

A close-up photograph of a tiger's face, showing its distinctive orange, black, and white stripes. The tiger's eyes are a striking yellow-green color. A chain-link fence is superimposed over the entire image, creating a grid pattern. The background is dark, and there are some grey geometric shapes on the left side.

**TIGER**tms  
INNOVATION

Vendor Collab  
Hospitality Vertical  
January 2022

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**3CX**

# Agenda



# TigerTMS – Company Profile

- Tiger Communications – established in 1979 and achieved huge success in Enterprise and Hospitality
- Acquired TMS [similar sized competitor] in 2009, forged strengths & rebranded as TigerTMS
- Acquired Innovation Technologies in the United States in 2012
- Global reach – NA, CALA, UK, EUROPE, ME & APAC
- 18,000+ installations across 100+ countries
- Regained independence in 2020 following MBO from Mitel



# Global Sales Presence



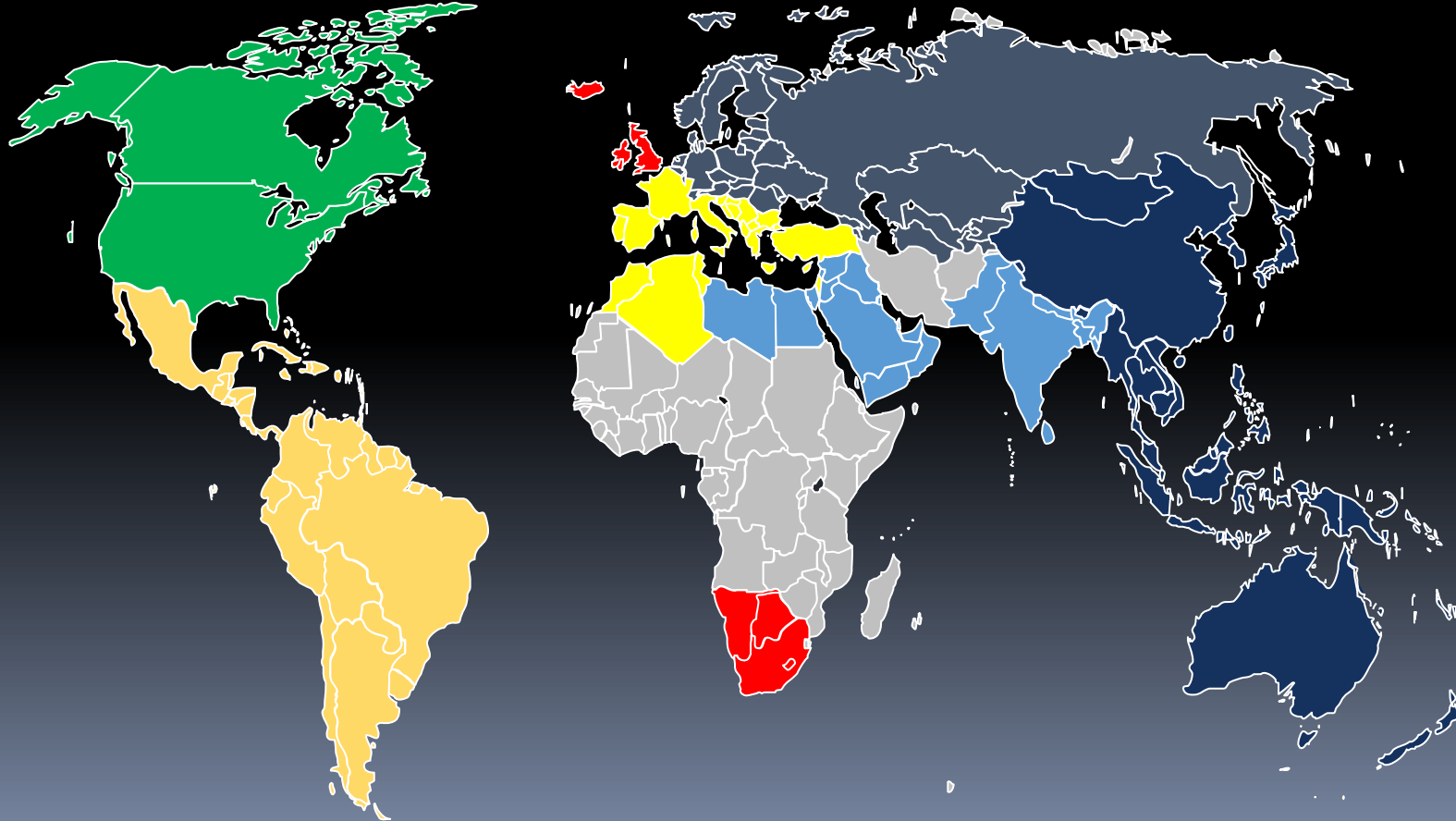
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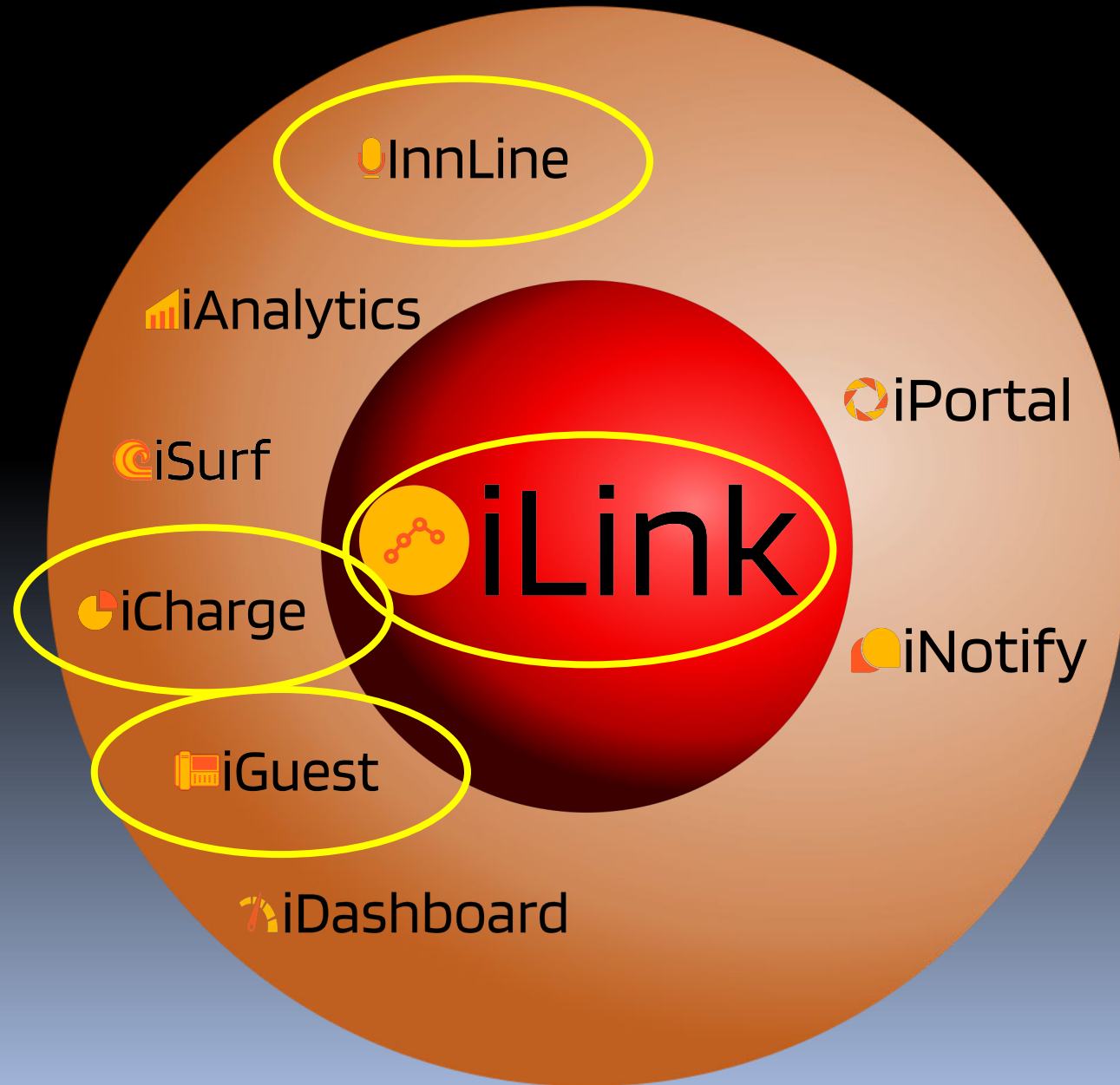
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# Global Services Presence



