



EyeEm

International **Women's Day**

The Color **Catalog**

About EyeEm

EyeEm is a global marketplace for premium stock photography and professional photo & video productions. The platform is powered by its patented AI based computer vision software that automatically analyzes the content of an image.

Our mission is to empower a creative community by offering them a platform for discovery, education, and a passage to collaborate with some of the world's foremost leading brands.

EyeEm offers more than 32 million photos for sale by our global community of 8 million creators from over 155 countries worldwide.

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There is no single accepted concept of beauty or perfection. So if a brand manages to establish a credible visual language, they will not only draw critical attention to the issue but also establish brand trust with their audience.

Fabiana Salas

Visual Designer

EyeEm



UNITED

International Women's Day 2021

When asking the question, 'What does it mean to identify as a woman in 2021?' one thing is certain: a single generic answer will not suffice and nor should it. The same goes for any visual representation of the female identity. There will never be a 'picture perfect' that portrays the depth and breadth of the diversity or individuality of the women that make up our world.

As a brand that represents millions of creative minds, we know that it is our responsibility to create space for **united** women to share their unique perspectives. To celebrate International Women's Day 2021 and honor the incredible talent within our community, we present this collection of breathtaking photography shot by female creatives that are **determined** to change mindsets and paint a better picture of the women of the world.

Join us in celebrating the broad spectrum of female identity through the exploration of color. In the same way that different color palettes can deepen narratives and highlight new angles, we hope that these pages will inspire you to use your platform differently in 2021. With photography as one of many unique lenses, help us show the women of the world that we have **understood** our collective responsibility to tell their stories.

#8b5238

#bc8664

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#d7ac59

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7

“Color allows me to fully complete a particular expression through imagery.”

Mira Heo,
EyeEm Photographer

@MariaKinosian



#b6b1be

#d9b395

#a67153

#c14425

#b93720



“I like strong and clear colors to match the clean lines. In combination with many bright tones, color can convey to the viewer a happy feeling and certain self-confidence.”

Corinna Dumat,
EyeEm Photographer

#a65c3d

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#70858e

#506873

STAND OUT
FROM THE PACK



@arratio



@katatheo79

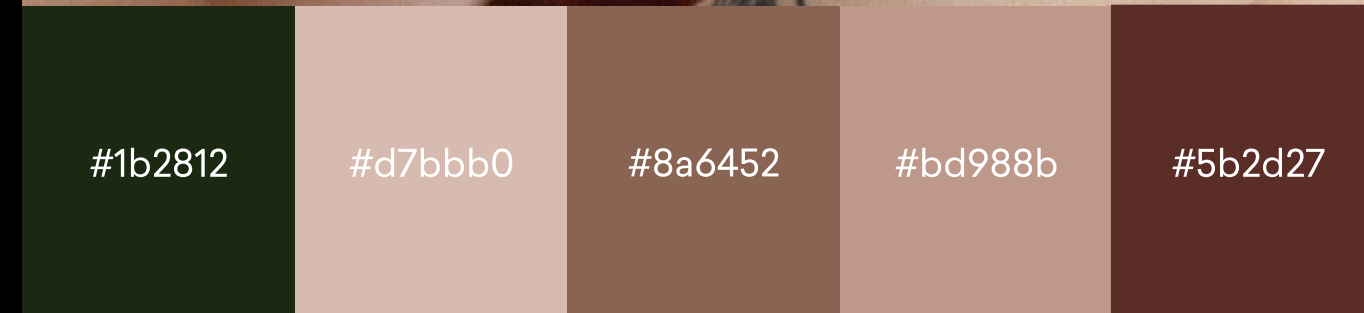
@twistdee



If we ask women how much they feel represented by the advertising world, the answers will not be satisfying.

*Fabiana Sala,
Visual Designer
EyeEm*

@CeciliaDiPaolo



“My photography has helped me to improve my self-esteem and now I’m able to say that I’m in love with myself. I think that self-love is extremely important.”

Carla Gonzalez,
EyeEm Photographer

“My work has become much more inspired by the way that people communicate and find bonds between one another.”

