



AVG AntiTrack

Stop online ad tracking & cookies
to disguise your digital ID



Disguise your every step online

Hide the unique identifiers advertisers and companies use to know who you are online.

Get alerts of tracking attempts

When anyone tries to track your activity, you'll know — and can block them with a click.

Take the target off your back

Stop targeted ads by hiding your purchasing history from trackers.

Minimum system requirements

Windows® 10, 8.1, 8, or 7; 512 MB RAM; and 260 MB free disk space.

An Internet connection is also required for automatic security updates.

Supported browsers: Edge, Internet Explorer, Chrome, Firefox, Opera.

Online privacy like nothing else can offer

VPNs will encrypt your connection and hide your IP address, but leave lots of other ways for advertisers to know who you are.

Ad-blockers will stop you from seeing ads, but they don't stop companies from building a portfolio of who you are — and they might even cause sites to break.

Incognito mode will stop your browser from recording your online activities: good for roommates, but it won't stop advertisers from following your online trail.

AVG AntiTrack is the full privacy package

	VPN	AVG AntiTrack	Incognito Mode	Ad Blocker
Hides your IP address	✓			
Hides your true location	✓			
Prevents snooping on public Wi-Fi	✓			
Stops targeted ads		✓	✓	✓
Clears tracking cookies from your PC		✓	✓	
Tells you whether you're leaving tracks on the web		✓		
Blocks "fingerprinting" so no one can profile you		✓		
Tells you who/what is trying to track you		✓		