- Major offices in UK & Dubai
- Service locations in USA, Germany, Egypt & France
- Tiger Americas based in Mexico
- Digital China

# Portfolio





*Never before has 3CX played in the  
Hospitality space.... Until now!*

*And here's how....*

# iLink – the Gold Standard

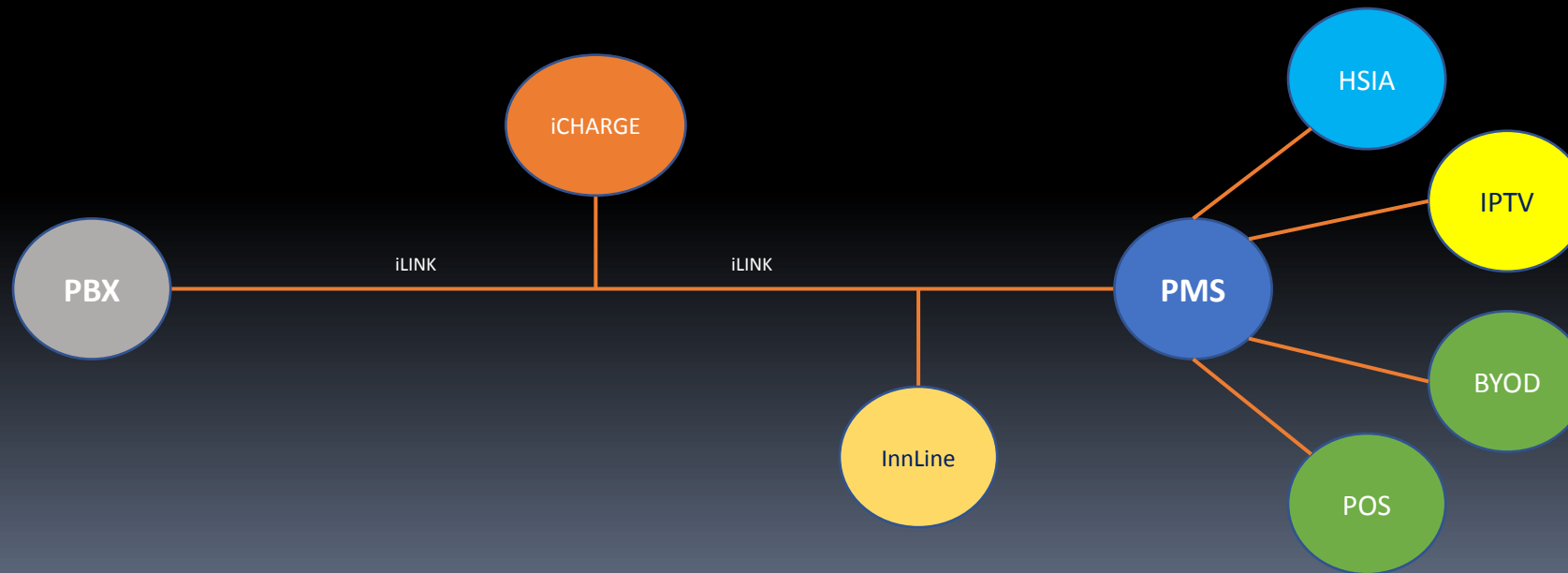


- 750+ Hotel Users in the UK (15,000+ worldwide)
- More certified interfaces
- 30+ Years development experience
- Strategic relationships
- The de-facto choice: Philips, Samsung
- Cloud or On-Premise