Kate Phellini,
EyeEm Photographer of the Year
2019

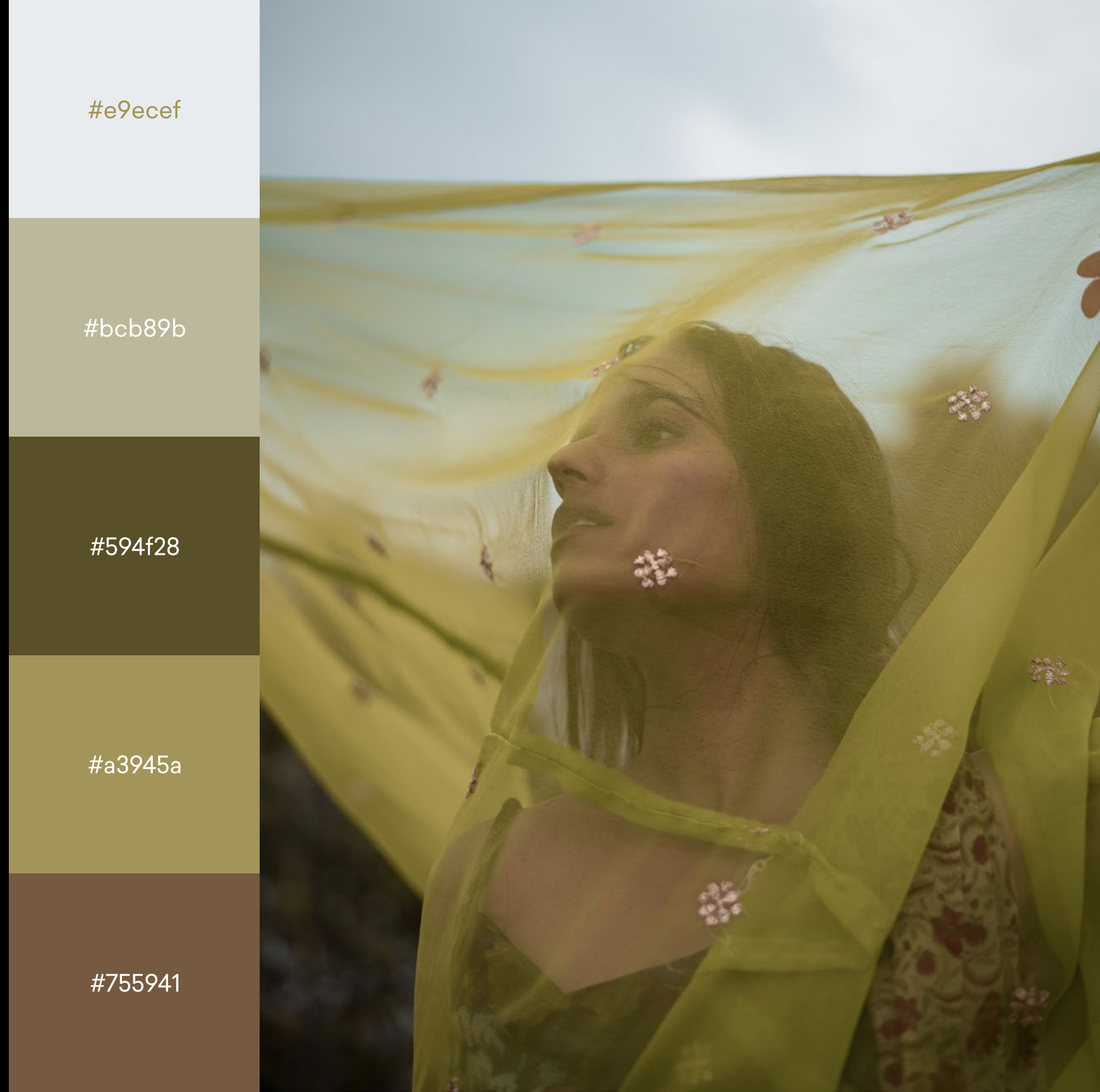
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@NishaSihra



@adelineulio

#be7175

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#593c1e

#8b5a3a

Bodies are so often over-sexualized but here there's such a curious relationship between the rocks and the shape of the body. Women's bodies are uniquely sexy and attractive and this image is a nice representation of how a body can be expressed in so many unique ways.

