

# STRATEGIC ADVISORY SERVICE

## DIGITAL TRANSFORMATION

Keeping Strategy and Execution Aligned and On Course



Digital transformation is about more than just incorporating new tools and technology into existing ways of doing business. It's about thinking differently about the business model and applying digital technologies to create new sources of value and solving business problems faster.

Recognizing this, many organizations have appropriately adopted transformation as a critical objective and constructed strategic and tactical plans to summit the mountain of transformation.

But transformation is complex and the challenges of keeping strategy and execution aligned in a rapidly changing world are all too common.

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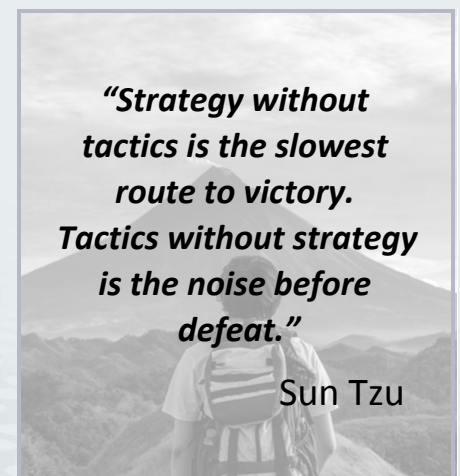
Empowering You to Drive Transformation

As an organization moves along their transformation journey, there are times when an outside-in perspective and expertise is needed. Ways that we help our clients as a strategic consulting partner:

- Getting unstuck and moving faster
- Increasing organizational agility
- Validating and aligning strategy and tactics
- Reducing friction and waste
- Focusing on the right things
- Measuring and monitoring progress
- Providing expertise from other transformations and industries

No matter how solid the strategy and how detailed the roadmap, there will be inevitable challenges along the way.

**Fortunately, AndPlus can help.**





# STRATEGIC ADVISORY SERVICE

## STRATEGIC ADVISORY SERVICE DELIVERABLES

### Providing Transformation Expertise and Advice

AndPlus' Strategic Advisory services provide custom and personalized engagements designed to best meet the needs of each client. Our Digital Transformation team brings domain expertise and industry expertise to advise, coach, consult and partner on critical transformation challenges from strategy to execution. In addition to proven frameworks and methodology, we bring a spirit of partnership and flexibility that is about empowering you and your teams to meet transformation challenges head-on.

To complement AndPlus' solutions portfolio, the Strategic Advisory service is tailored to the client's desired scope and objectives. Examples of advisory services:

- **Advising on digital strategy and execution - from enterprise-level to product-level**
- **Facilitating leadership alignment on vision, strategy and tactics**
- **Conducting purpose-driven workshops with stakeholders**
- **Setting-up transformation/program management offices (TMOs/PMOs)**
- **Advising on how to manage change across experience, technology, process, and people**
- **Leveraging subject matter expertise to provide outside-in perspective on various topics**

Take the first step to accelerate your transformation and close the gap between strategy and execution - [schedule a conversation](#) with a transformation expert now.

## ABOUT ANDPLUS

**AndPlus is a digital technology consulting and development firm that helps clients accelerate digital transformation by closing the gap between strategy and execution.**

Fusing deep technical and business expertise with a custom Agile development process, we help our clients rapidly implement digital transformation strategies that achieve optimal results with less risk.

For more than a decade, AndPlus strategists, builders, innovators, engineers, and designers have pushed the boundaries of mobile, web, IoT, firmware, and advanced technologies to create or improve processes and products that deliver measurable value and exceptional user experiences.

To learn more about how AndPlus can help your organization, visit [www.andplus.com](http://www.andplus.com).



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