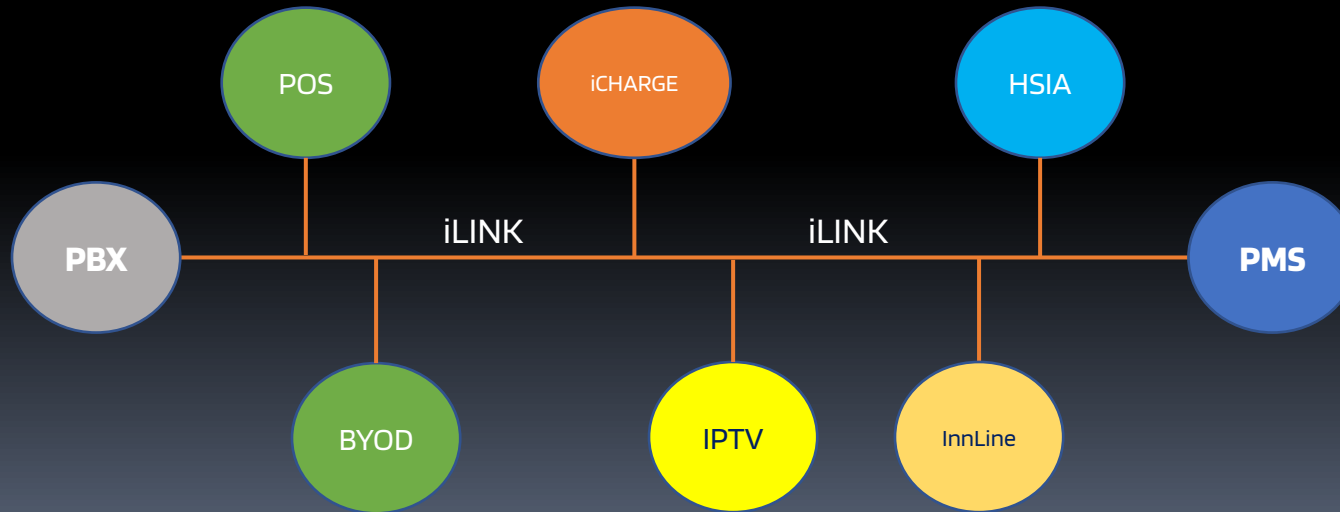
#1 Hospitality Service Bus Worldwide



# What they have now.....



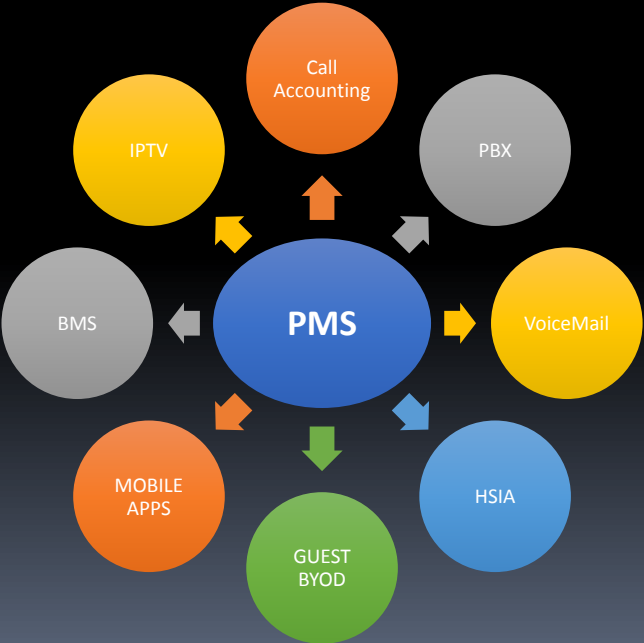
# What they can have instead.....



