

**TiGER**tms  
INNOVATION

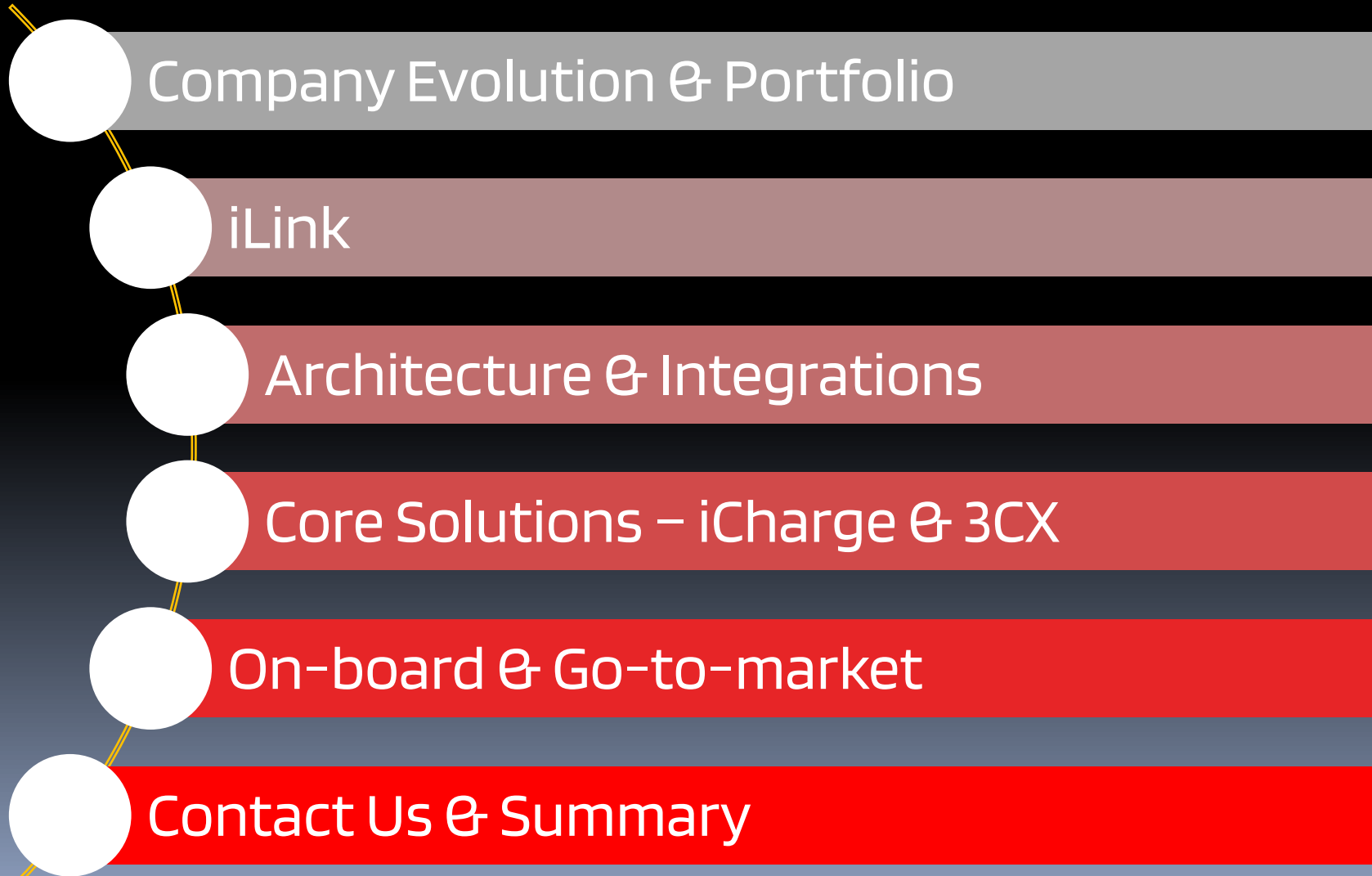
Vendor Collab  
Hospitality Vertical  
October 2021

