

FRICION ASSESSMENT

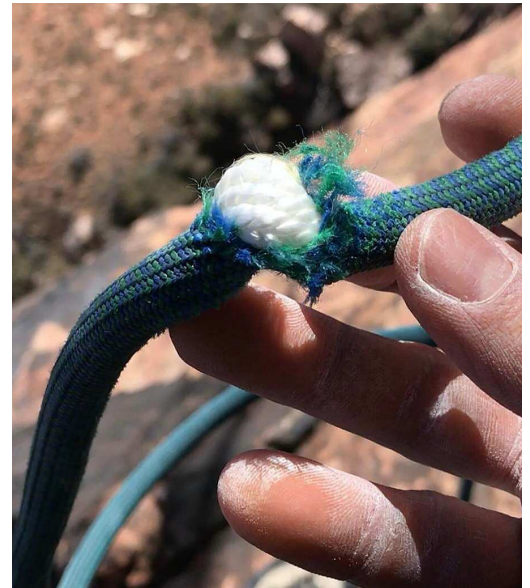
DIGITAL TRANSFORMATION

Improving User Experiences and Creating Business Value

Companies that face increasing pressures for revenue growth, competitive differentiation, and optimized operational efficiencies recognize the importance of digital transformation.

As many companies have realized, digital transformation is about more than just incorporating new tools and technology into existing ways of doing business. It's thinking differently about the business model and applying digital technologies to create new sources of value and solving business problems faster. Put simply, digital transformation delivers sustainable competitive advantage when businesses successfully incorporate technology and modern ways of working.

But transformation is far from simple.



TRANSFORMATION FRICTION

Impacts that Place Business Success at Risk

Transformation is a complex long-term process that involves many parts of an organization spanning people, process, technology and experience. And it's this complexity that often creates sources of transformation friction that contribute to a gap between transformation strategy and its execution.

That's why nearly all transformations encounter friction in their transformation journey. Unfortunately, transformation friction can have widespread and significant organizational impacts:

- Delayed solution delivery and roadmaps/releases
- Failure to realize expected business value and unmet KPIs/OKRs
- Organizational conflict between teams, functions or departments
- Decreased team productivity and throughput
- Decreased customer satisfaction
- Failed audits and increased compliance risk
- Challenges with talent attraction and retention

Fortunately, AndPlus can help.



FRICITION ASSESSMENT

FRICITION ASSESSMENT DELIVERABLES

Understanding Friction's Sources and Impacts

The AndPlus Friction Assessment is a first step in identifying and quantifying the sources of friction that slow or limit transformation progress, productivity, and efficiency. With a clear understanding of the causes and cost of friction and waste being incurred, organizations can take immediate and focused actions to increase the value delivered by their transformation teams and technology investments.

More specifically, the AndPlus Friction Assessment delivers:

- **Qualitative assessment of the sources of friction and waste**
- **Quantitative analysis of the costs of friction and waste**
- **Action plan with tactical recommendations for friction removal and waste reduction**
- **Measurement and monitoring plan to sustain improvements**

QUESTIONS ADDRESSED:

- *What is the current state?*
- *What is the desired future state?*
- *What are the business outcomes and success measurements?*
- *What are the barriers to success?*
- *What is the actual cost of friction and waste?*
- *What actions are needed to accelerate and sustain progress?*

Take the first step to reduce friction and accelerate your organization's digital transformation - [schedule a conversation](#) now with a transformation consultant.

ABOUT ANDPLUS

AndPlus is a digital technology consulting and development firm that helps clients accelerate digital transformation by closing the gap between strategy and execution.

Fusing deep technical and business expertise with a custom Agile development process, we help our clients rapidly implement digital transformation strategies that achieve optimal results with less risk.

For more than a decade, AndPlus strategists, builders, innovators, engineers, and designers have pushed the boundaries of mobile, web, IoT, firmware, and advanced technologies to create or improve processes and products that deliver measurable value and exceptional user experiences.

To learn more about how AndPlus can help your organization, visit www.andplus.com.



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