



Mike Bolton | Director

Agency Overview

Comton Group began trading in November 2018 with the goal of being the 'go to' Steel Stockholding recruitment company. In the medium term co-founders Mike and Pete plan to develop a team to look after the fabrications and engineering sectors too. Consultants within the Group have expert industry knowledge, giving them a deep understanding of the roles within the sectors they appoint for.

Business Challenge

We had been using a competitors' video software previously but after demoing Odro we felt the analytics were far superior. Capture™ was another big seller for us. Being able to send solo videos and screen record while you're talking is a game-changer. These days candidates are desperate to be able to present themselves to hiring managers and Odro allows them to be seen.

The Outcome

We've had massive success as a result of the analytics already. We love being able to see how much of the video our clients have watched. It allows us to go back to the candidate we're representing, dig a little bit deeper and then go back to the client with more, or clearer, info. It's fantastic when you see the client has watched a video more than once; you know the client will be progressing to the next stage.



3 times our annual investment back in 1.5 weeks
Placement made on first job using Odro



Company Profile

FOUNDED
2018

MARKETS
Mining & Metals

HEADCOUNT
3

JOB TYPES
Permanent & Temp

ODRO USER SINCE
October 2020

LOCATIONS
Birmingham

ANNUAL INVESTMENT
x 3 BACK WITHIN
1.5 weeks

FAVOURITE FEATURE
Shortlists & Analytics