

AVG[®] Antivirus Solutions

REVIEWERS GUIDE 2019







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Introducing AVG Antivirus Solution

In a world of exponentially growing phishing attacks, bots, spies, cyber thieves, and savvy online con artists, we deliver the tools people need to stay safe from the changing faces of online threats.

AVG AntiVirus FREE

Installs in moments. Protects forever.

The AVG 2019 versions are fully loaded and refreshingly simple. The AVG AntiVirus FREE solution just got even better. It now includes: the latest in AVG machine learning and image recognition technology helping to spot illegitimate phishing sites more quickly for one of the most common threats for users today. Also added for 2019 is a new Sensative Data Shield and a convenient Do Not Disturb Mode.

AVG Internet Security

Protect all personal devices with the best-in-class security.

Malware doesn't just affect the PC anymore — it's gotten personal. **AVG Internet Security** now comes with a new feature called Sensitive Data Shield to secure most personal files — and the user's private life from others who are not authorized to access.

Comparing AntiVirus FREE & Internet Security

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3 Comparing AVG AntiVirus FREE and AVG Internet Security

AVG offers two tiers of protection. For the savvy user who need basic security, there's **AVG AntiVirus FREE**. For those seeking advanced anti-hacker, anti-ransomware, privacy, & online shopping protection, there's **AVG Internet Security**.

et Security.	Essential free protection	Our best all-round protection
NEW Enhanced anti-phishing technology		
Stop viruses, spyware, ransomware & other malware	•	✓
Block unsafe links, downloads, $\&$ email attachments	✓	✓
Scan for PC performance problems	✓	<
NEW Do Not Disturb Mode	×	✓
NEW Protects your most personal files		✓
Secure files with an extra layer of ransomware protection		✓
Prevent peeping Toms from watching users via the webcam		✓
Keep hackers away with Enhanced Firewall		<
Avoid fake websites for safer shopping		

Basic

AVG AntiVirus FRFF

Full

AVG Internet Security





360 Degree Core Protection 4 Component Overview

Malware isn't the only threat to PC's. Hackers, cyber criminals, and privacy snoops are an increasing problem for everyone. Thankfully, our 360-degree protection stops them all.



The first line of defense for the PC is what we call AVG computer protection. The advanced antivirus scan, removes and stops viruses, ransomware, spyware, rootkits and Trojans in real time catching threats before they reach users. AVG secures USB and DVD drives just as quickly.

Updating security automatically using advanced artificial intelligence (AI) and real-time analysis stops the newest threats from getting near the PC.



Web & Email Protection

Email has never been safer with the AVG Email Shield technology. It specifically targets email attachments to stop threats, wherever they may come from malicious senders or friends sending malware out unknowingly.

Online security is guaranteed with realtime link and download scanning, and protection against unsecure hotspots. If a user clicks on it, AVG scans it.

Privacy
Protect

ion

AVG helps keep peeping Toms and suspicious applications from accessing webcams, encrypting and hiding the most private photos and files, it's Sensitive Data Shield locks up the files that are sensitive from unauthorized eves and hacks and permanently shreds documents the user no longer needs.



Payments. Protection

Users can shop and bank online freely and securely. Whether browsing, banking, or shopping, this feature provides the added Internet protection needed. It blocks spam and scams, and even helps users avoid fake copycat websites, to prevent the user from accidentally giving passwords or credit card numbers to the bad guys.





Keep hackers and ransom seekers away. The Enhanced Firewall gives full

control over exactly who and what comes in and out of the PC.

And, Ransomware Protection provides an extra layer of protection against ever-increasing ransomware attacks. That means nobody messes with private data, files, photos, and passwords — no hackers, no ransomware, nothing.

AVG® Antivirus Solutions





4a Computer Protection Next-Generation Computer Security

The real-time protection helps keep computers free of viruses, spyware, ransomware, rootkits, Trojans, and other troublesome malware.

