



Chris Huffen | Regional Managing Director

Agency Overview

We were established over 25 years ago and have always looked to take advantage of new ideas and innovations. We place a real focus and emphasis on service quality and delivering a much more in-depth process than competitors.

Business Challenge

The challenges working from home brought about are what initially started the conversation of introducing video but we're way passed that now. We use Odro for more effective BD, as well as to share information across the business. We are now able to allow all clients access to remote interview solutions, particularly SMEs who don't have the tech available themselves. We shopped around with well-known suppliers but felt the breadth of the Odro offering and the ease of the platform to integrate all the solutions was the best available by far. The functionality from a customer perspective makes it a really seamless solution.

The Outcome

We're using solo interviews in the high volume temporary space to help us find quality amongst the masses. It's also being used in more senior and exec roles to add depth and insight to the shortlisting process, alongside psychometric tools and technical testing. The way the shortlist portal presents the information to the client is a real highlight. The videos sit alongside the CVs, tests and assessments in a password protected, branded website for the client. It's far superior to sending an email.



Achieved 3 times our annual investment in 6 weeks
Odro's being used at every level of the organisation

Company Profile

FOUNDED
2005

MARKETS
Finance, HR, Marketing,
Support & Executive

HEADCOUNT
55

JOB TYPES
Permanent & Temp

ODRO USER SINCE
June 2020

LOCATIONS
UK

ANNUAL INVESTMENT
x 3 BACK WITHIN
6 weeks

FAVOURITE FEATURE
Solo Interviews

“
The most complete and adaptable video interviewing and BD platform out there. Consultants, clients and candidates have loved using it in the new world of remote working and interviewing.
”