- Save money on interfaces
- Reduce on-boarding time
- Introduce flexibility & agility
- Deliver better Guest Service
- Optimise the business

# iLink – Middleware Backbone

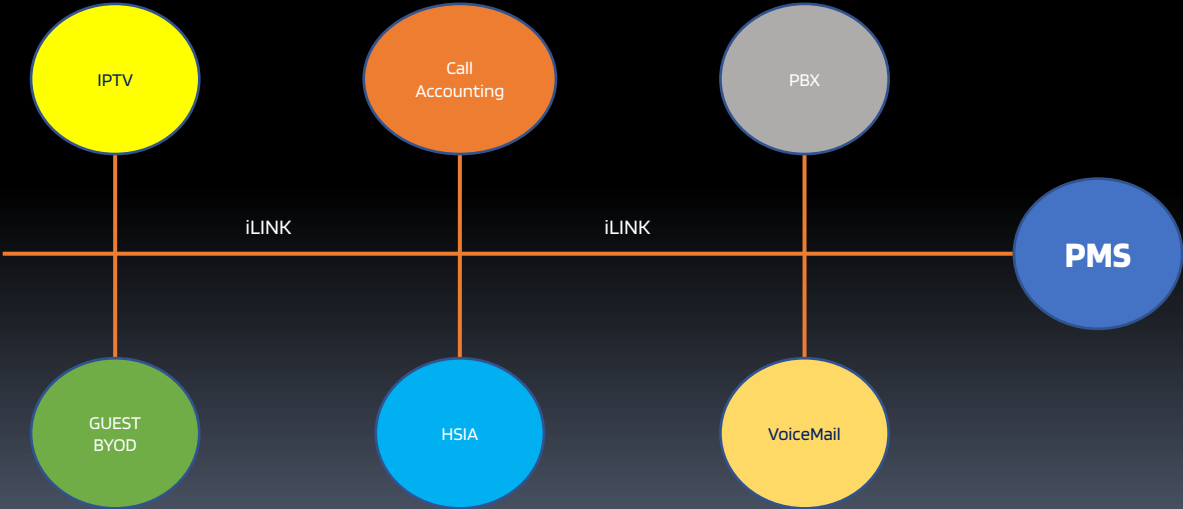
FROM THIS.....



Traditional Hotel Architecture



.....TO THIS



Distributed Hotel Architecture

# iLink Integrations



amadeus



Sabre

90+ PMS Systems including:

Agilysys...



# iLink Integrations

IPTV Systems including:

**SAMSUNG**

**PHILIPS**



**AVAYA**

**NEC**



PBX Systems including:



**3CX**



Alcatel-Lucent



Also BYOD, HSIA, BMS, POS, Electronic Lock Systems, Digital Signage, Workforce Management



- 3 Versions available – Enterprise & Enterprise with AR & STANDARD
- Enterprise & Enterprise AR are inclusive of iLink providing inter-connectivity between the PMS & disparate back-office applications
- On-Premise & Cloud
- Version 7 – end Q1
  - new GUI/Dashboard front-end
  - Multi-browser friendly

#### • iCharge Pro

- Networked and multi client
- Advanced Reporting
- Guest Check in/Out Combined Services
- Scheduled & Emailed reports
- Room/Maid status
- Multi language

#### • iCharge Cub

- Stand Alone
- 10 Standard Reports
- Guest Check in/Out
- Call Charge Enquiry
- Room / Maid status
- Multi language

