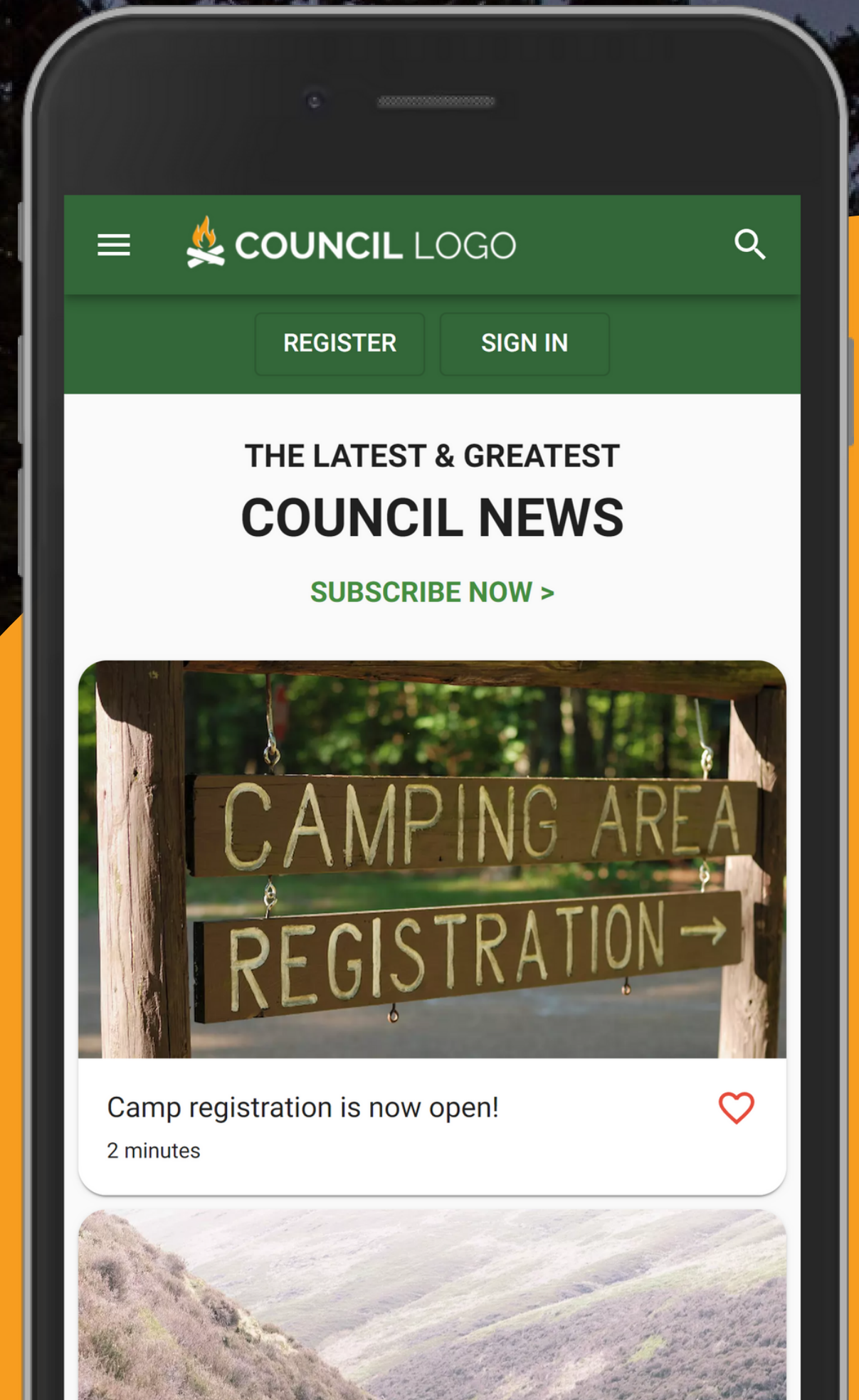


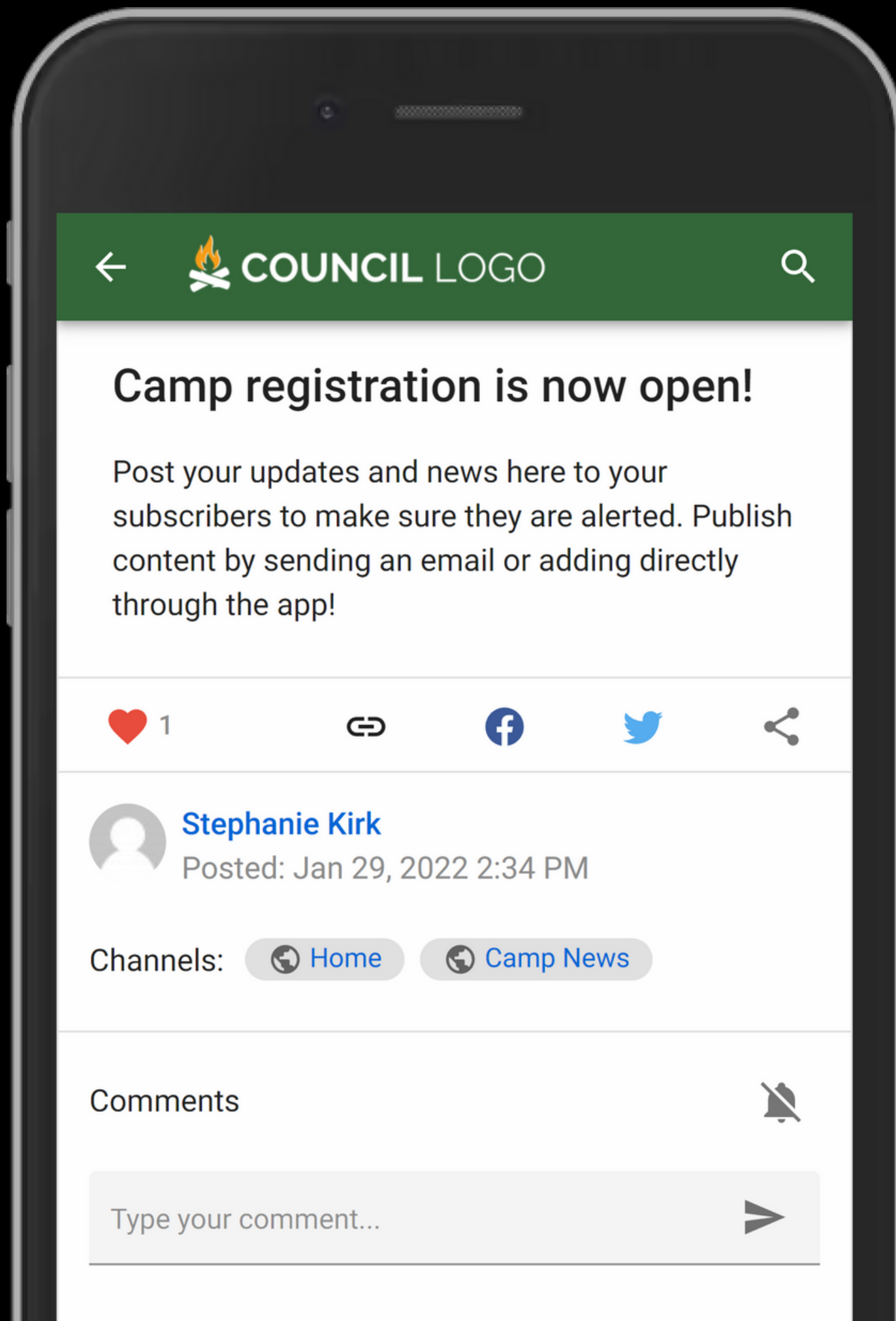
ScoutKnot

TYING YOU CLOSER TO YOUR
SCOUTING COMMUNITY



THE COUNCIL COMMUNICATION CHALLENGE

- Parents, staff and volunteers aren't receiving or seeing important updates in their personal inboxes.
- Open rates have become unreliable with email providers due to new privacy features on mobile.
- Council newsletters are no longer producing the desired results.
- Privacy and security online has become an increasing concern for councils.
- New privacy restrictions from hardware providers are further muting the opportunity to engage.





THE COUNCIL COMMUNICATION CHALLENGE *Solved!*

Built on an award-winning platform that has been successfully delivering safe and secure messages for some of the world's largest brands.