---

**3CX**



# Agenda



# TigerTMS – Company Profile

- Tiger Communications – established in 1979 and achieved huge success in Enterprise and Hospitality
- Acquired TMS [similar sized competitor] in 2009, forged strengths & rebranded as TigerTMS
- Acquired Innovation Technologies in the United States in 2012
- Global reach – NA, CALA, UK, EUROPE, ME & APAC
- 18,000+ installations across 100+ countries
- Regained independence in 2020 following MBO from Mitel



# Global Sales Presence



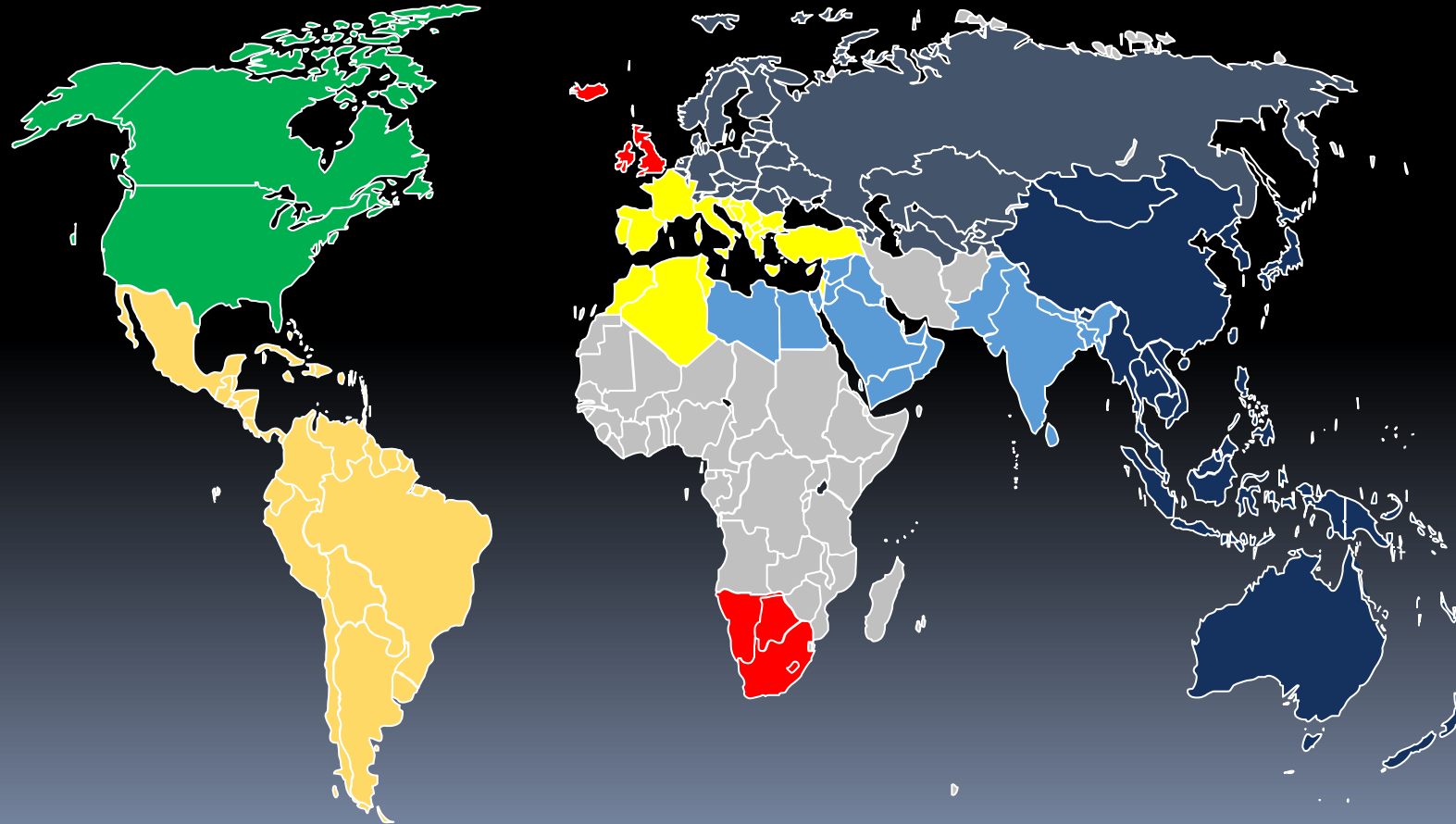
**Kim Ramsey** kim.ramsey@tigertms.com



**Virginie Girardet** virginie.girardet@tigertms.com



**Sandeep Nair** sandeep.nair@tigertms.com



**Antonino Centinaro** antonino.centinaro@tigertms.com



**Daniel Everett** daniel.everett@tigertms.com



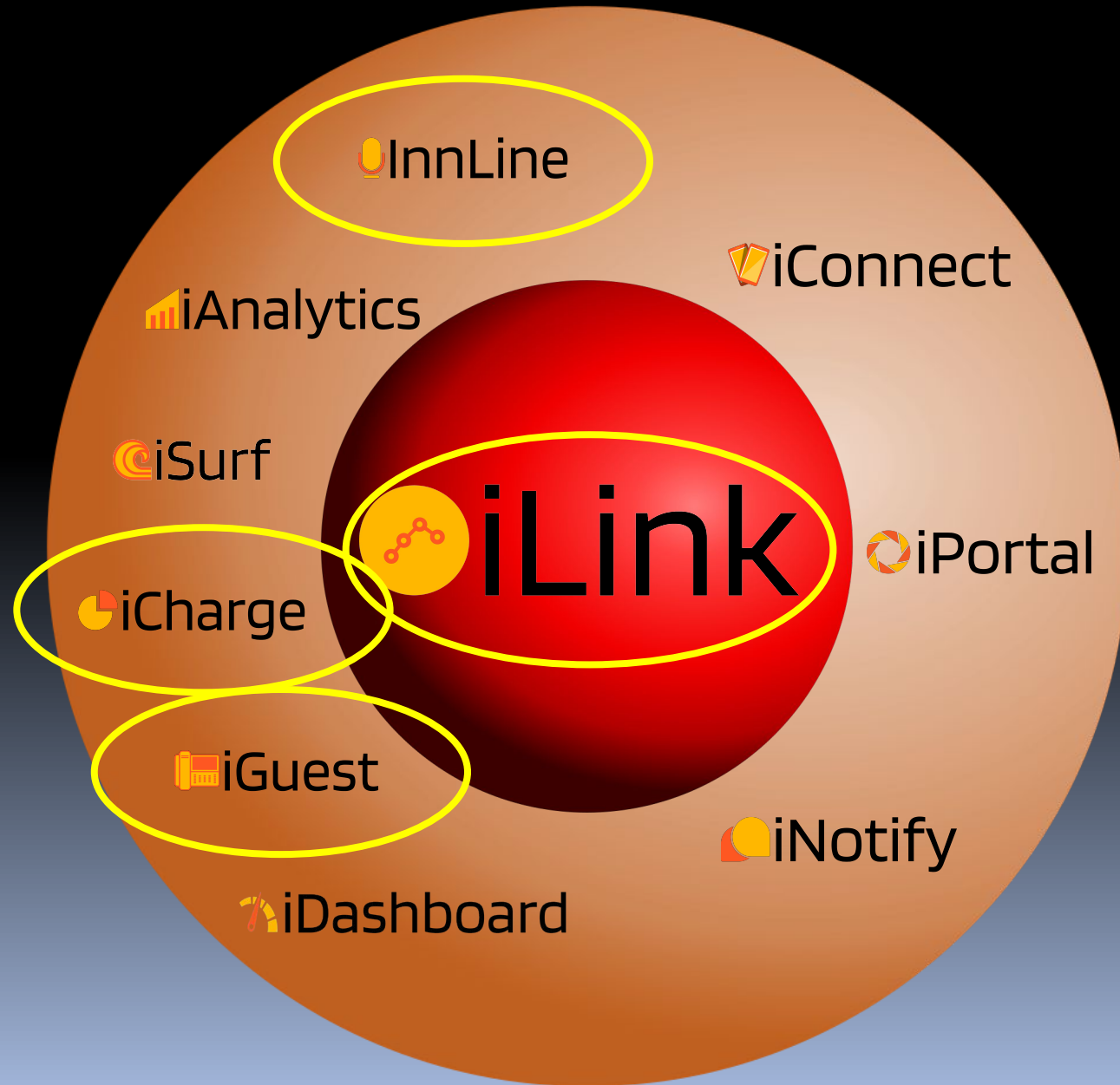
**Esteban Vallejo** esteban.vallejo@tigeramericas.com

