A DIGITAL FRONT DOOR TO THE
SMART CAMPUS

Defining what a smart campus is and how it's influencing the workplace experience.

digital
transformation

Digital transformation is changing the workplace experience. Companies are incorporating next-generation technologies to bridge the power of digital touchpoints with physical spaces across their corporate campus to drive employee engagement and collaboration.

The average corporate campus encompasses dozens, if not hundreds, of points of interest — including conference rooms, dining areas, lobbies, offices, fitness studios, and collective workspaces.

That's why operations teams are turning towards smart technologies like location services, IoT, and the power of mobile to deliver workplace experiences for today's smart campus in order to transform communications and engagement.

CXApp Campus is the first out-of-the-box solution that brings digital touchpoints related to your campus together in one mobile app.

By connecting business-critical systems in one central hub, you can manage venue operations such as communications, services, facilities, space planning, and security, from a cloud-based platform that ultimately provides the best possible onsite experience for employees and stakeholders.
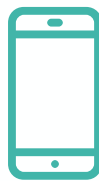
CXAPP
campus

CXApp Campus delivers secure, enterprise, smart venue management features that streamline business processes, improve communications and serves as a comprehensive directory of people, places, and things related to your venue.
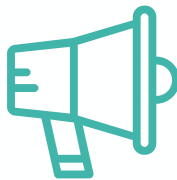
KEY FEATURES

SINGLE POINT OF ENTRY

Decrease app fatigue by providing employees
with one app to support multiple use cases

LOCATION AWARENESS

Provide relevant and timely experiences
for the employee while on campus

COMPANY INFO & NEWS

Real-time news updates and notifications are fully integrated with a campus' internal and external content libraries to keep everyone 'in-the-know' on and offsite
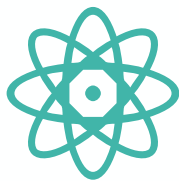
UNIVERSAL SEARCH

Employees and visitors to find what, who, or where they need to be across all organizational sites and tools

SPACES

In-app scheduling allows users to instantly check availability for, and book
a conference room or co-working space near them, as well as view upcoming meetings

PARTNER ECOSYSTEM

In-app scheduling allows users to instantly check availability for, and book
a conference room or co-working space near them, as well as view upcoming meetings

BENEFITS TO EMPLOYEES

one app

A single digital front door to the campus

central hub

A unified communications system with real-time alerts

contextual interactions

A personalized on-the-go experience with location-aware messaging and navigation

real-time altertness

Access to security features for emergency situations

BENEFITS TO FACILITIES/IT

reliance

Platform security and world-class monitoring

usage patterns

Employee usage and engagement metrics

spatial visualization

Physical and virtual rooms utilization

actionable insights

Campus data and insights to help manage a holistic workplace experience

defining a cultural around employee
experience

When it comes to workplace, your employee experience stands for as much as your customer experience. Considerations for the workplace of the future include:

1. **Attraction**: employees are attracted to business' that invest in people over product
2. **Engagement**: employees want to be valued, heard, and connect with others
3. **Retention**: employees with higher satisfaction and engagement stay longer for the perceived value
4. **Loyalty**: employees give back what's given to them – engagement rises when everyone contributes

This is just cultural shift many organizations are taking and leveraging technology as an enabler to streamline and automate the future of work.

SMART CAMPUS

ABOUT THE CXAPP

The CXApp is a mobile solution for digital customer experience programs across meetings, events, communities and campuses. Serving as a comprehensive workplace experience solution, our SaaS platform drives engagement with a mobile-first mindset across workplace operations through personalized and contextual on-site journeys. We are the leading mobile app platform you can customize and deploy across all locations, all buildings, all programs year after year

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