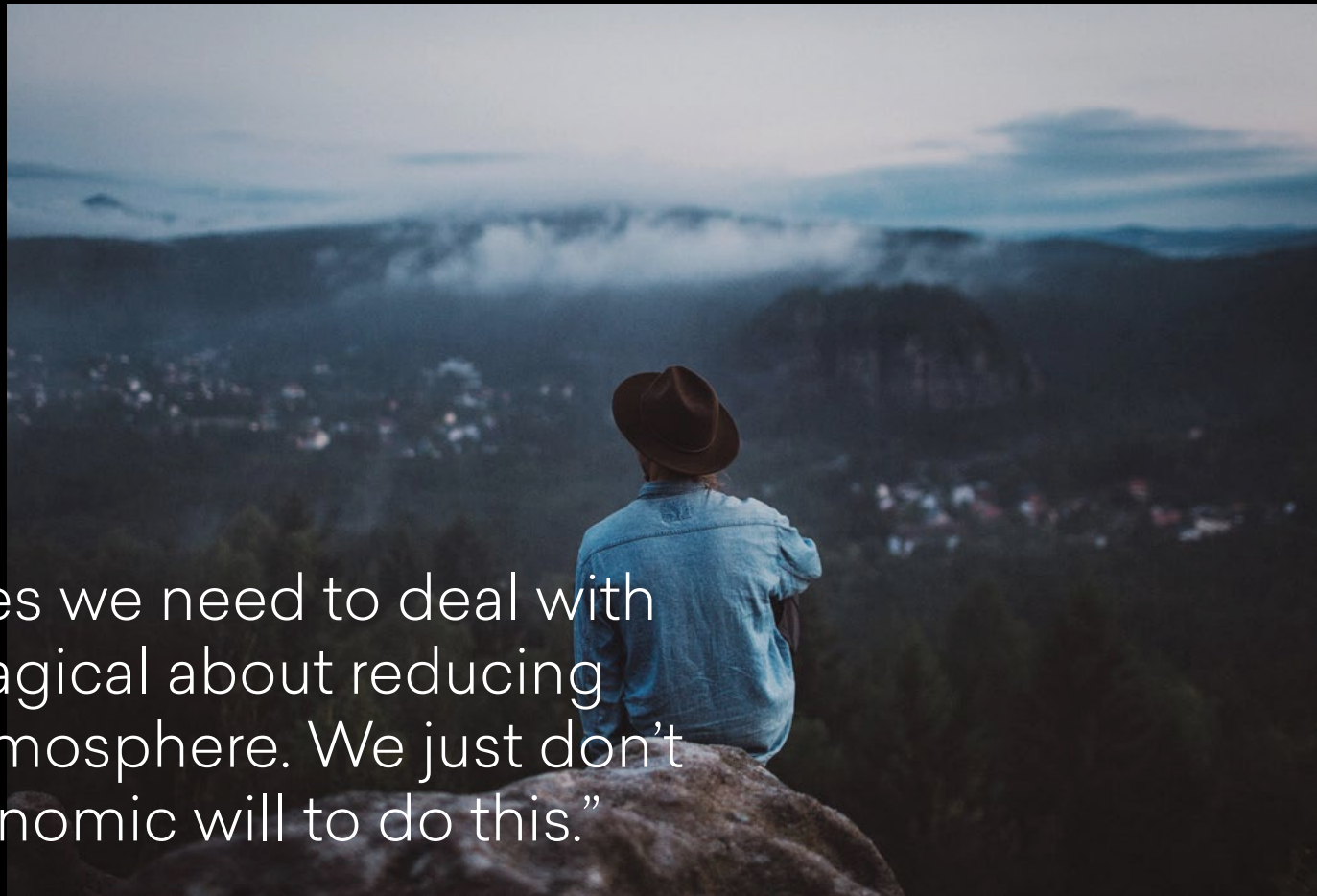
45.7520° N, 10.8304° E

MALCESINE
ITALY





@MatthiasHalfer



@bokeh0n

“We have all the resources we need to deal with this. There is nothing magical about reducing carbon dioxide in the atmosphere. We just don’t have the political or economic will to do this.”