# Global Services Presence



- Major offices in UK & Dubai
- Service locations in USA, Germany, Egypt & France
- Tiger Americas based in Mexico
- Digital China

# Portfolio





*Never before has 3CX played in the  
Hospitality space.... Until now!*

*And here's how....*

# iLink – the Gold Standard

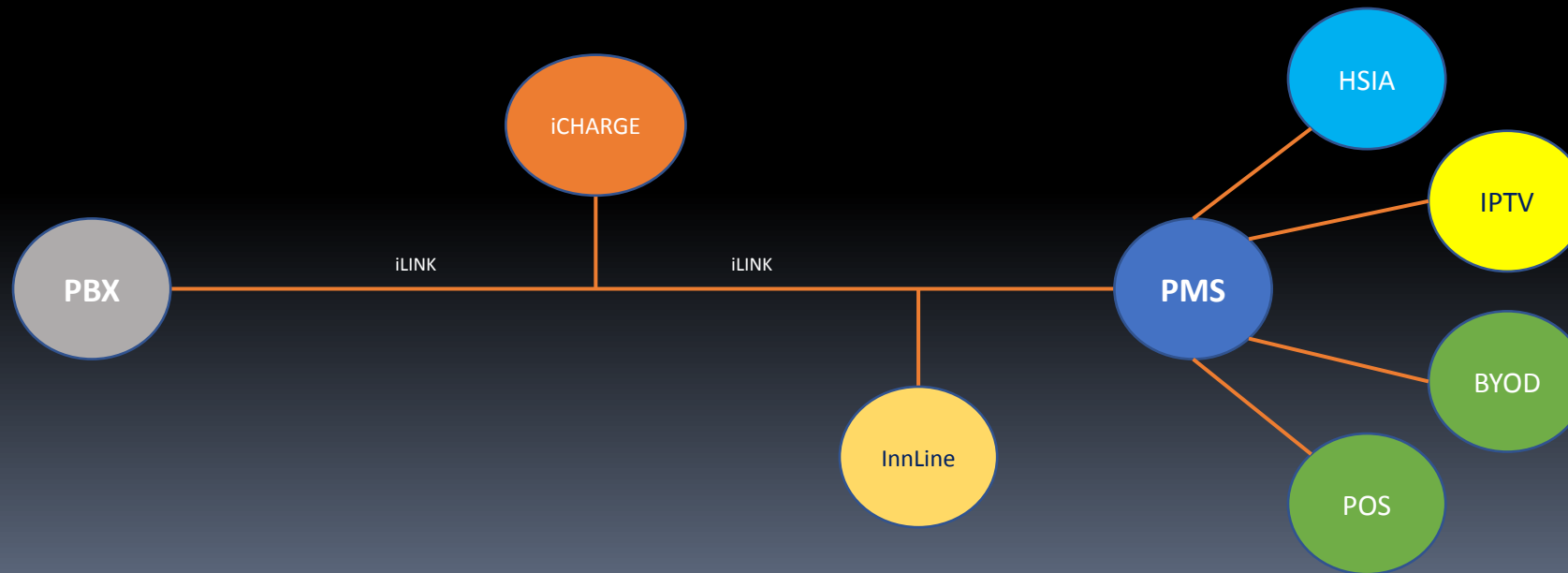


- 750+ Hotel Users in the UK (15,000+ worldwide)
- More certified interfaces
- 30+ Years development experience
- Strategic relationships
- The de-facto choice: Philips, Samsung
- Cloud or On-Premise