Grace Farson,
Productions Manager,
EyeEm

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DETERMINED

“International Women’s Day is a celebration of women from around the globe. It lets them know that they are appreciated, valued, loved and inspiring even if the people around them don’t say it.”

Georgina Abreu,
International Women’s Day Mission Winner,
2020

#a66ac0

#798a7c

#cedbcb

#242623

#a68b70

@DaMiane1



My female perspective also helps me to engage differently with my own photography: choosing specific angles that express my embrace of the variety of women's strengths and capabilities.

*Eva Karl.
Quality Management.
EyeEm*



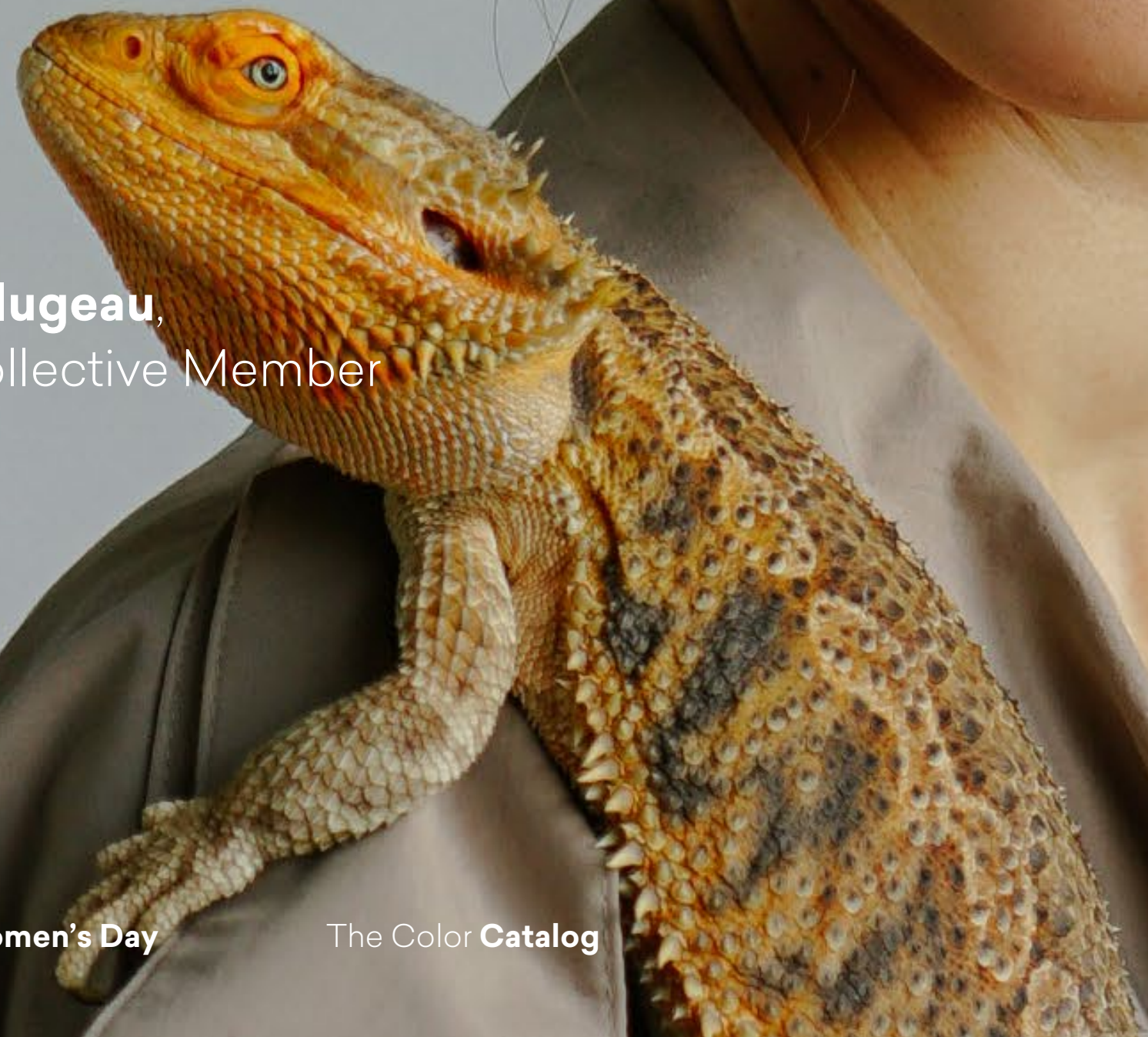
@alexiscisse

“I love colors. The way they move closer or further in a picture just as yellow or blue does or how orange can strike you with a feeling of warmth. I am fascinated by watching it in real life.”

Kate Phellini,
EyeEm Photographer of the Year
2019

“I never look at the people I photograph in terms of classifications, instead I just like photographing them for who they are.”

Emilie Delugeau,
EyeEm Collective Member



#9fa3a2

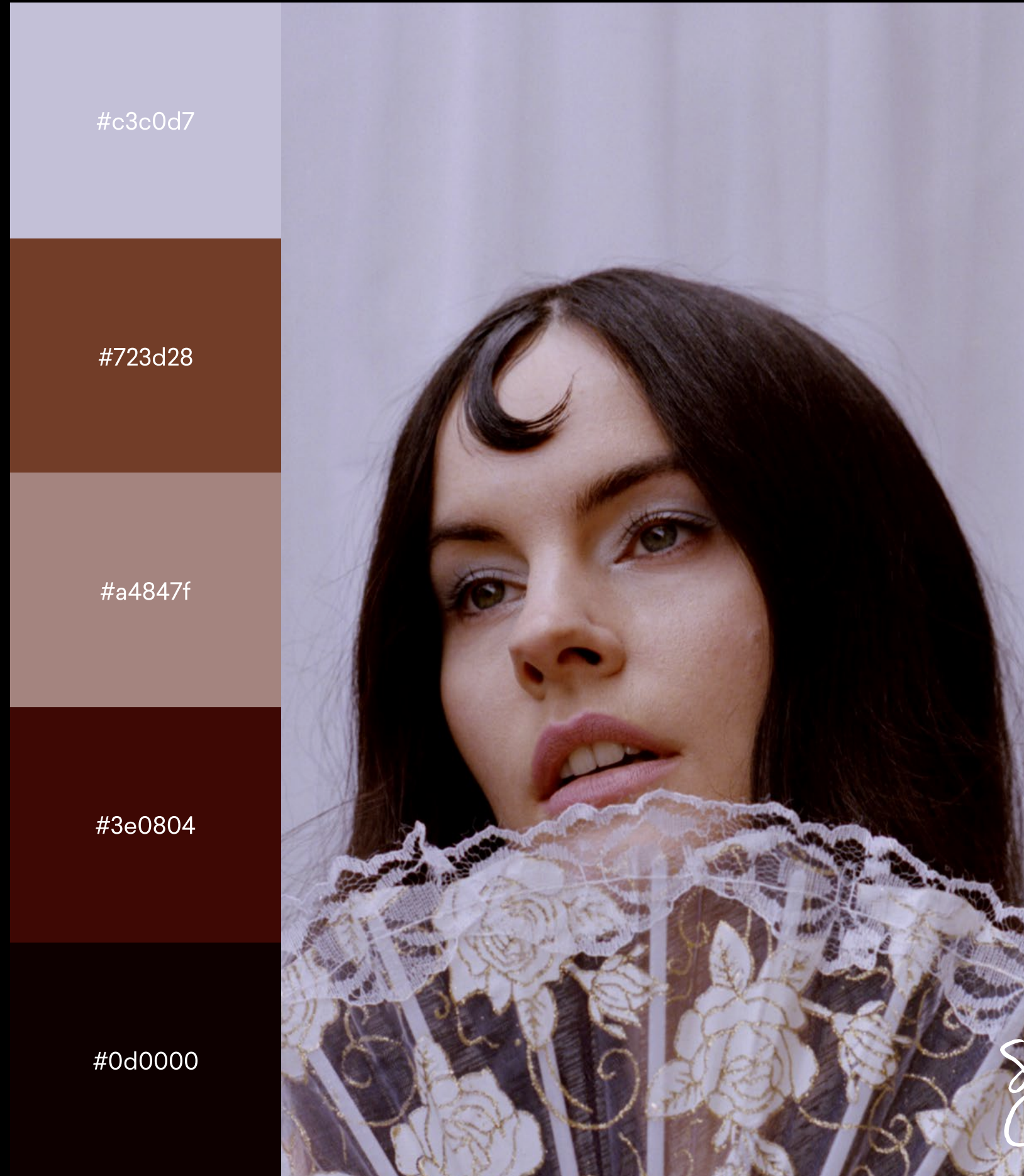
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@EmilijaMilu