In 2018, the National Telecommunications and Information Administration survey conducted by the U.S. Census Bureau recently unpacked consumers sentiments of digital security. It found that almost three- quarters of Internetusing households had significant concerns about online privacy and security risks in 2017, while a third said these worries caused them to hold back from some online activities. AVG AV includes features to combat these fears:

Advanced Antivirus

This feature thoroughly scans every corner of the computer (and any drives connected to it) in real-time for viruses, ransomware, spyware, worms, Trojans, rootkits, and other malware. AVG users can schedule computer scans for those times they won't be at the computer. **They can set this by clicking the gear box next to "Scan Computer" on the main UI, and then clicking the "Schedule Scan" button.**



Al Detection

Uses advanced artificial intelligence detection on the PC to proactively identify malware samples that haven't yet been catalogued by the Avast Threat Labs team. **This feature is always engaged, so there's no need to worry about switching it on.**

Behavior Shield

Like an alert watchdog, this feature works in real-time to sniff out suspicious behavior of any software running on the computer and warns if anything is amiss. This helps protect against 0-day threats, malicious programs, and even key loggers that secretly record typed passwords and bank account details. **It is activated immediately after installation and is located under the Computer tile on the main UI.**







4a Computer Protection Next-Generation Computer Security cont...

CyberCapture

Cloud-based technology helps stop even the newest malware variants and outbreaks in real-time. Anytime the antivirus encounters an unknown threat, it uploads it to the Avast Threat Labs team for analysis. They'll then send out a cure to the millions of AVG users via a security update. The end result? Better protection for everyone.

This feature is always engaged, so there's no need to worry about switching it on. It kicks in automatically whenever the PC detects a new, potentially harmful file.

PUA Scanner

Scans for potentially unwanted applications (PUAs) that may have been unknowingly downloaded (i.e., adware and other malicious applications bundled with downloaded software). This can be easily set in the settings folder at: **Menu >> Settings >> General**.

Real-Time Updates

Ensures that security is always up-to-date by pushing virus definitions, bug fixes, security updates, and new features as they become available.

Turbo Scan

This is the AVG primary scan feature. It dramatically shortens scanning times by intelligently skipping files it already knows are safe (i.e., files unchanged since they were last scanned).

NEW Do Not Disturb Mode

Do Not Disturb mode, formerly Silent Mode, is designed to ensure that andy and all time spent in full screen mode, whether it is watching a movie with your friends, sharing a slide show after vacation or presenting at work or school is left uninterrupted by annoying around the clock notifications or even friendly IM's from your chatty family and friends. This can be found in: Menu >> Do Not Disturb Mode







4b Web & Email Protection The Safest Way to Connect

Adware, bad attachments, such as the newest strains found in commonly used programs like Microsoft PowerPoint and Word, and even apps purchased in online app stores are often swimming with malware, yet unseen to the user's eye.

AVG's additional anti-phishing protection, blocks any unsafe links, downloads, and email attachments a user would run into so they can surf around the clock without getting caught by any lures or phishing expeditions. Features include:

Toolbar Remover

Helps clean browsers by removing unwanted or potentially dangerous browser toolbars and extensions that may have been installed without permission. **This is enabled by default and will be working as soon as AVG is enabled. Users will be able to note this during the main computer scan**.



This feature blocks dangerous email attachments to prevent users from falling victim to fake emails or friends who may have unknowingly forwarded them malware.

Web Shield

The Web Shield scans downloaded files before they reach the computer to protect users against hidden malware. **This is enabled by default and will be working as soon as the computer is turned on.**









4c Hacker Attacks Protection Keep Hackers and Ransom Seekers Away

No hackers. No ransomware. No sweat. Users most private files, photos, and passwords are kept safe.

AVG's next-gen hacker protection begins with an robust Firewall giving the user full control over exactly who and what comes in and out of their PC.

With ransomware attacks worldwide an ongoing threat for consumers and businesses alike, the Ransomware Protection, provides an extra layer of security against ever-increasing ransomware attacks. That means nobody can mess with private data, files, photos, or passwords. Features include:

Firewall

The AVG firewall effortlessly bounces criminals, ransom demands, hackers and snoops who try and sneak onto the PC to steal private files, photos, and passwords.



