



Will Grashoff | Founder & Managing Director

## Agency Overview

Our industry specialist recruiters are refreshingly honest and dependable but don't take themselves too seriously. The entire foundation of our process is built on shared knowledge. We have a very progressive approach to blending technology with good old human interaction.

## Business Challenge

When I set up the business back in early 2018 I wanted to have a really tech-enabled approach to try to improve as many efficiencies as possible. We could see that video was going to be a great bit of time-saving technology for our clients. We also felt that the flexibility of having an 'anytime' availability to hold interviews was great. Obviously it would come in very handy if there was ever a global pandemic and the entire nation was locked down...but that was never going to happen, was it?!

## The Outcome

Odoro is vital to our process. It's so embedded in what we do that it's actually difficult to quantify the exact impact it's had. Suffice is to say we wouldn't be without it. I heard Odoro's CEO Ryan McCabe on an industry podcast and loved the way he spoke about the industry, the platform and, importantly, his team. That cemented the decision for me. We had looked at other solutions, including some free ones, but it was clear that Odoro is far superior. The team backing-up the tech is fantastic too.



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## Company Profile

FOUNDED  
2018

MARKETS  
Digital, tech, wellness,  
engineering

HEADCOUNT  
5

JOB TYPES  
Permanent & Temp

ODRO USER SINCE  
May 2018

LOCATIONS  
UK

ANNUAL INVESTMENT  
x 3 BACK WITHIN  
12 weeks

FAVOURITE FEATURE  
Capture™

When you're choosing a video technology partner you should definitely shop around. As only then will you see how superior Odoro really is. At OX Seven, we're not only fans of the product, but fans of the team as well. We love seeing you grow and become successful as it is so richly deserved.