

Sangoma Wrap Up Dec 2020

Todd Milbrand

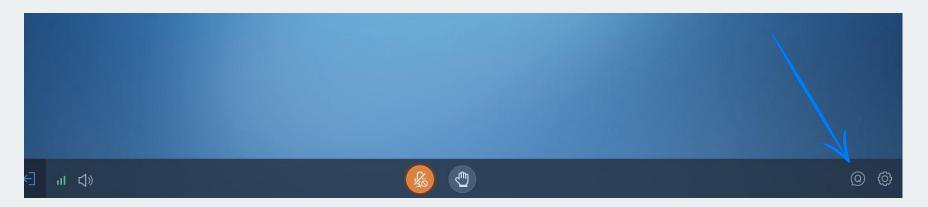
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During the webinar please use the Q&A feature located in bottom right corner of your screen!

We will answer the questions at the end of the presentation Thank you!



Reseller Benefits





Since 2002 VoIP Supply has delivered unparalleled service and expertise to over 125,000 customers worldwide.

VoIP Rental Program

our Device as a Service (DaaS) rental program gives your customers the widest variety of VoIP Products for a low monthly payment!

Hardware & Provisioning

featuring over 60 manufacturers that offer over 16,000 products and the ability to provision for you!

CloudSpan MarketPlace

a single place to shop various VoIP service providers - build up your MRR and receive discounts on hardware selling through VoIP Supply

Fulfillment

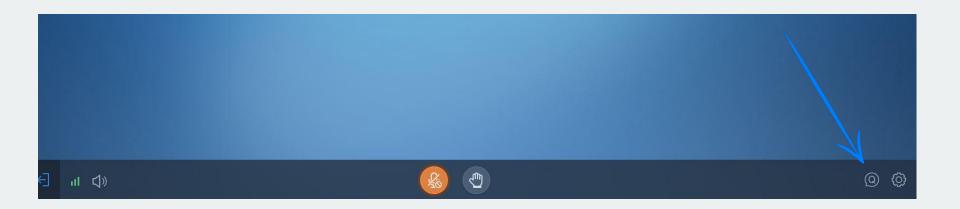
provisioning and professional services from multiple warehouse locations in North America; providing real-time access to manage your projects from order through delivery

Refresh & Reclaim

offering certified reconditioned devices at a fraction of the cost plus offering an outlet for selling off used and excess VoIP equipment



Q&A



CONTACT INFORMATION





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Sangoma
Distribution Sales Manager

Agenda



- Sangoma Partner Portal Tour
- How to become a Sangoma Reseller
- Promotions, Collateral, Deal Registration, Training



Sangoma Partner Portal



- Is located on the Sangoma website
 - Go to the Partners tab then Login to Partner Portal

Or simply go to <u>partners.sangoma.com</u>



Become a Sangoma Reseller



Different Tiers for Sangoma Resellers

- Authorized Agent
- Authorized Partner
- Silver Partner (Revenue commitment of \$20,000 USD MSRP)
- Gold Partner (Revenue commitment of \$120,00 USD MSRP)

If hardware and phones are the bread of your business then you will want to apply to be a Silver or Gold Partner

<u>Silver Partners</u> - Receive additional discounts when deals are registered and puts you in a competitive position when against other partners

Gold Partners - Receive even bigger discounts than Silver partners

*Once a deal is registered no one can register a deal

Click Here to register to become a Sangoma Reseller with VoIP Supply



Partner Portal Cont'd



Latest News - New products and announcements found here

Current Promotions - collateral and more information for promotions currently running for the quarter

Marketing - Collateral can be found here. Cobranded materials with Swtichvox.

You can search different verticals



Partner Portal Cont'd



Courses and Partner Training - Can register and attend virtual partner courses found in the portal.

Deal Registration - Needs to be \$3,500 MSRP USD in order to be eligible for deal registration



THANK YOU!

Q & A

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