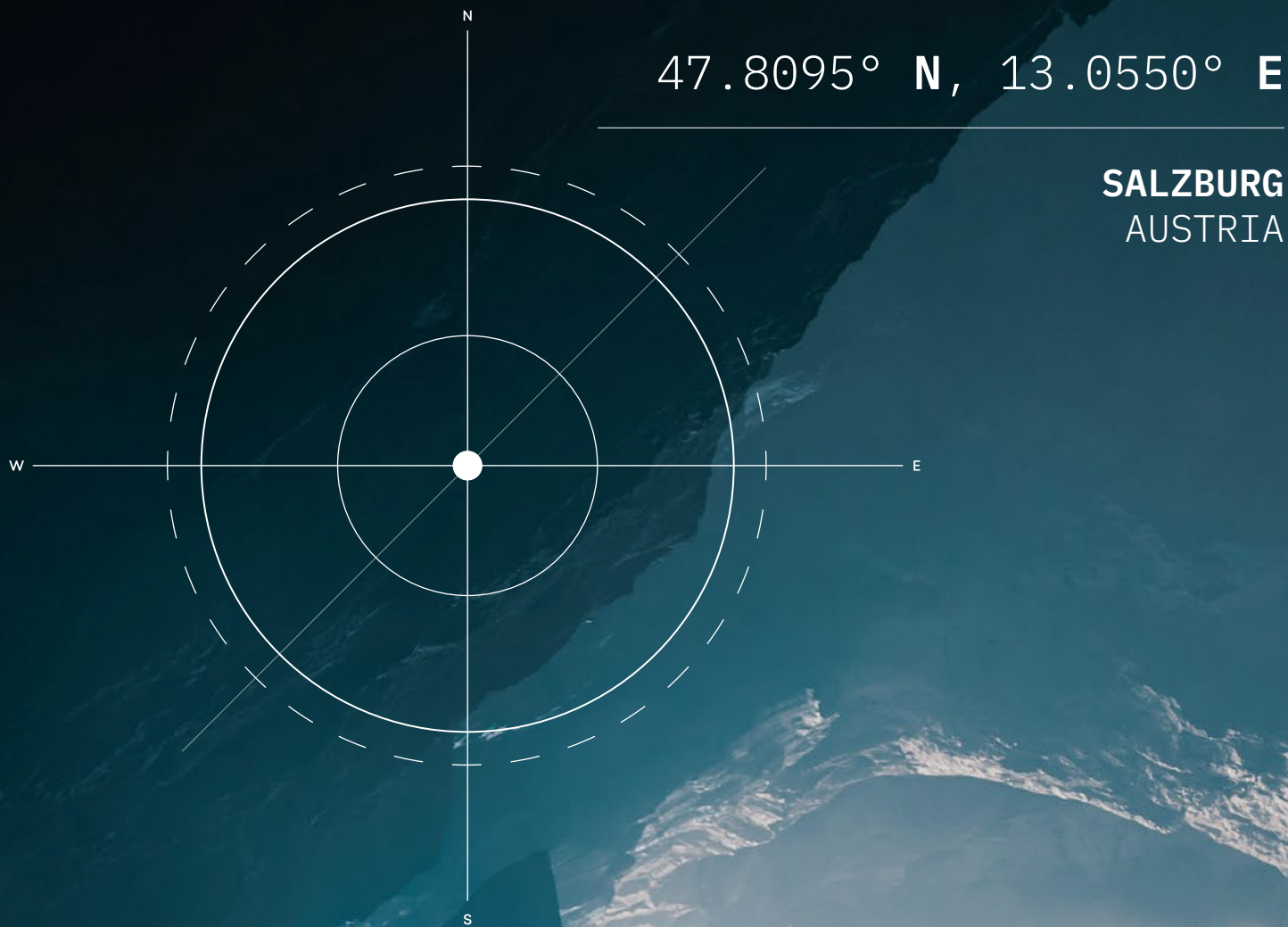
Professor Stephan Harrison,
Professor of Climate and Environmental Change,
University of Exeter



@rafaelgraf



@lostitalianos



“Earth is precious and gives endless possibilities to get creative. I love to shoot the outdoors and see natural shapes and colours as a creative space.”