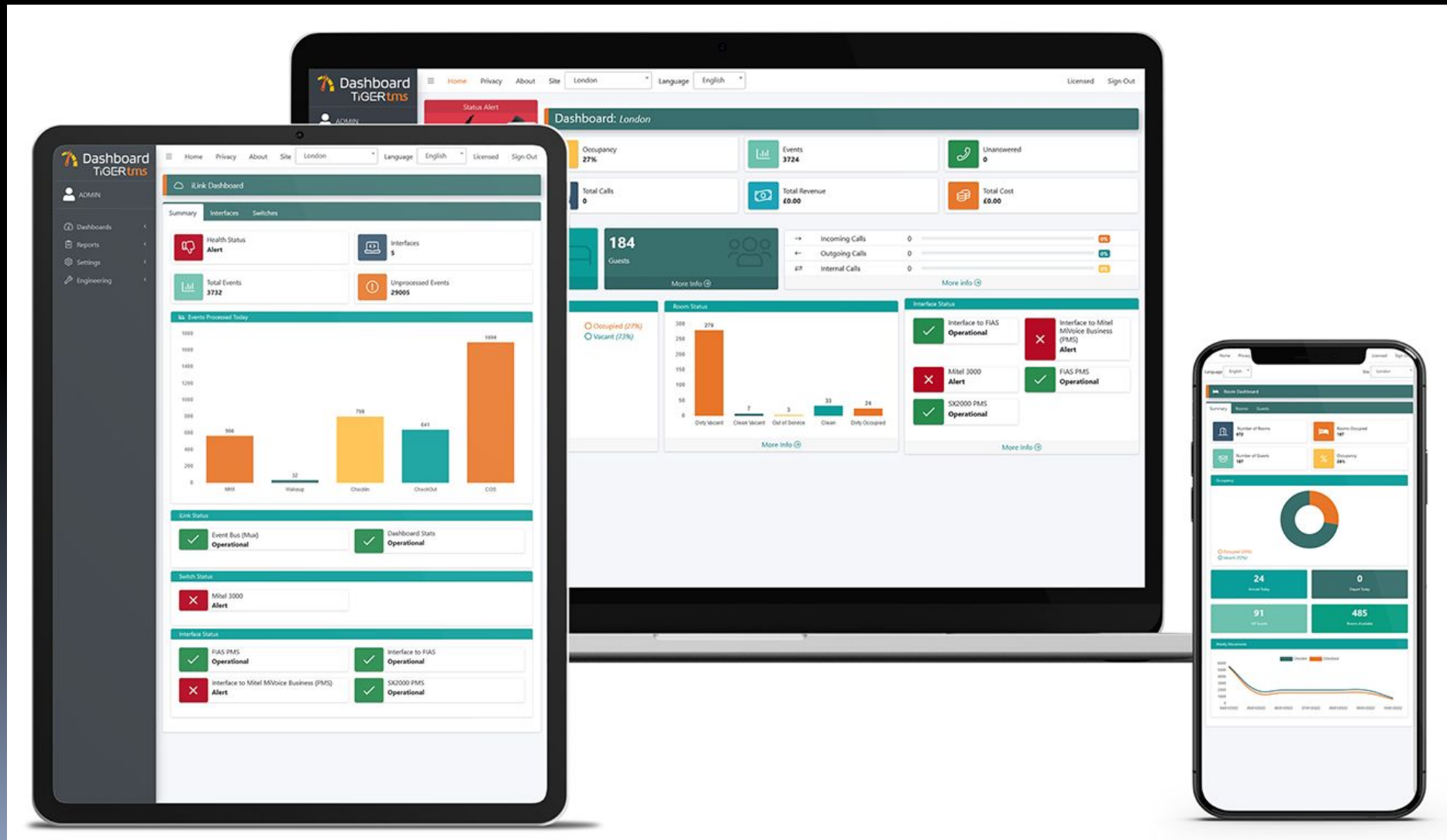
**\*\*FLAG/BRAND STANDARDS\*\***



## iCharge - 3CX Pro Hotel

### One package solution through FIAS

- Hospitality Middleware
- Call Accounting
- Reporting
- GUI with Dashboard
- Wakeup calls — *through room phone device or 3CX Softphone (iPortal)*
- Room Status Change - *through room phone device or 3CX Softphone (iPortal)*
- Admin Voicemail - *through room phone device or 3CX Softphone (iPortal)*
- Minibar Charge - *through room phone device or 3CX Softphone (iPortal)*





What they can have in addition..... iPortal



Contact me now to on-board with TigerTMS....

*And become a ....*



Thank you for your time & attention :

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