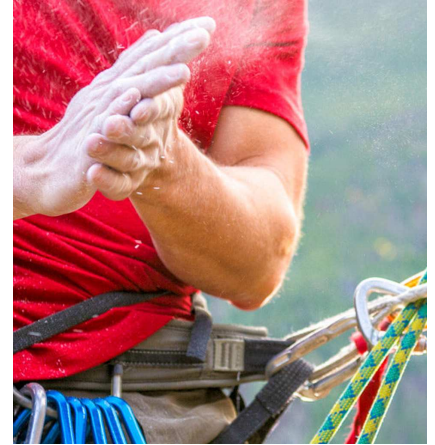&+ AndPlus

PRODUCT DEVELOPMENT

DIGITAL TRANSFORMATION

The Challenge of Consistent Product Development

Digital transformation is about thinking differently about the business model, incorporating new tools and technologies into existing ways of doing business, creating new sources of value, and solving business problems faster.

Recognizing this, many organizations have adopted transformation as a critical objective, but many have also experienced delays in their product development or failed to attain the results they envisioned.

Fortunately, AndPlus can help.

DEVELOPMENT CAPABILITIES THAT FUEL TRANSFORMATION

With capabilities that include transformation strategy, software product design and development, AndPlus transformation services accelerate transformation, power innovation, create competitive differentiation, and fuel business growth.

AndPlus capabilities span a wide range: Web, Mobile, IoT, and Advanced technologies:

- **Mobile Applications** - At AndPlus individual creativity and engineering teamwork combine to craft enterprise-grade and consumer-level mobile experiences that deliver business value and competitive differentiation.

- **Web Applications** - Using rapid, iterative design and development processes, AndPlus creates powerful, secure, and easy-to-use web applications that deliver exceptional user experiences ...every time.

- **IoT** - With an extensive history architecting IoT solutions, AndPlus blends traditional software engineering and embedded software experience with advanced technologies to deliver IoT software solutions that effectively connect people, information, and devices.

- **Advanced Technologies** - Advanced technologies are table stakes for organizational survival. At AndPlus we utilize advanced technologies to deliver great user experiences and unique insights that fuel transformation and business growth.

In fact, most projects involve several technologies. Regardless of their technology, every digital product is designed to deliver great user experiences and optimal client value.

ACHIEVE MORE. GO FASTER. GO FURTHER

PRODUCT DEVELOPMENT

PRODUCT DEVELOPMENT DELIVERABLES

Organizations that utilize the AndPlus Product Development solution receive a turnkey digital product ideation, design, and delivery offering:

Fully documented product map delivering pre-development strategy and alignment:

- **Product Vision:** Formulate the shared vision and key priorities that guide development
- **Activity Mapping:** Define activities that support the product vision
- **Story Mapping:** Decompose activities and epics into discrete, measurable user stories
- **Backlog Prioritization:** Construct a prioritized list of MVP backlog user stories
- **Technical Architecture:** The technical components expressed in infrastructure diagrams
- **Release Plan:** Develop a detailed release plan and timeline

Completion of a comprehensive development process:

- **Project Design:** Stakeholder workshops, documented app design preferences, initial testing concepts
- **UX Design:** User profiles, user journeys, pattern library, component library, style guide, visual assets
- **Software Development:** UI implementation, feature development, and testing
- **Product Launch:** Final regression testing, user acceptance testing, code deployment, supporting documentation, final verification and testing

AndPlus product development accelerates transformation, rapidly creating digital products that meet business objectives and deliver exceptional user experiences.

Take the first step to complete a successful product that accelerates transformation in your organization - schedule a conversation with a transformation expert now.

ABOUT ANDPLUS

AndPlus is a digital technology consulting and development firm that helps clients accelerate digital transformation by closing the gap between strategy and execution.

Fusing deep technical and business expertise with a custom Agile development process, we help our clients rapidly implement digital transformation strategies that achieve optimal results with less risk.

For more than a decade, AndPlus strategists, builders, innovators, engineers, and designers have pushed the boundaries of mobile, web, IoT, firmware, and advanced technologies to create or improve processes and products that deliver measurable value and exceptional user experiences.

To learn more about how AndPlus can help your organization, visit www.andplus.com.

&+ AndPlus

257 Turnpike Road
Southborough, MA 01772

508.425.7533
www.andplus.com

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