Fabian Heigel,
EyeEm Photographer



47.4758° N, 10.8162° E

PLANSEE
AUSTRIA

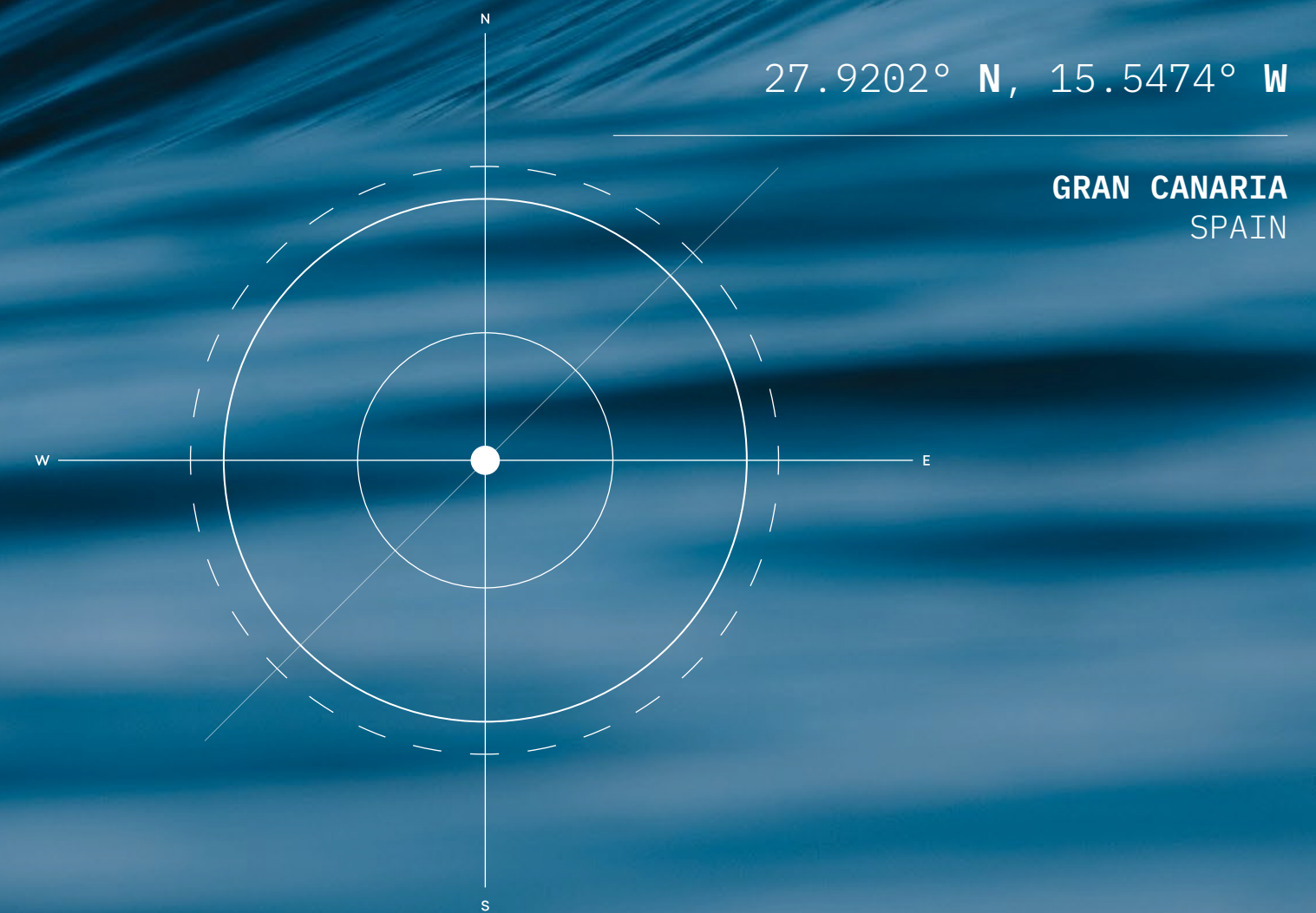
A person is standing on a surfboard, leaning forward, in the middle of a vast, calm ocean under a clear blue sky. The person is positioned in the upper center of the frame, above the main text.

III ART II

O C E A N S

“My career as a photographer has always been linked to the earth. Volcanoes, waves, beaches, forests, animals...everything has been an inspiration for me from the beginning. Earth Day should be every day.”