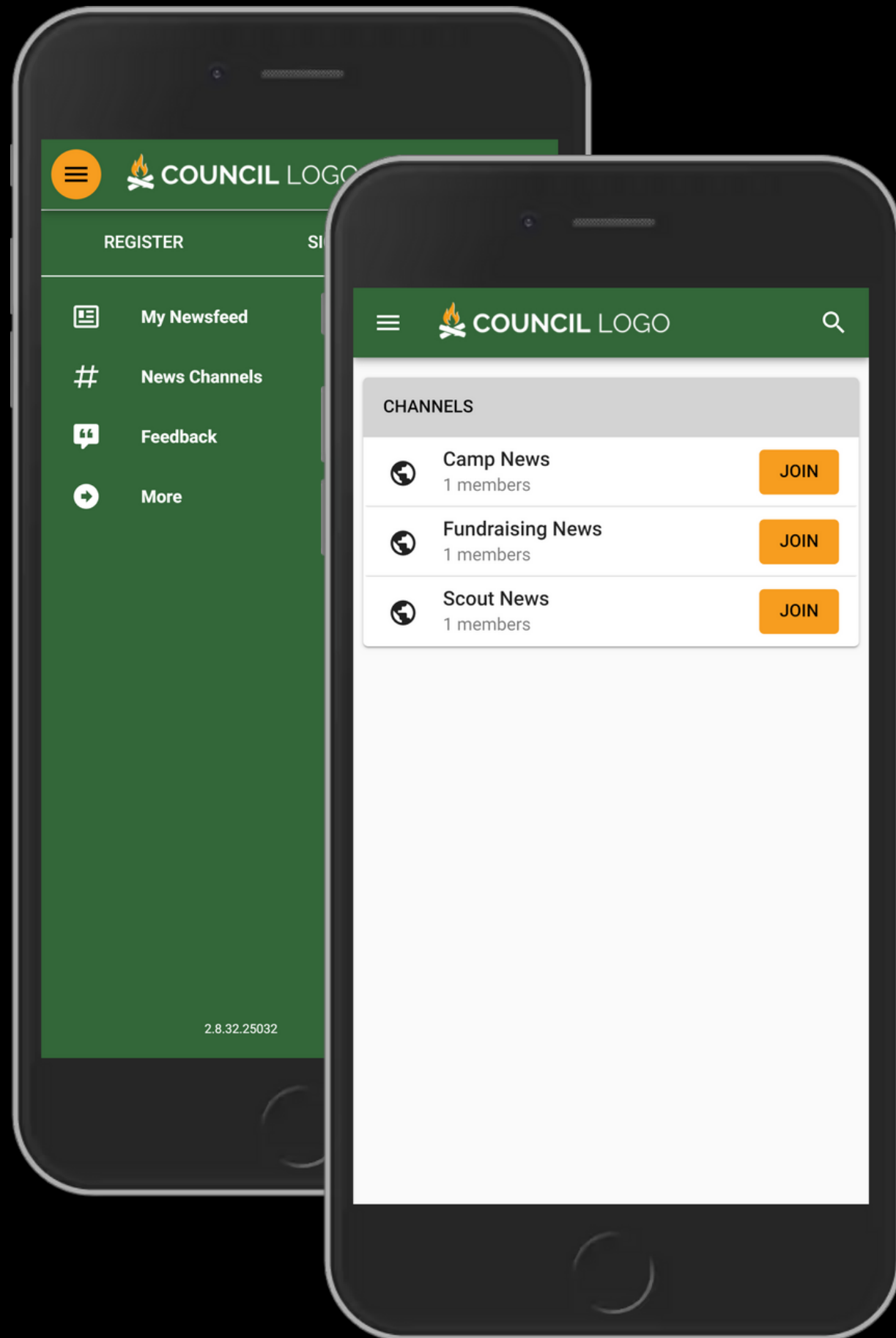
Scout Knot is the first of its kind, allowing councils an easy, secure, and affordable way to instantly notify parents, staff and volunteers.

INSTANT ACCESS

Using the latest in Progressive Web App technology, we provide your Council with instant text-to-download access available from *any* device.

LIGHTNING FAST ACCESSIBILITY
PWA





CUSTOMIZED COUNCIL APP

Council staff, volunteers and parents no longer have to worry about receiving updates that are of no interest to them. They are in full control of their preferences and determine what is aggregated into their personal Scout Knot newsfeed.

Scout Knot

ScoutKnot

HOW IT WORKS



NEWS CREATED

Sent via Email
or
Composed via App



INTELLIGENCE ENGINE

Aggregates and
curates content
and manages
notification.



AUTOMATED NEWSLETER

Distributes hyper-
personal digest
based on user
preference.



