

BBC Money and Work Unit

The Money and Work Unit is the largest provider of BBC Business coverage and encompasses everything from a Simon Jack piece on the BBC News at 10, to Radio 5 Live's Wake Up To Money and then to Business Daily on the World Service.



THE MONEY AND WORK UNIT LOOKS AFTER:

BBC - DOMESTIC TV

BBC Breakfast (Salford) Business Live
BBC News at One
BBC News at Six
BBC News at Ten Business slots on the News Channel
TV news bulletins throughout the day

BBC - WORLD NEWS (TV)

BBC - World News (TV)
Fixed programmes such as World Business Report and Business Live
General business coverage
It also operates offices globally in New York, San Francisco, Mumbai, Johannesburg and Singapore

BBC RADIO

Business slots on Today
Wake Up To Money (WUTM)
Radio 5 Live business and money news bulletins
BBC Radio 1, 2 and 3 news bulletins

Business Editor & Economics Editor

Simon Jack and Faisal Islam drive a lot of the coverage across BBC news. If they like your story, chances are it is going to get widely covered across the BBC. Unless you know them already, you won't be put through on the phone; their producer is Andrew Castle.

MONEY AND WORK

SALFORD

Sarah Wadeson
News Editor

Justin Bones
Senior News Editor

Responsible for the morning /
breakfast business output across:

Radio 5 Live
WUTM

Radio 4 Today

World Service
Radio

BBC Breakfast TV

PLANNING

Sarah Fountain
Deputy Editor
Money and Work
(Salford)

+
Planning Editor
Commissioning Desk
(London)

Money and Work Planning Desks
(Salford + London)

WORLD

Robb Stevenson
News Editor
(London)

World News TV

Across: Africa / Asia / USA

World Business TV:
World Business Report
Business Live

DOMESTIC

Mark Broad
News Editor
(London)

Domestic radio:
Radio 1,2, 3, 5
news bulletins

BBC News:
@ 1pm 6pm 10pm
Business bulletins

BBC Online
Katie Hope
Tech and Innovation
Glasgow

Business
London

Money
London

Money and Work overview



From a business perspective, the biggest change is the creation or rebranding of the Business and Economics Unit to the Money and Work Unit, headed by Dominic Ball.

Like all great re-brandings, it is not that there will be massive demonstrable change overnight – this new unit will work alongside the Business and Economics Unit until at least the summer of 2022 while recruitment and roles are confirmed. But what does signal – again especially for those looking to get coverage – is in terms of the editorial agenda.

In the drive to attract new audiences and in particular a younger audience, the tone for much of the future coverage of BBC radio in particular will reflect Wake Up To Money, which in many ways is now the most influential programme in the BBC stable. That is not to say GDP figures are going to be ignored but they will be reported in a more bottom up way: how will this impact household finances as opposed to looking at the inter-connection of global economics.

The focus is on telling stories through business around the country, not just the FTSE big beasts of London. And focussing on those at the sharp end, those working the industrial presses and laying the bricks, not just the boss. There is also a very strong emphasis on range of voices, such as female guests and BAME voices.

Money and Work is still the largest provider of BBC business coverage and encompasses everything from a Simon Jack piece on the BBC News at 10, to Radio 5 Live's Wake Up To Money and then to Business Daily on the World Service.

The Money and Work Unit has four key areas:

SALFORD

The Salford hub is to be led by News Editor Sarah Wadeson. Senior News Editor is Justin Bones. .

- They are collectively responsible for the morning / breakfast business output across: BBC Breakfast (business); Business slots on Today, business news bulletins, World Service radio and R5 WUTM
- Henry Jones is Business Editor and works across Today and R5 WUTM

PLANNING

The new Planning hubs or operation is led by Sarah Fountain, who is also Deputy Editor of Money and Work, and based in Salford.

- The original plan was to kill off the old Business Unit planning desk.
- Now, there is a small planning operation based in Salford. They will work predominantly for the programmes based in Salford.
- Martin Bedford will be heading up radio business planning from Salford too.
- There will also be a smaller planning operation in New Broadcasting House. This team, which is also edited by Sarah Fountain, will liaise with the teams based in London, notably the Online Team (Online Editor Katie Hope) and the correspondents (managed by Assignments Editor Mark Broad).
- They will also liaise with the pan-BBC planning operation, the Commissioning Desk. More about this later.

WORLD

The World hub is led by News Editor Robb Stevenson.

- Robb looks after World News TV and is also responsible for the BBC's TV business coverage for example shows like World Business Report and Business Live.
- Robb is responsible for World news and features and also heads up the BBC's social media strategy.

DOMESTIC

The Domestic hub is led by Assignments Editor Mark Broad.

- Mark looks after Domestic TV output, the radio news bulletins across all stations as well as the BBC Online operations.
- Responsible for the business coverage on the main domestic TV programmes (BBC News @ 1pm/ 6pm and 10pm).
- Assigning and producing coverage for on air editors Simon Jack and Faisal Islam.
- Supporting Newsnight when needed.
- Business, Technology and Money coverage across BBC Online.