

R-Purpose MICRO

Resiliency with Purpose, by Provision Coalition Inc.

A high-impact accelerator to help you save money now and recover faster.

SMEs like yours are the beating heart of Canadian food and beverage production.

We know that you are fighting this pandemic on all fronts and that you could really do with an ally.

In this strange and unpredictable time, we know you have unanswered questions and gaps you need to fill. And we also know the one thing you don't have is time.

We have listened. **R-Purpose MICRO** (Resiliency through Purpose), is our new high-impact accelerator program to **help you take instability and turn it into confidence and growth.**

What will it deliver?

With just one 2-hour Zoom call per week, we will give you what you need to:

1. Take care of and engage your employees to ensure success
2. Increase your output and efficiency (through sustainability and circularity)
3. Lower your operating costs
4. Differentiate your brand and help you open up new markets.

How can we help?

R-Purpose MICRO will help get you through the crisis (survive) and then through the recovery (thrive).

It will give you a group of peers to learn with and from.

It will give you award-winning tools and a team of experts who have your back so you emerge from this stronger and more resilient for the future.

Why work with us?

R-Purpose MICRO begins on June 5th and runs until mid-August. It's affordable. It will answer your questions. It will quieten your doubts. And it works around your schedule.

For twenty years, we have been right by the side of hundreds of food and beverage companies, helping them save money and grow faster through sustainability.

Our promise is to transfer that knowledge and experience to you, in just two hours per week.

Response, Recovery and Resiliency. R-Purpose.



Highlights



Structured as a virtual 12-week program with weekly 2 hour intensive sessions



Program delivered remotely leveraging Zoom and a suite of specially developed software tools



Involves theory, practice, case studies, and access to peer learning

“ The changes [we implemented] have absolutely helped us. If we hadn't made them, we would be challenged to meet our customers' orders in this time of crisis. ”

DEAN GURNEY // EDEN VALLEY FARMS

HOW CAN YOU BE A PART OF R-PURPOSE MICRO?

There are limited spots and demand will be high. Sign up today to reserve your place.

[CLICK HERE TO REGISTER](#)

A collaborator in



**PROVISION
COALITION**
MAKING FOOD SUSTAINABLY

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What will you get out of the 12 weeks?

Week 1	How Your Purpose Makes You a Magnet for Talent	You will get: An authentic purpose for your business that communicates powerfully why you exist beyond profit
Week 2	Connecting to Your Employees & Customers with Purpose	You will get: How to increase the engagement of your people and customers to boost productivity and sales
Week 3	Telling Your Story So That People Listen	You will get: A new, more compelling story to tell based on your purpose
Week 4	De-Risking the Pivot	You will get: Clarity on how to pivot and which new markets to go after
Week 5	Creating a Bold Vision to Take You to the Next Level	You will get: A vision for your organization that will underpin your growth
Week 6	Sharpening Your Value Proposition to Grow Your Sales	You will get: Clarity on how to sell value rather than product
Week 7	Identifying Your Strategic Priorities, Objectives & Key Results	You will get: Clarity on the objectives and key results that you need to focus on for business success in a COVID-19 world
Week 8	Developing Key Performance Indicators (KPIs) & Goals to Inspire Accountability & Change	You will get: Knowledge of KPI basics and how to track key financial indicators such as breakeven point & cash flow
Week 9	Uncover Hidden Savings & Increase Yield	You will get: Cost reductions & increases in yield through food loss + waste prevention and the principles of circularity
Week 10	Going Lean & Green to Boost Productivity	You will get: Quick wins to boost productivity
Week 11	Building a Resilient Supply Chain	You will get: Clarity on the supply chain risks in your business and how to reduce them
Week 12	Building Systems & Culture to Ensure You Surpass Your Goals	You will get: How to bring your plan to life to enroll employees and get results

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“ Our experience has been a rewarding one. This is the start to a long-term commitment to sustainability.”

TOM HUGHES // EARTHFRESH FOODS

TAKE CONTROL OF WHAT YOU CAN CONTROL

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