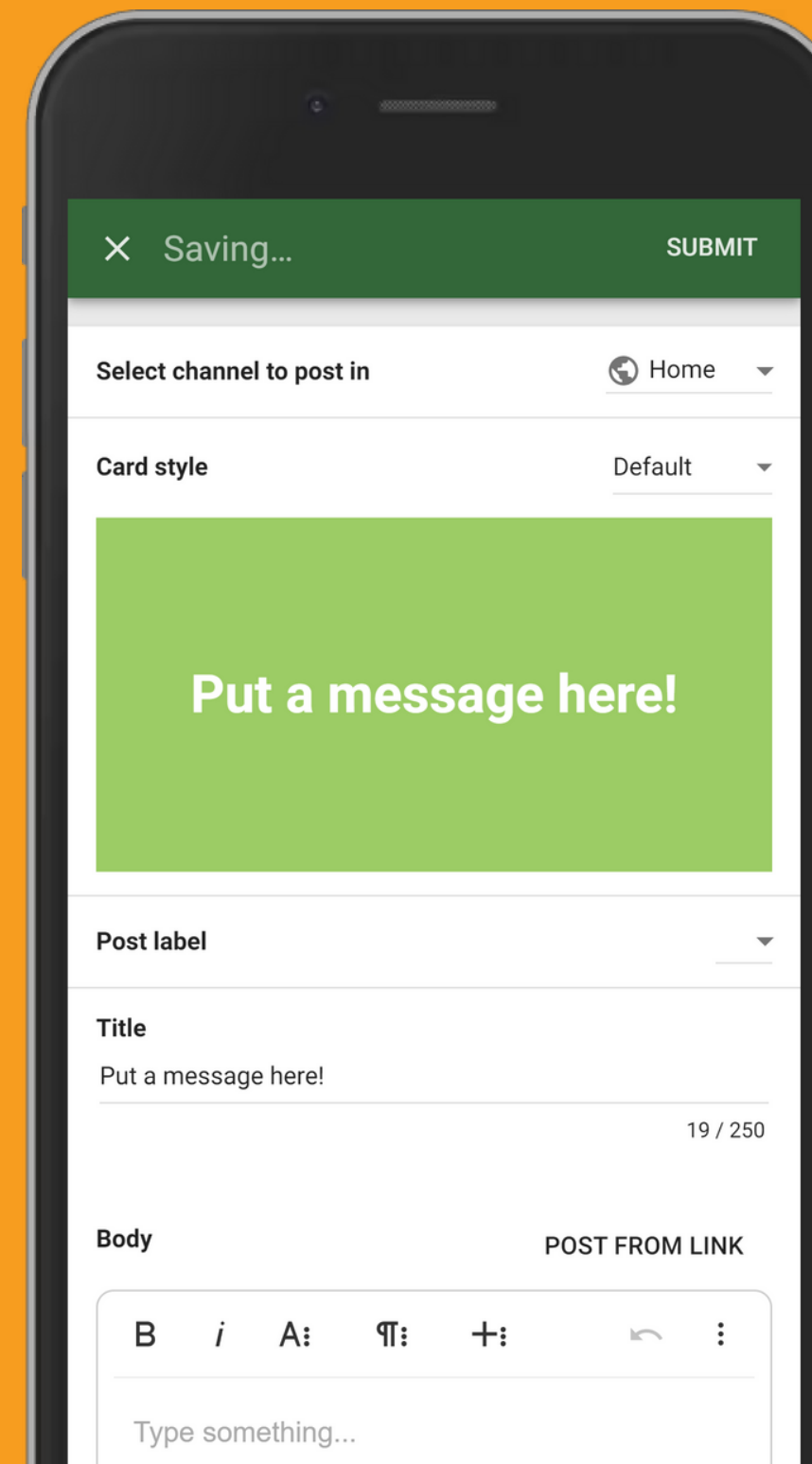
