



LOCATION
Northern Bay Area

REVENUE
\$635,685

ASKING
\$1,650,000

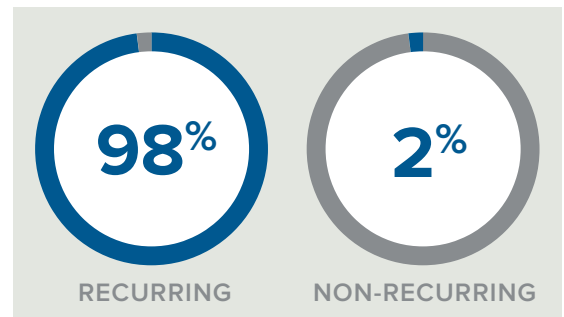
This RIA in the northern San Francisco Bay Area is focused on providing each of its 74 diverse households with a high touch personal wealth management experience. Total revenue for 2020 was \$635,685, of which \$608,849 was from managing approximately \$84 million in assets. With an average client tenure of over 22 years, this practice has a very loyal, low-pressure client base.

The ideal acquisition partner for this practice would be a mid-sized RIA firm with at least one CFP® on staff and an established presence in the area. As a Sell and Stay® opportunity, one of the practice’s principals would like to stay on post-sale.

PRACTICE INFORMATION

Assets Under Advisory	\$92,697,905
Assets Under Management	\$83,845,745
Households	74
Form of Ownership	Partnership
Total Number of Employees	2

REVENUE

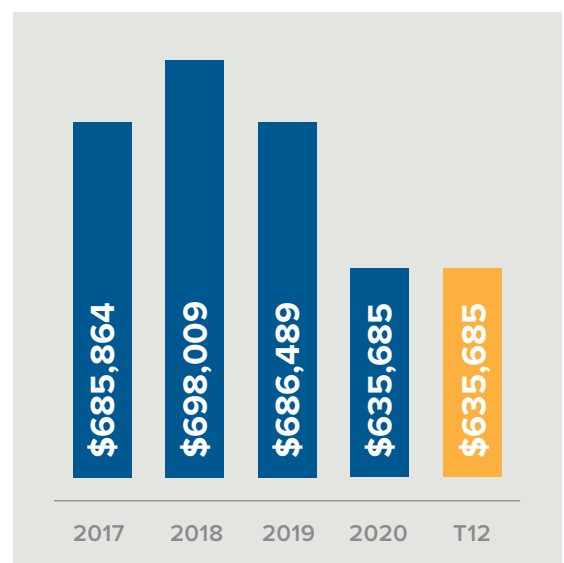


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HISTORICAL REVENUE





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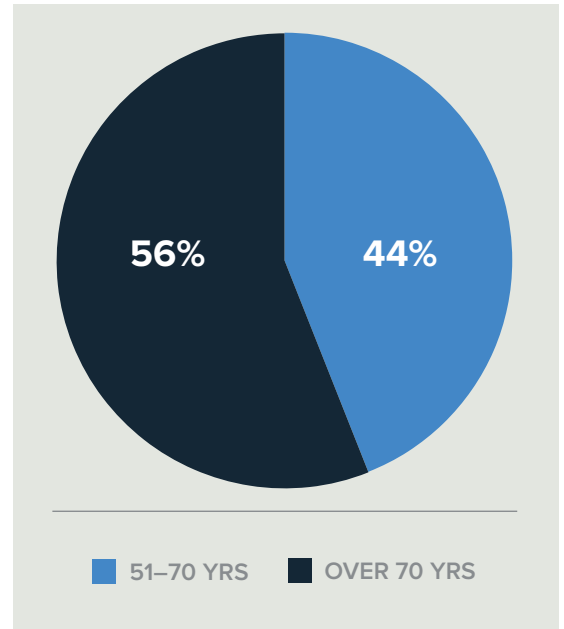
SELLER INFORMATION

Designations	CFP®
Seller's Age Range	65-70
Insurance Lines Carried	Life, Health, Disability, LTC

SOURCES OF REVENUE

	RECURRING REVENUE	NON-RECURRING REVENUE
FEE-BASED		
Fees from AUM	\$608,849	
INSURANCE-BASED		
Term Life	\$320	
Long-Term Care	\$6,307	
Disability	\$829	
Fixed Annuities	\$2,456	\$12,000
Other	\$4,864	\$60
TOTALS	\$623,625	\$12,060

CLIENT DEMOGRAPHICS



REVENUE SOURCES