Jairo Diaz,
EyeEm Photographer



@KevinZaouali



@dgubat



“There will be more plastic in our oceans than fish by 2050.”
The Ellen MacArthur Foundation



@lostitalianos



@miisterjones

“Humans eat over 40 pounds of plastic in their lifetime.”
Plastic Oceans.Org

“Seeing is believing. Visual communication is a universal language. Being able to show people the world and its beauty is one of the most direct ways to encourage people to seek adventure. I think exploring the world and having a broader understanding and appreciation for the land and other cultures is the best form of education.”

Benjamin Lee,
EyeEm Photographer





18

Empty your mind, be formless.
Shapeless, like water.
If you put water into a cup, it becomes the cup.
You put water into a bottle and it becomes the bottle.
You put it in a teapot, it becomes the teapot.
Now, water can flow or it can crash.
Be water, my friend.

Bruce Lee



33.8688° S, 151.2093° E

SYDNEY
AUSTRALIA

EARTIII

D E S E R T S

“The climate emergency is our Third World War. Our lives and civilization as we know it are at stake, just as they were in the Second World War.”

Professor Joseph Stiglitz,
Columbia University,
Recipient of the Nobel Memorial Prize
in Economic Sciences



“There is sufficient evidence to draw the most fundamental of conclusions: now is the time to declare a state of planetary emergency. The point is not to admit defeat, but to match the risk with the necessary action to protect the global commons for our own future.”

Professor Johan Rockstrom,
Director of the Postdam Institute
for Climate Impact

@bokenm0n



@visualrev



@jndrs



@bokenm0n



36.9980° N, 110.0985° W

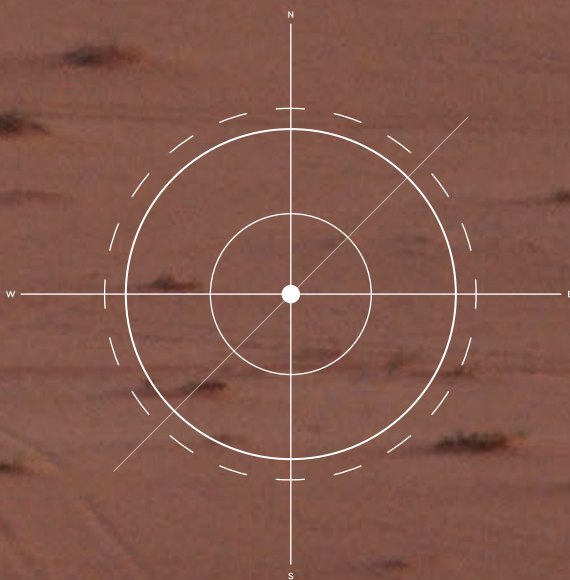
MONUMENT VALLEY
UNITED STATES

23

“Activists and scientists agree: Individual acts can no longer save us. We need mass movements that can pressure our governments and corporations into changing course.”

29.5559° N, 35.4076° E

WADI RUM
JORDAN



Climate Uprise 2020,
Vice Media Group

EARTH

F O R E S T S



“Every place is special as it gives me the opportunity to capture the beauty there. It’s always a case of being intentional about being able to see such beauty.”

