



Shannon Wood | Top Dog

Agency Overview

I started the business just before my first son was born in 2015. I had worked in recruitment for around 10 years with two separate agencies at that point. S8 is a boutique firm specialising in animal health Recruitment. I plan to add one or two new staff members to soon!

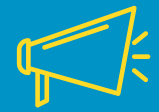
Business Challenge

Initially, I had a trial with a competitor of Odro. Things went well in terms of client and candidate feedback, so I was all set to sign up at the end of the trial period. But then a colleague told me about Odro. So I decided to check their platform out. I quickly realised it was the superior product, with lots of added features and functionality. I feel like Odro are really coming to the video tech space from a recruiter's point of view.

The Outcome

Having Odro has elevated my presence in the market. I've made upwards of \$50k already using the platform. My clients have been so impressed with my new process. I'm able to connect with way more people using Capture for business development. Engagement rates are far better than you'd get with text-based messages. I love it.

“ Odro has allowed me to add another layer to my business development. I stand out against competition when I add that human, personal touch to my messages. I can now create branded marketing for myself and the business easily. It's the future of recruitment and my clients are loving it. ”



Over \$50k secured in just three months. Odro was made for recruitment.

Company Profile

FOUNDED
2015

MARKETS
Agriculture & Veterinary

HEADCOUNT
1

JOB TYPES
Permanent

ODRO USER SINCE
February 2021

LOCATIONS
Australia & New Zealand

FAVOURITE FEATURE
Capture™