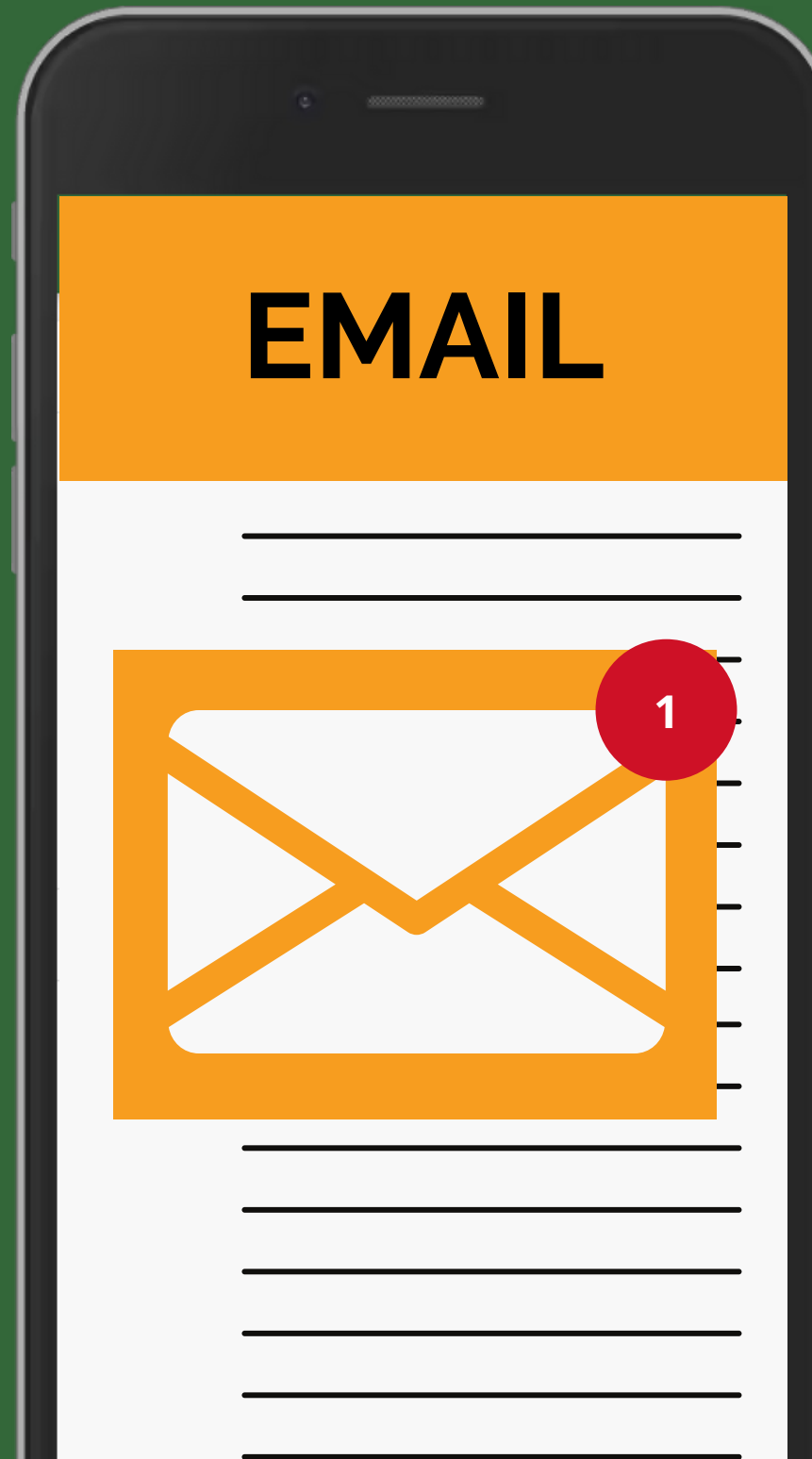
SEIZE BACK TIME