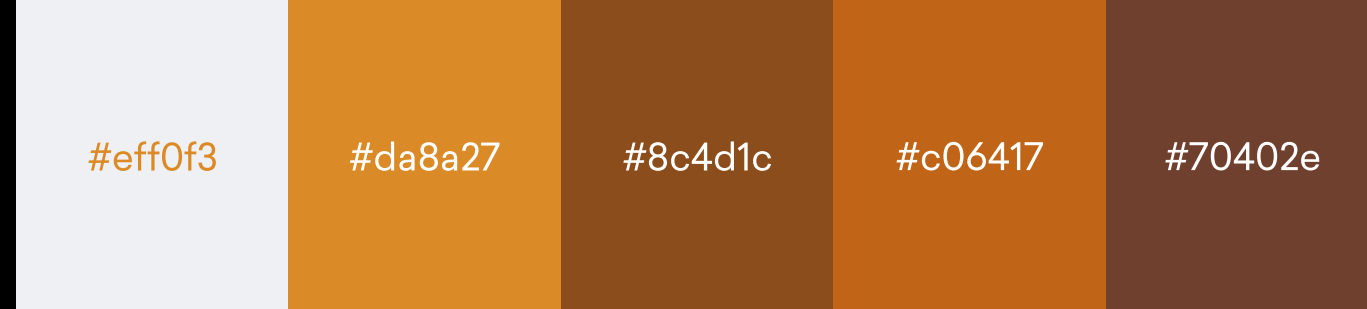
@victoriabasel

Self-portraiture can also be a useful tool for self-reflection. Checking in with how you are feeling and turning inwards can help to make sense of any underlying anxiety or issues.

*foren fazie,
Photo Editor
EyeEm*

Women's Day is an important celebration and a reminder
that we are not done until all people are treated equally.
We all play an active part in this journey.

Sara Brodin,
chief technology officer,
EyeEm



#eff0f3

#da8a27

#8c4d1c

#c06417

#70402e

@sabrinasantiago00



#a4a475

#dbb446

#d8a847

#d57257

#dad6d5

@laurenmarek

“Something about a woman is fragile, tender, and gentle. On the other hand, a woman can be resolute, robust, resistant, and fearless.”

Corinna Dumat,
EyeEm Photographer

#5b3556

#dadada

#a5a5a6

#704c3d

#a26753

A photograph of two women in profile, facing right, against a light grey background. They are wearing black face cutouts that cover their eyes, noses, and mouths. The woman on the left is wearing a black top, and the woman on the right is wearing a white top. The word "UNDERSTOOD" is written in large, white, bold, sans-serif capital letters across the center of the image, overlapping the women's faces.

UNDERSTOOD

See Our Full Collection

To see the full image collection and get even more color inspiration, click on the icon to the right.

Our International Women's Day collection was curated in-house by our photo experts.

We love photography!



Click Here

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