AVG's Internet Security premium product offers Ransomware Protection as an additional layer of security for the user who needs additional computer security.

Ransomware Protection is enabled by default, but users can always switch it off from the "Hacker Attacks" tile on the main UI. (However, AVG strongly recommends leaving it on.)



What would you like to do?

BLOCK APP ALLOW APP



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4d Privacy Protection Preventing Snoops from Spying

The webcam on the personal PC is vulnerable, whether the light is activated or not. So AVG has added an intelligent new feature to protect the most susceptible moments.

Sensitive Data Shield

This new shield lets you scan your entire computer for Microsoft Word .DOCs, .PDFs, .TXT files, and other documents that may contain your private data. If it finds any, it will offer to seal off those files from unauthorized access. The process is simple and automatic once the user enables it:

1) It scans your computer for sensitive documents, however, all details are kept on the computer (your privacy from AVG is intact)

2) The files stay where you stored them, now sealed from unauthorized access,

3) If an unauthorized user tries to open these files, they are not able and the files remain safe from prying eyes or unauthorized applications.



Webcam Protection

One of the more publicized personal privacy threats today is webcam privacy, and users are on guard. Webcam Protection forces untrusted apps to get permission before they can use the webcam.

This feature automatically detects trusted apps that use the camera such as Skype and Facebook Messenger and allows the user to add other apps that they deem safe.

AVG









4e Privacy Protection Shop and Bank Online Freely and Securely

With more people shopping online, financial data is easier than ever for thieves to capture. Thankfully, AVG helps users avoid email scams and fake websites.

For electronics and entertainment content, consumers are inputting credit card data into websites about 70% of the time (Statista US Report, February 2017), and whether they're browsing, shopping, or banking, added protection included in the AVG 2019 solutions. AVG blocks spam and scams, and even help you avoid fake copycat websites, to prevent users from accidentally giving passwords or credit card numbers to someone they shouldn't. Features include:



Anti-Spam

Anti-Spam works with the PC's email client to block spam, scams, and malicious phishing emails. This helps maintain a cleaner, safer inbox and prevents users from unwittingly replying to scammers and divulging private information (i.e., passwords, addresses, credit card numbers, etc.). Anti-Spam is available as an optional feature for **AVG Internet Security** users and can be installed from the Payments tile on the main UI. Supported email clients include POP3, IMAP and SMTP.



Fake Website Shield

Formerly called Secure DNS, this feature helps users avoid fake websites so they don't unknowingly give criminals their passwords, credit card numbers, and other personal data. This prevents criminals from hijacking users DNS (domain name system) settings by using AVG's secured DNS servers to faithfully direct them to real websites.





Download Try Out a Review Copy

Click below to get **AVG AntiVirus FREE** or a free trial of **AVG Internet Security**. Reviewers licenses are also available from a local AVG press contact.

AVG protects people from evolving Internet and IoT threats. The company's threat detection network is among the most advanced in the world, using machine learning and artificial intelligence to detect and stop threats in real-time.

AVG's security products for PC, Mac, and mobile are top-ranked and certified by VB100, AV-Comparatives, AV-Test, OPSWAT, ICSA Labs, West Coast Labs and others. AVG AntiVirus FREE

FREE! No Registration

required



AVG Internet Security Our best protection

1 Year

\$79.99

for Unlimited PC's

FREE DOWNLOAD

FREE TRIAL

Minimum system requirements for both products: Pentium 4 processor, 1GB RAM, 2 GB of free hard disk space, Microsoft Windows SP3/8/8.1/10 (32/64 bit)

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6 AVG Customer Care Looking for Support?

AVG provides free technical support to its users based upon the region they live in and the product purchased.

AVG AntiVirus FREE users are welcome to visit the AVG Customer Care site at <u>www.support.avg.com</u> There they will find a wealth of useful articles and user forums to help them install, use, and troubleshoot AVG products. **AVG Internet Security** customers are also entitled to telephone support.

For more information about the support we provide in a specific region, please contact pr@avast.com.







Contact Information

If you have any questions, please contact: pr@avast.com

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