Szabo Ervin-Edward,
EyeEm Photographer



53.7267° N, 127.6476° W

BRITISH COLUMBIA
CANADA



@connorjvaughan



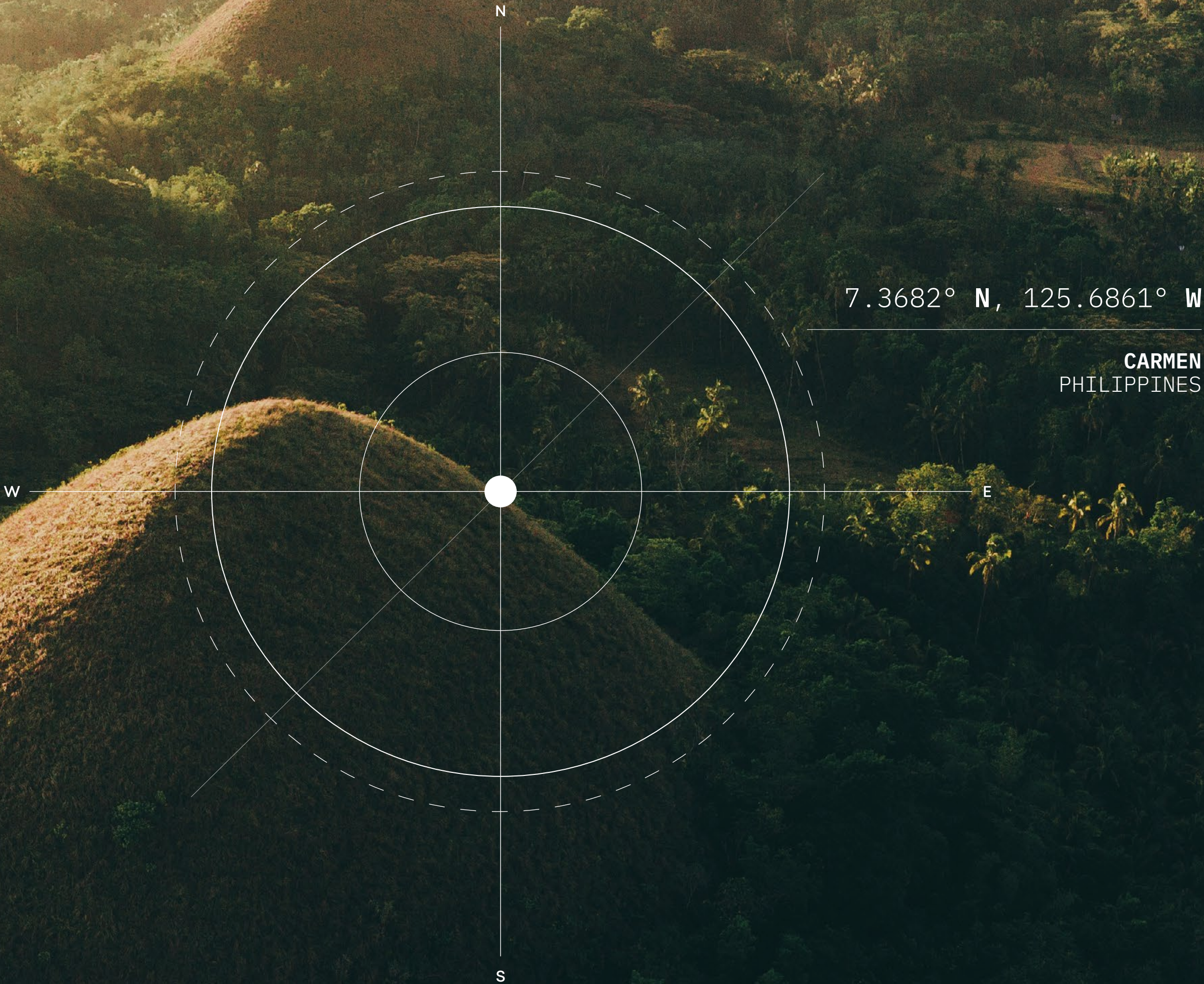
@itchban



“At present rates of human emissions, there will be more CO₂ in Earth’s atmosphere by 2025 than at any time in at least the last 3.3 million years.”

Dr. Elwyn De La Vega,
University of Southampton

27



There is a pleasure in the pathless woods,
There is a rapture on the lonely shore,
There is society, where none intrudes,
By the deep Sea, and music in its roar:
I love not Man the less, but Nature more.

Lord Byron



45.5329° N, 122.9480° W

OREGON
UNITED STATES

EARTII

CITIES

30

“The air we breathe, the water we drink, the earth we plant in, the food we eat, and the beauty and diversity of nature that nourishes our psychological well-being, all are being corrupted and compromised.”

- Extinction Rebellion



51.5074° N, 0.1278° W

LONDON
UNITED KINGDOM

34.0522° N, 118.2437° W

TOKYO
JAPAN

“If we continue at our current rate of warming, scientists predict that by 2100, sea levels will rise by more than three feet, up to a fifth of everything living in the world’s oceans will die, and more than 200 million people will be displaced.”

Climate Uprise 2020,
Vice Media Group

34.0522° N, 118.2437° W

LOS ANGELES
UNITED STATES

33

“I’m hopeful to see how smart and reflective the upcoming generation is, but it also makes me sad to see the desperation in their eyes.”

Sarah Köster,
EyeEm Photographer

NO PLAN-ET B

00.0000° N, 00.0000° W

WHERE WILL YOU STAND

?

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