



# Azure Active Directory

One secure identity at the core of your business

Get secure single sign-on for any application faster, more easily, and from any device with Microsoft's identity and access management cloud solution.

Azure Active Directory (Azure AD) is an identity and access management-as-a-service (IDaaS) solution that combines single-on capabilities to any cloud and on-premises application with advanced protection. It gives your people, partners, and customers a single identity to access the applications they want and collaborate from any platform and device. And because it's based on scalable management capabilities and risk-based access rules, Azure AD helps ensure security and streamline IT processes.



## Thousands of apps, one identity

Azure AD is the key to empowering a productive modern workforce. Imagine giving people easy single sign-on and advanced protection for all their apps. You'll get support for:

**A cloud-connected, seamless authentication experience.** With Azure AD Connect integrate your single or multi-forest Active Directory and other on-premises directories with Azure AD and use one identity to access any app.

**Thousands of pre-integrated apps.** Azure AD already works with a huge number of the commercial and custom apps you probably use on a daily basis, like Office 365, Salesforce.com, Box, and Workday.

**Bringing your own SaaS.** For apps not already in the gallery or your own in-house SaaS apps, simply use one of our simple templates or libraries to turn your app into an Azure AD-enabled app.

**Remote access to your on-premises apps.** Azure AD offers secure remote access to on-premises web application, eliminating the need to use VPN or other legacy publishing solutions.

**Mobile apps.** Microsoft Authenticator gives you single sign-on for your Azure AD-connected mobile apps that use modern authentication across all platforms, so your people can log in just once.

**Domain Controller as a Service.** We offer managed domain services to help you move your traditional apps to Azure IaaS, for Windows and Linux VMs.



## Business without borders

Azure AD puts application and collaboration access at the tips of your fingers—no matter where you happen to be. You'll get:

**Cross-organizational collaboration.** Vendors, contractors, and partners can get risk-free access to in-house resources with Azure AD B2B collaboration.

**A single location for cloud apps.** MyApps, is a single screen that gives your people a simple way to view and launch all their cloud apps and manage their accounts. MyApps can operate as a stand-alone service, or you can embed it into the Office 365 portal.

**Self-service.** With centralized policies, people can securely manage their own services, like registering new devices or changing passwords and groups.

**Improve the connection with your customers.** Azure AD B2C is a cost-effective, reliable, and scalable way to manage users in your consumer-facing SaaS web and mobile apps.

**Productivity everywhere with Windows 10.** Although available to all platforms, Azure AD is built in to Windows 10—which means your Windows 10 devices are connected and protected the moment you join them to Azure AD.



## Manage access at scale

Now you can scale to manage all employee, partner, and customer identities without any degradation of service or increase of risk with features like:

### Advanced user lifecycle management.

With a single identity across all IT functions, integration with HR applications, and dynamic groups and customizable provisioning, you'll get better control of the user lifecycle and better management over workloads.

**Self-service capabilities.** Azure AD helps keep IT overhead low with self-service capabilities, including password resets, group management, application requests, and application management. In addition, Azure AD can scale as much as you need.

**Identity bridge monitoring.** Azure AD Connect Health monitors your hybrid identity infrastructure, so you can keep an eye on the health of your Azure AD Connect sync engine, ADFS infrastructure and on-premises Active Directory Domain Services.



## Cloud-powered protection for a cloud-powered world

Azure AD takes secure identity and access management to the next level. Our global presence and extensive consumer experience are combined with powerful user behavioral analysis and advanced machine learning technologies to create the Microsoft Security Intelligent Graph, which means we help stop credential compromise before it begins. Every day, we protect some of the world's largest companies with features like:

### Conditional access control policies.

Application access control policies based on location, application sensitivity, device state, and more help eliminate the risk of unauthorized access.

**Identity protection.** Robust analytics and machine learning mean we can help avert even the most malicious threats before they start by providing meaningful insights and risk-based automated policies.

**Privileged identity management.** Get added control over user identities that require privileged access with the ability to discover, restrict, and monitor them—and provide just-in-time administration for eligible users.

**Multi-factor authentication (MFA):** Built-in MFA gives you an additional security layer for protected authentication.

## Scalable identity and access management built for the global cloud

Azure AD is a highly-secure identity and access management cloud solution that combines core directory services, advanced identity governance, and application access management. Built on a rich, standards-based platform, it is designed from the ground up to be secure, scalable, and cross-platform. Azure AD also is the Identity management system for Azure, Office 365, and all other online Microsoft services. If you use any of those, you already have the core capabilities of Azure AD. And if you don't, it comes in various editions, so you can choose the one that's right for you.

## What are you waiting for?

Azure AD is at the core of Enterprise Mobility and Security solutions from Microsoft, and it's this identity-driven approach that sets us apart. Whether you're just getting started on your cloud journey, or you already have some cloud capabilities, Azure AD can help you work faster and smarter, and more securely. Already using Office 365 or Azure? You already have Azure AD and you can start using it for other SaaS apps today!

### Get started with Azure AD now!

To learn more about Azure AD and how to get started, please visit: <https://www.microsoft.com/identity>