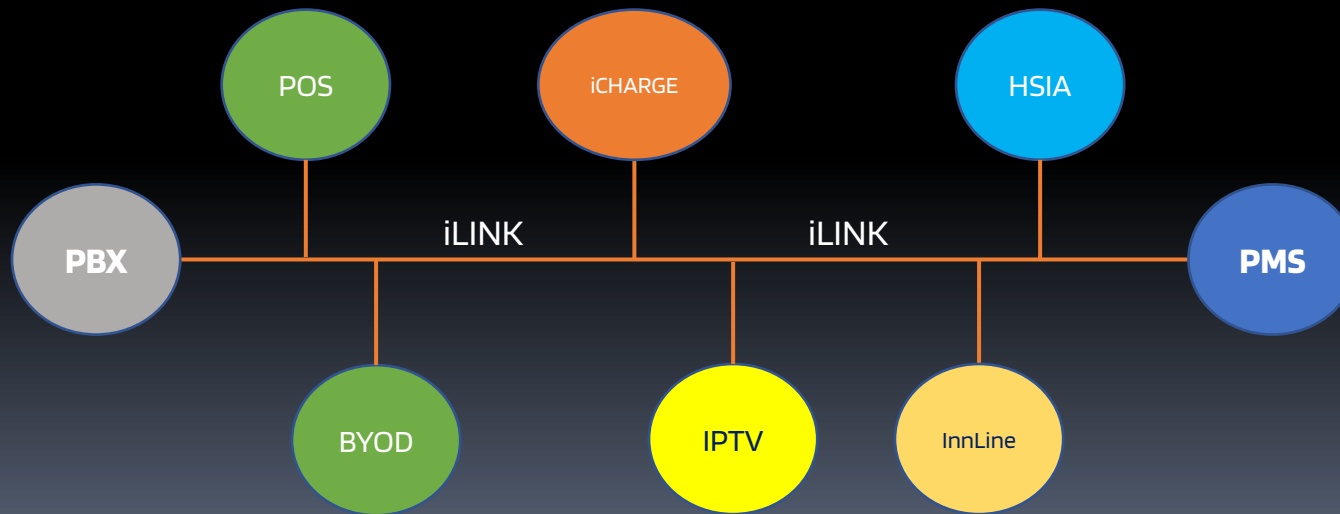
#1 Hospitality Service Bus Worldwide



# What they have now.....



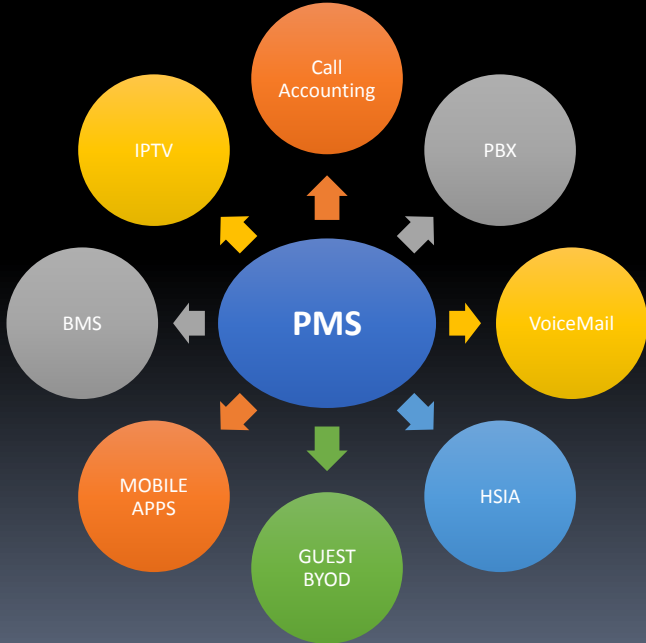
# What they can have instead.....