SPENT CREATING
NEWSLETTERS THAT
MISS THE MARK FOR
YOUR READERS!

WAYS TO PUBLISH

POST-BY-EMAIL

Scout Knot allows you to easily forward your email communications into the app. Our intelligence engine manages notifications, messages, and more.



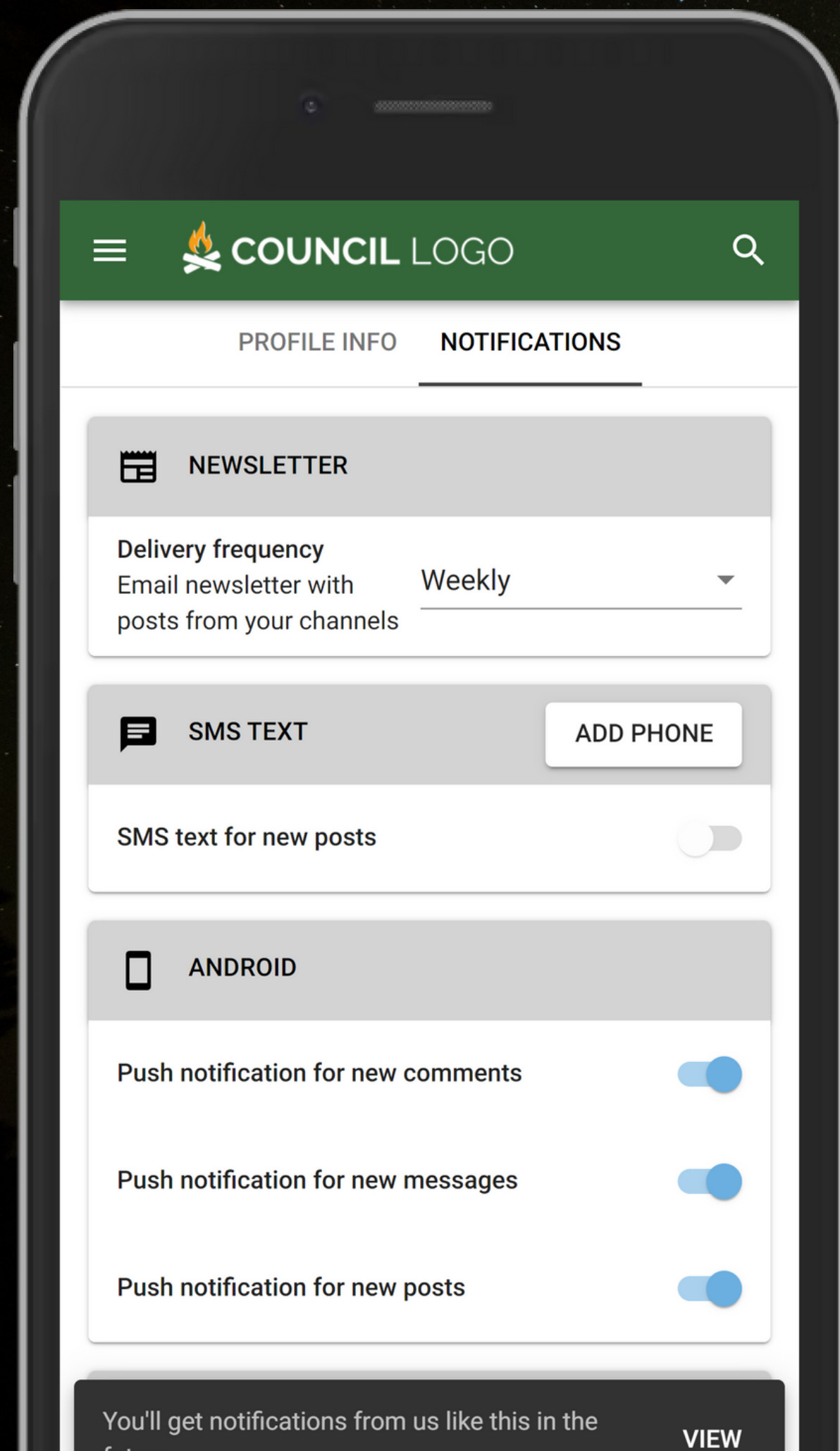
POST FROM APP

Easily post directly from the app into the appropriate channels, and our system looks after the notifications and distribution.

AUTOMATED NEWSLETTERS

Easily send multiple updates without triggering spam filters and delivery issues that plague email programs. Keep all your different council audiences engaged with the Scout Knot Automated Newsletter functionality that sends out daily and weekly recaps that are personalized to your user preferences and drives their engagement.





USER EMPOWERED NOTIFICATIONS

A robust notification management center allows users to completely control the notifications they receive including the types (SMS, Push, Email, Desktop) and frequency.

Scout2Knot



Easy Registration

Easily register using existing social logins
(Facebook, LinkedIn, Google)



Easy Subscribe

Users can easily join your newschannel with
our one click 'Join' functionality,



Easy Weekly Updates

Newsletters are automated. No setup necessary.

100% GUARANTEED
EASE OF USE



ScoutKnot

FINALLY!

A WAY TO EASILY
ENGAGE YOUR
SCOUTING FAMILY



PERSONALIZE YOUR COUNCIL EXPERIENCE



ACCESSIBLE FROM ALL LOCATIONS



ENGAGE BEYOND THE ORDINARY



ScoutKnot

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sales@inspirehub.com

PHONE NUMBER

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