



James Wall | Managing Director

Agency Overview

Formed by engineers within the rail industry, TXM Recruit was founded in 2005 and remains in the ownership of people who have an extensive history of working within the engineering and recruitment industry. Based in Milton Keynes and Derby we have a team of specialist recruitment consultants.

Business Challenge

With covid the need to do remote working became paramount. The familiarity of using video software has increased tenfold so I felt it was the perfect time to implement a video platform into our business. We saw a number of video platforms but we felt Odro looked the simplest to use. The demos were first class, I was really impressed with the lack of hard sales. The message is very much solutions-based and the demo was very interactive. Seeing the product in real-time won us over.

The Outcome

Odro has fundamentally changed our daily practices and how we work. The Bullhorn integration is excellent. We've set up targets for our consultants on using the product - Captures sent, number of live interviews conducted, for example - that we can track inside our CRM. Which is excellent. Antonia was absolutely fantastic training the team in partnership with our L&D team. Our younger consultants love using Capture to get their personality across which you can't always do over the phone.



First class product, first class people. All new business in the USA has been a direct response to an Odro feature.

Company Profile

FOUNDED
2005

MARKETS
Engineering

HEADCOUNT
42

JOB TYPES
Permanent & Temp

ODRO USER SINCE
September 2020

LOCATIONS
UK, USA, UAE & Aus

FAVOURITE FEATURE
Capture

“
Odros probably the best piece of technology we've put into our business. It's taken our approach to recruitment to a different level. Capture has been amazing for BD. And the onboarding, training and ongoing support has been absolutely first class too. Every time we interact with Odros it's a positive experience. I couldn't be happier.
”