- Save money on interfaces
- Reduce on-boarding time
- Introduce flexibility & agility
- Deliver better Guest Service
- Optimise the business

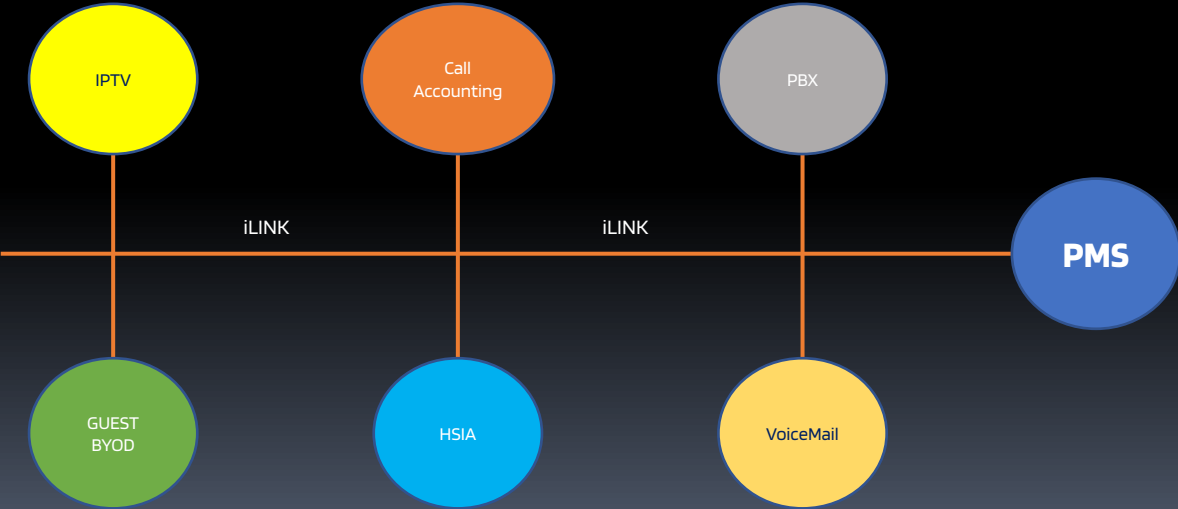
# iLink – Middleware Backbone

FROM THIS.....



Traditional Hotel Architecture

.....TO THIS



Distributed Hotel Architecture

# iLink Integrations

amadeus

  
roomMaster

ORACLE® micros®  


infor

Agilysys...

Sabre

80+ PMS Systems including:

protel 

 CONTROL  
Pepperl+Fuchs

SS&C

OnQ

MEWS

Brilliant  
HOSPITALITY

HOTELOGIX  
smart hoteliering

SMS  
SPRINGER-MILLER SYSTEMS

Maestro  
Unparalleled Hospitality Solutions

PROLOGIC FIRST  
Smart Hospitality Solutions

 Guestline

TIGER tms  
INNOVATION

# iLink Integrations

IPTV Systems including:

**SAMSUNG**

**PHILIPS**



**AVAYA**

**NEC**



PBX Systems including:



**3CX**



Alcatel-Lucent



Also BYOD, HSIA, BMS, POS, Electronic Lock Systems, Digital Signage, Workforce Management



- 3 Versions available – PRO, CUB & STANDARD
- PRO & CUB inclusive of iLink providing inter-connectivity between the PMS & disparate back-office applications
- On-Premise & Cloud
- Version 7 – end Q1
  - new GUI front-end
  - Multi-browser friendly

**\*\*FLAG/BRAND STANDARDS\*\***

### • iCharge Pro

- Networked and multi client
- Advanced Reporting
- Guest Check in/Out Combined Services
- Scheduled & Emailed reports
- Room/Maid status
- Multi language

### • iCharge Cub

- Stand Alone
- 10 Standard Reports
- Guest Check in/Out
- Call Charge Enquiry
- Room / Maid status
- Multi language



## iCharge - 3CX Pro Hotel

### One package solution through FIAS

- Hospitality Middleware
- Call Accounting
- Reporting
- GUI with Dashboard
- Wakeup calls — *through room phone device or 3CX Softphone (iPortal)*
- Room Status Change - *through room phone device or 3CX Softphone (iPortal)*
- Admin Voicemail - *through room phone device or 3CX Softphone (iPortal)*
- Minibar Charge - *through room phone device or 3CX Softphone (iPortal)*

Contact me now to on-board with TigerTMS....

*And become a ....*



Thank you for your time & attention :

*[daniel.everett@tigertms.com](mailto:daniel.everett@tigertms.com)* – *TigerTMS*



